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**ASX Release**

## **Impelus Board and Management Changes**

Impelus Limited (ASX: **IMS**) (**Impelus** or **Company**) today announces the resignation of its Managing Director and CEO, Neil Wiles.

Neil joined Impelus in April 2003 and has served the Company for 16 years, from 2005 as Managing Director then CEO and Managing Director and is a large shareholder. His role will be filled by current board and senior management.

Mr Wiles will continue with the Company in a role requiring less time commitment, ensuring Impelus can benefit from his 16 years of tenure, extensive specialized business experience and consummate industry expertise.

Chairman Brendan Birthistle said, "The board would like to thank Neil for his service and leadership of Impelus and his outstanding professionalism, dedication and commitment to all stakeholders throughout his 16 year tenure." "We are pleased that he continues to be a large shareholder of IMS and look forward to the value his substantial expertise brings through his continued involvement with the Company with important and particular focus on the strategic development of the Company's UK business."

**FOR FURTHER INFORMATION,**

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**ABOUT IMPELUS LIMITED**

Impelus Limited (ASX: IMS) is a Customer Acquisition Engine that enables businesses to cost efficiently find customers through digital channels, at scale, globally. To learn more please visit [www.impelus.com](http://www.impelus.com).

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