



18 November 2019

Prospa Trading and Guidance Update

Prospa Group Limited ("Prospa" or "the Company"), Australia's number one online lender to small business, makes the following update to its 2019 calendar year Prospectus forecast (CY19).

The company expects CY19 originations to be above Prospectus forecast at \$574.5 million, up 32% on pcg and up 2.7% ahead of Prospectus forecast. Revenue is expected to be \$12.6 million lower at \$143.8 million, up 16% on pcg and down 8% on Prospectus forecast. This variance is largely due to the premiumisation strategy exceeding our forecast. While we continue to grow our lending to all credit grades, we are seeing increased appetite for our solutions from premium credit quality customers who pay lower interest rates over longer terms.

At the contribution margin level, the revenue shortfall is expected to be largely offset by reductions in loan impairment expense and funding costs, such that the CY19 net interest margin after losses is forecast to reduce by \$2.3 million on Prospectus levels. We expect to see further reductions in net impairments as our premium loan book seasons. Historically, we have observed a lag of 12-18 months between the origination of a loan and loss outcomes.

The earnings before interest, tax, depreciation and amortisation (EBITDA) variance relates to a combination of: a) acceleration of growth investment; b) a number of one-off expenditures; and c) some cost over-run which we currently addressing. This is outlined in the table below and explained in more detail in the attached pack. Management expects the resulting EBITDA to be \$4 million for CY19.

	CY2019		1HFY2020		Commentary
	Today's Guidance	Prospectus Forecast	Today's Guidance	Prospectus Forecast	
Originations	\$574.5m	\$559.4m	\$298.2m	\$297.4m	Growing strongly.
Annualised simple interest rate	19.2%	19.7%	18.6%	18.9%	Portfolio premiumisation (better credit quality customers with lower rates and longer terms) and benefits of scale driving lower annualised simple rate.
Loan impairment to average gross loans	8.1%	10.2%	6.5% ²	9.5%	Loan impairment ratio expected to continue to improve with premiumisation.
Revenue	\$143.8m	\$156.3m	\$75.0m	\$88.0m	Premiumisation of portfolio has impacted timing of revenue recognition (revenue being recognised over a longer time horizon). Introduction of Line of Credit has a different revenue recognition profile.
Net interest margin after losses	\$84.1m	\$86.4m	\$46.1m	\$51.0m	Revenue reductions largely due to premiumisation offset by improvements to funding costs and loan impairment expenses.
Sales & marketing, product development and general & administration expenses	(\$80.1m)	(\$75.9m)	(\$42.1m)	(\$39.7m)	Deliberate marketing investment in growth during forecast period. Some one-off costs associated with growth, higher than expected. Areas of cost overrun currently being addressed.
EBITDA (pro forma)	\$4.0m	\$10.6m	\$4.0m	\$11.3m	Refer points above.

Greg Moshal, co-founder and joint CEO of Prospa, said: "Our business continues to grow and evolve. While we are experiencing some short term impacts on our forecasts, we're confident we have the right growth strategies to deliver long term shareholder value and solve the funding challenges of small business owners across Australia and New Zealand. Originations are growing. Portfolio premiumisation means a higher quality loan book and lower rates and longer average terms for our customers. Early loss indicators continue to improve and we expect to continue to invest in new products, sales and marketing."

Originations Growth

¹ Refer page 8 of accompanying pack for net interest margin after losses bridge.

² Annualised to be consistent with Prospectus forecasts



The introduction of Prosopa's new rate card for its flagship small business loan product, continued growth in the New Zealand market and the contribution from new products have delivered strong growth in originations across the business.

At 31 October 2019, Prosopa's originations for the first four months of the financial year were \$181.2 million, up 40% on the prior corresponding period in 2018 and a strong base from which to finish the year. Since founding the business in 2012, Prosopa has originated \$1.35 billion in small business loans.

In the four months to 31 October 2019, Prosopa has grown customer numbers to 24,000.

The company expects total originations for FY20 to be in the range of \$626 million to \$640 million, an increase in the range of 25% to 28% on FY19, and revenue to be at least \$150 million.

Impact of Premiumisation

Prosopa's strategy to optimise its cost of funding has facilitated lower rates for customers and broadened Prosopa's customer base and appeal – allowing the company to tap more of the \$20 billion addressable market.

The introduction of a new rate card in early April was more successful than anticipated, with approximately 43% of Prosopa's portfolio now represented by premium customers³. The evolution in book composition towards premium grades has led to a short term impact on revenue, despite the positive impact premiumisation has had on market penetration, operating leverage, funding diversity and portfolio resilience.

Lending rates to premium customers are lower than the average book rate and loan duration is longer. In the four months to 31 October 2019, the average simple interest rate on Prosopa's book has adjusted to 18.5% (Prospectus forecast at 18.9%) and average loan term has increased to 14.6 months (Prospectus at 14 months).

Early indications are that the static loss rates in the growing premium section of our loan book are well below 4%, which is the bottom of the risk appetite range.

Early Loss Indicators in the Australian Small Business Loan

Prosopa's early loss indicators continue to exhibit improving trends. This is due to the impact of premiumisation and also the Credit Decision Engine's ability to better predict customer credit quality across the company's entire portfolio.

Line of Credit

Prosopa's Line of Credit product has undergone extensive product development. This 12-month development program involved a relatively small number of customers and was designed to ensure the product delivered the features and performance to meet the needs of our customers.

Management undertook a full launch of the product in October 2019 and has been delighted with the customer response to date, with originations of over \$10 million in October. Since launch, Line of Credit has delivered an extremely strong performance and originations growth is expected to continue. Management expects seasonality for this product may be similar to the Small Business Loan.

Beau Bertoli, co-founder and joint CEO of Prosopa, said: *"We're incredibly pleased with the take up of our Line of Credit Product and believe it will continue to grow strongly. It is a complementary product to our Small Business Loan, improving our touch points with small business customers. The market for small business funding in Australia is \$20 billion and Prosopa is well positioned to fund these businesses with fit-for-purpose funding solutions."*

Operating expenses

Prosopa's operating expenses for CY19F are expected to be \$130 million compared to Prospectus at \$136.4 million (\$6.4 million or 4.7% lower than Prospectus). The benefits of premiumisation flowing through in funding costs and loan impairment have been partially offset by higher expenses in sales & marketing and general & administration. Predicted expenses for CY19 versus Prospectus are outlined below.

- Funding costs lower: \$18.8 million vs Prospectus at \$21.2 million (\$2.4 million or 11.4% lower than Prospectus). We expect to continue to see the benefits of lower base rates and additional tier 1 bank senior funding positively impacting profitability.
- Sales & marketing higher: \$30 million vs \$29.3 million (\$0.7 million or 2.5% higher than Prospectus) as a result of deliberate investment in growth in Australia and New Zealand during H1 CY19.

³ As At 31 October 2019



- Product development slightly higher: \$11 million vs \$10.9 million (\$0.1 million or 0.6% higher than Prospectus). We expect to continue to increase our investment to support future growth in our loan product, the Line of Credit and ProsPaPay.
- General & Administration higher: \$39.1 million vs \$35.6 million (\$3.5 million or 9.8% higher than Prospectus). Key drivers were:
 - i. share based payments higher than expected (\$1.3 million);
 - ii. cost of establishing new funding structures (\$0.4 million);
 - iii. higher legal and consulting costs associated with accelerating our product and funding growth plans (\$0.6 million);
 - iv. increased investment in technology licences and services to support growth (\$0.8 million); and
 - v. other expenses (\$0.4 million).
- Loan impairment lower: \$31 million vs \$39.3 million (\$8.3 million or 21.1% lower than Prospectus). Key drivers for this forecast result include:
 - i. provision rate improvement forecast, consistent with our early loss indicators and the lower loss rates we are seeing on the growing premium segment of our portfolio (6.1% to 5.7%, \$2.0 million impact);
 - ii. overall loan impairment improvement in line with our premiumisation strategy (\$2.6 million); and
 - iii. proceeds from our first debt sale, which had the effect of accelerating our loss recovery on written off loans (\$3.7 million).

ENDS

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About Prospera

- Prospera provides cash flow products and services that allow small businesses to prosper.
- Prospera has originated over \$1.35 billion in loans to date across Australia and New Zealand
- Prospera has over 24,000 small business customers
- Prospera was awarded AON Hewitt Employer of Choice in 2017 and 2018
- Prospera's Net Promoter Score is in excess of +77
- In 2018 and 2019 Prospera won Australian Fintech Lender of the Year, and achieved a clean sweep of the MFAA Excellence awards in all five States

A woman with dark hair tied back, smiling warmly at the camera. She is wearing a brown cardigan over a white t-shirt, a silver necklace, and a watch on her left wrist. She is standing behind a wooden desk with papers on it. In the background, there is a staircase with a wooden railing and some office equipment.

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Business Trading Update

November 2019

Originations continue to grow strongly, up 40% on prior period for 1 July 2019 to 31 October 2019.

The introduction of our new rate card in early April 2019 has been more successful than we had expected with approximately 43% of our portfolio now represented by premium customers.

The evolution in book composition towards premium grades has led to a short-term impact on revenue.

Premiumisation is expected to deliver benefits in originations growth, loan impairment expenses, funding costs and customer lifetime value in the medium to long term.

Our net losses and early loss indicators continue to improve.

Since formally launching our Line of Credit in October 2019 we have seen strong demand for that product.

Sales & marketing, product development and general & administration expense lines were \$4.2 million above prospectus, reflecting accelerated investment (\$2.1 million) and higher spend than forecast (\$2.1 million).

We are updating our CY19 guidance as follows:

- CY19F originations: \$574.5 million
- CY19F revenue: \$143.8 million
- CY19F EBITDA: \$4.0 million

We are providing FY20 guidance as follows:

- FY20F originations: \$626 million to \$640 million
- FY20F revenue: at least \$150 million

Prospera guidance update

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Premiumisation has produced a revenue shift for CY19

	CY19	CY19	1HFY20	1HFY20
	Today's Guidance	Prospectus Forecast	Today's Guidance	Prospectus Forecast
Originations	574.5	559.4	298.2	297.4
Annualised simple interest rate	19.2%	19.7%	18.6%	18.9%
Total revenue	143.8	156.3	75.0	88.0
Net interest margin after losses	84.1	86.4	46.1	51.0
Sales & marketing, product development and general & administration expenses	(80.1)	(75.9)	(42.1)	(39.7)
EBITDA (pro forma)	4.0	10.6	4.0	11.3

2.8x

Customer Lifetime Value¹

67%

Repeat rate²

24,000

Customers

\$1.3b

Originations (life to date)

Financial information not audited Numbers may not add due to rounding

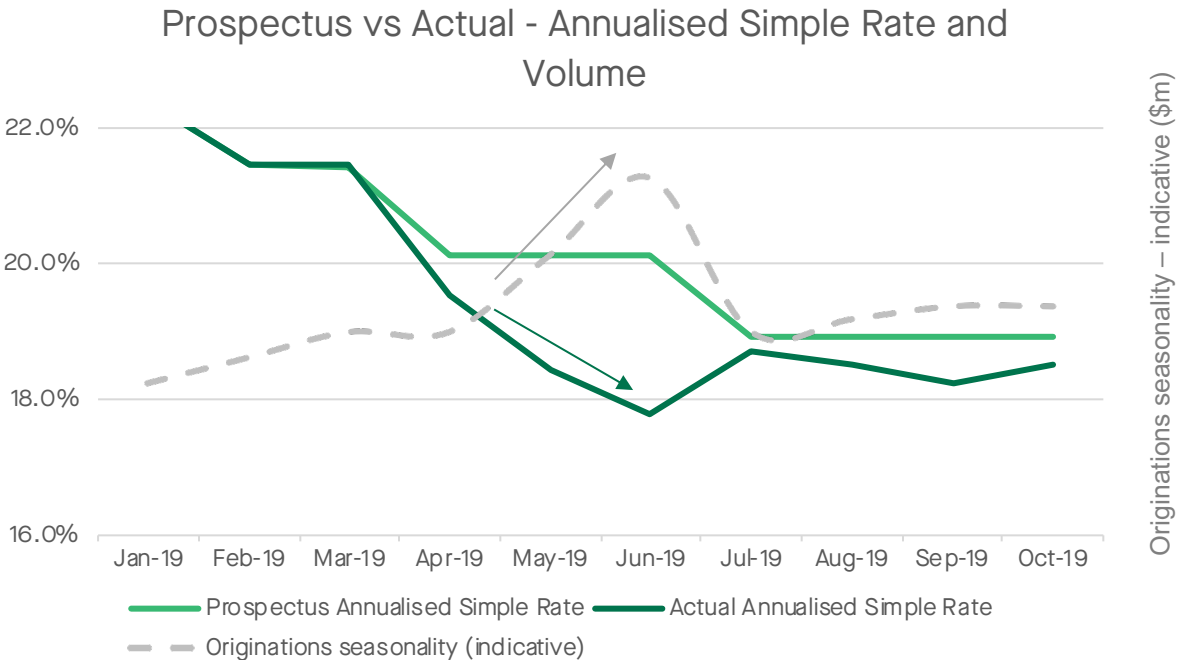
1. Quarterly cohort average including both eligible and ineligible customers. In the 2019 Prospectus this figure was 2.6 loans.

2. 67% represents the average repeat rate for eligible customers only (where eligible customers are defined as not having defaulted on their Prospera loan). In the 2019 Prospectus this figure was 68%.

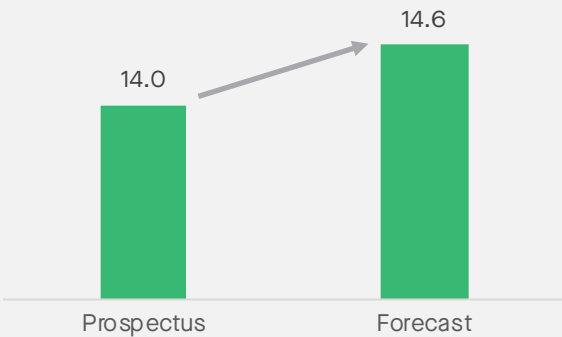
Impact of premiumisation

1

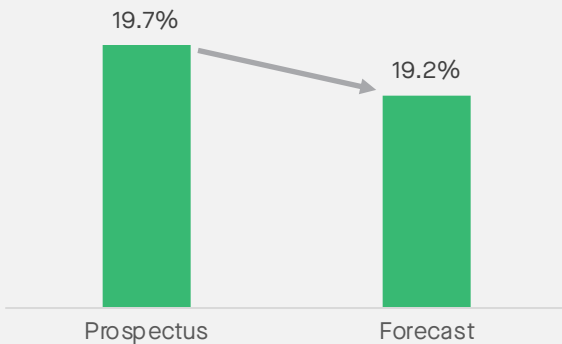
Prospectus vs Actual - Annualised Simple Rate and Volume



CY19 Term (months)



CY19 Annualised Simple Rate %



Benefits of Premiumisation

Increasing momentum in the flywheel

Lower loss rates

- ✓ Lower net charge offs
- ✓ Lower provision rate and expenses
- ✓ Less delinquency requiring lower collections activity
- ✓ Enables funding diversity

Lower funding costs

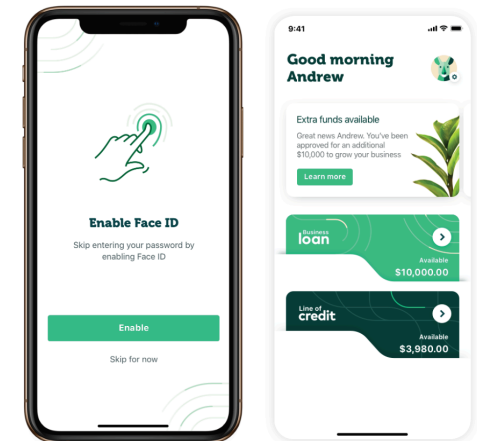
- ✓ Increased funding appetite for lower risk assets and longer terms
- ✓ Brings forward improved rating outcomes
- ✓ Enables improved pricing

Improved portfolio quality

- ✓ Better credit quality customers with greater success rates and higher lifetime value
- ✓ Better quality businesses are more resilient to any macro-economic factors
- ✓ Larger businesses with greater capital needs and higher propensity to need complementary products
- ✓ Enables operating leverage

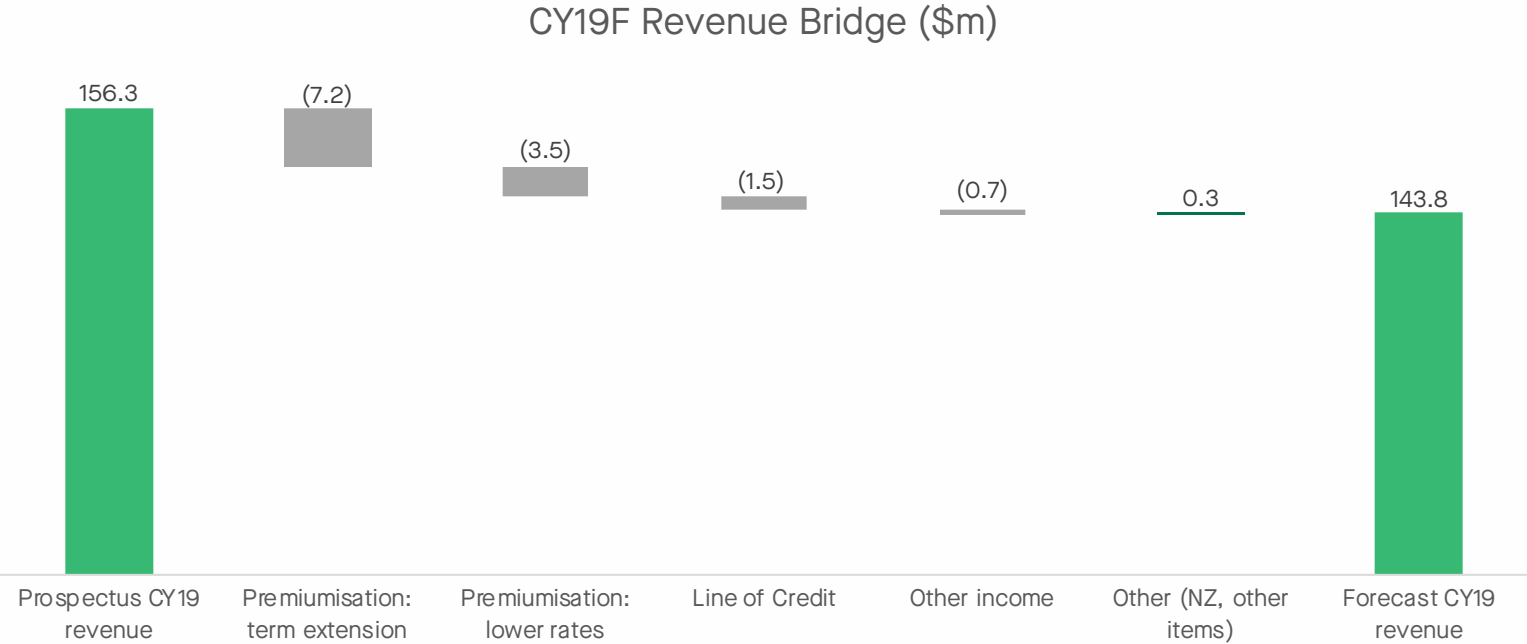
Improved market penetration

- ✓ Increased consideration by better credit quality customers who have more choice
- ✓ Better rates increases propensity to switch
- ✓ Drives volume growth



Revenue outlook for CY19F

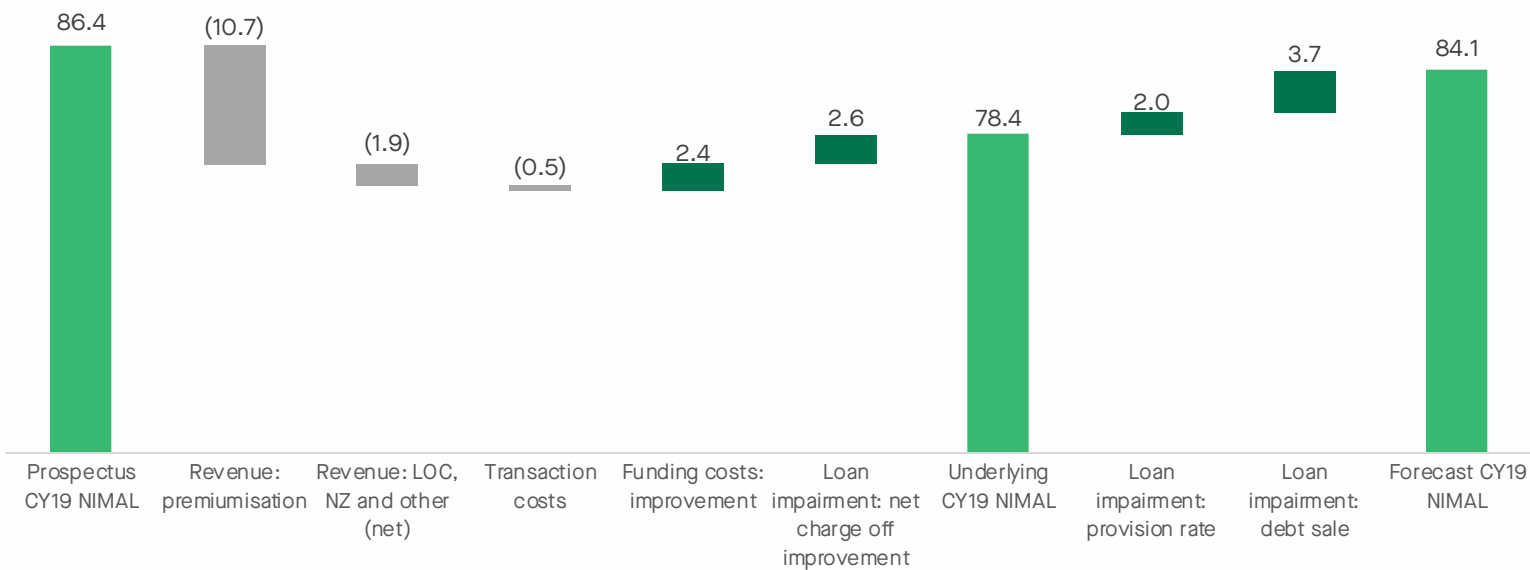
Loan book composition towards premium grades has led to a short-term impact on revenue



Net interest margin after losses for CY19F

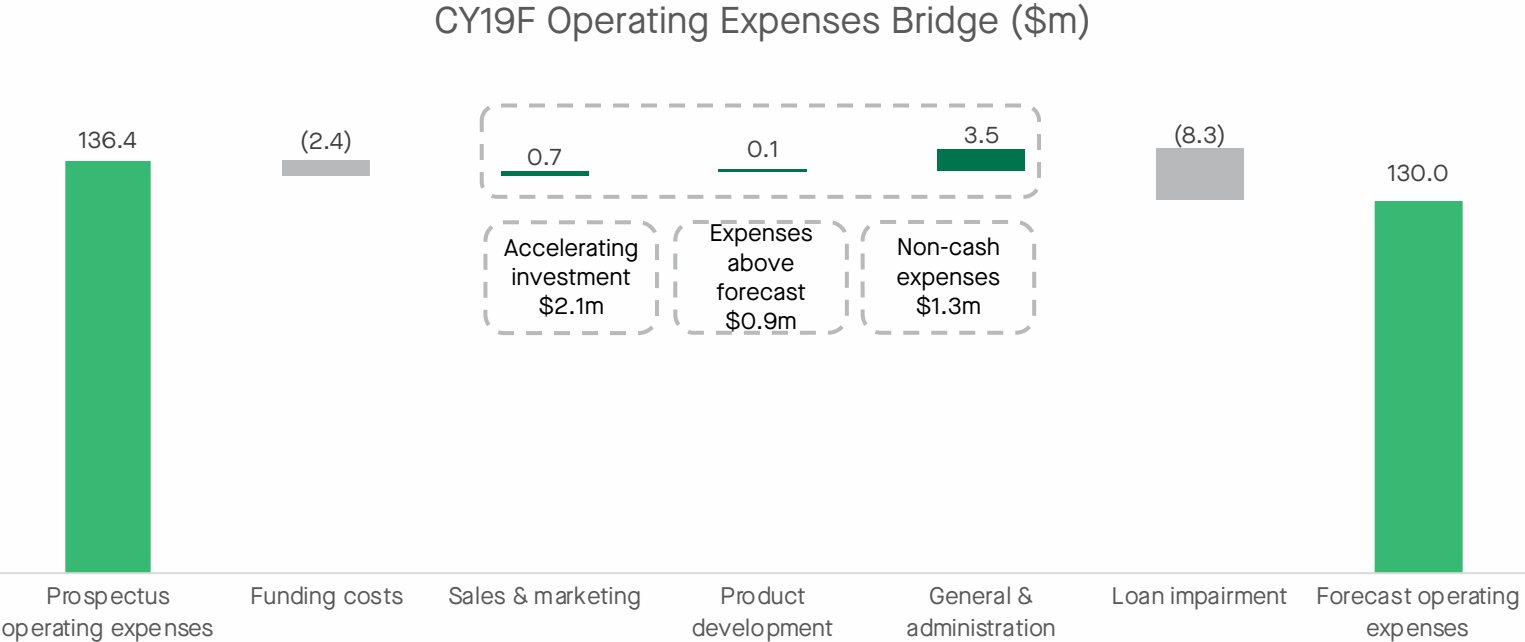
Revenue reduction offset by improved funding costs and loss performance

CY19F Net Interest Margin After Losses (NIMAL) Bridge (\$m)



Operating expenses for CY19F

Operating expenses expected to be ~\$6.4 million lower than prospectus forecast

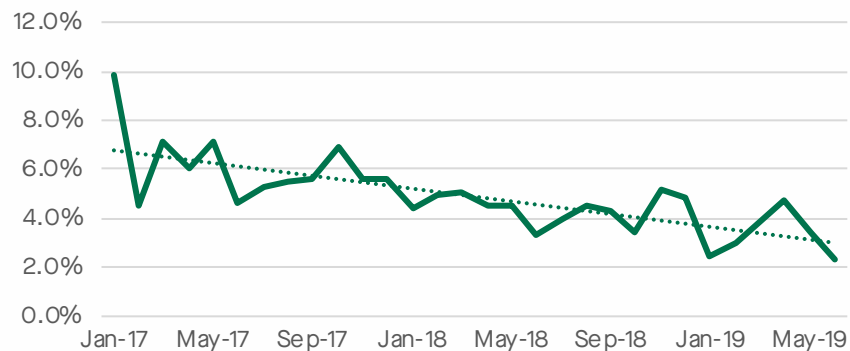


Early loss indicators continue to trend down

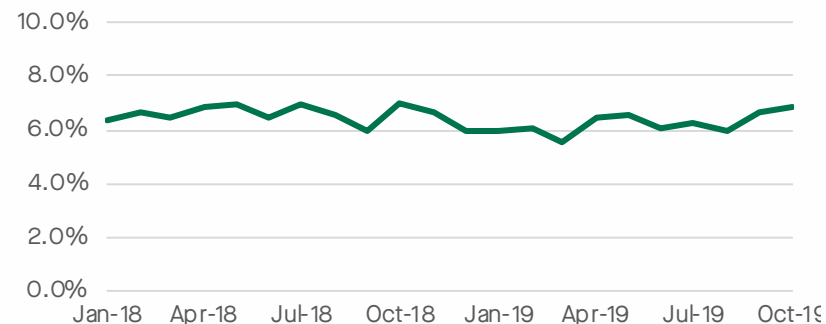
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Loss rates and ELIs improving due to premiumisation

Early loss indicator (30+ days past due at 4 months)

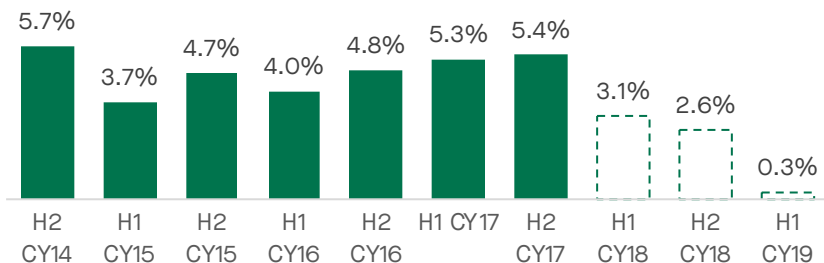


Coincidental delinquency³ (90+ days past due)

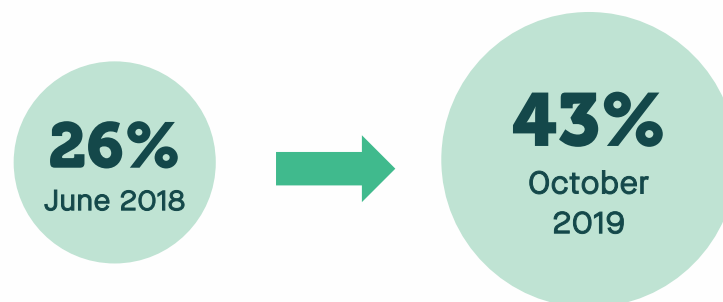


Stable loss rate¹

Board mandated risk appetite: 4% to 6%



Premium risk grade share of portfolio²



1. Static loss rate net of recoveries as at 30 June 2019. Static loss rates disclosed in the Prospectus: H2CY14: 5.8%; H1CY15: 3.8%; H2CY15: 5.0%; H1CY16: 4.4%; H2CY16: 5.4%; H1CY17: 5.7%; H2CY17: 5.4%;

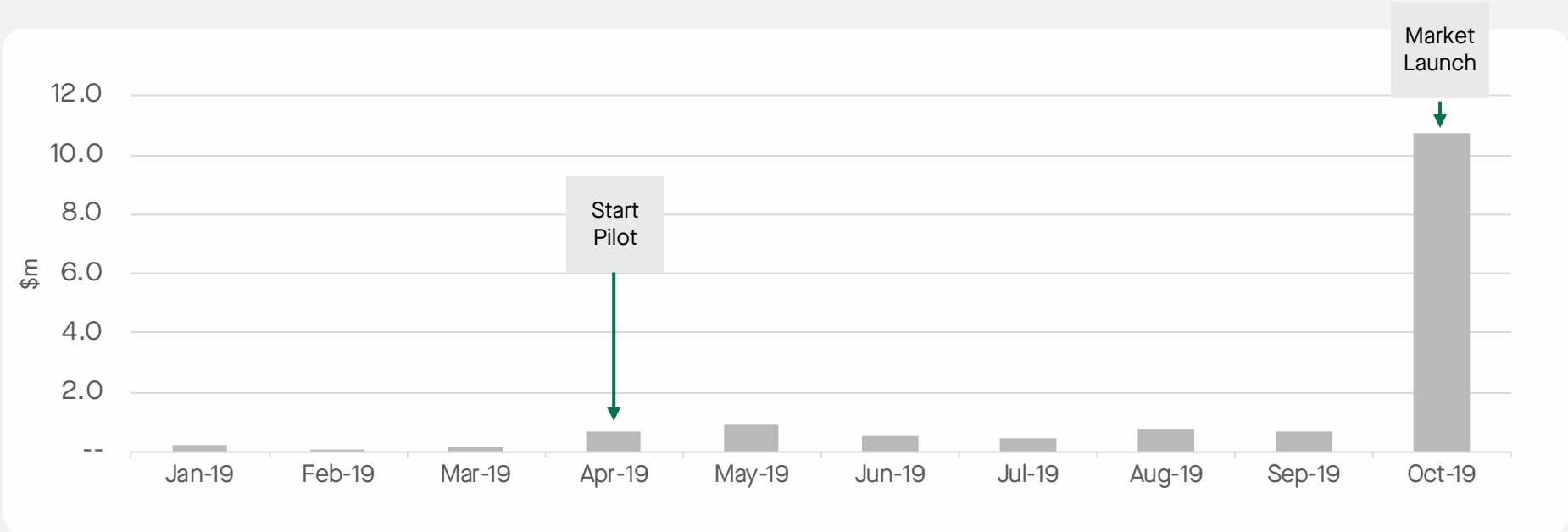
H1CY18: 2.4%; H2CY18: 0.4%. Dotted columns reflect cohorts which are still seasoning.

2. Premium risk grades are the top 3 risk grades (in terms of quality), which were introduced into the business in May 2017.

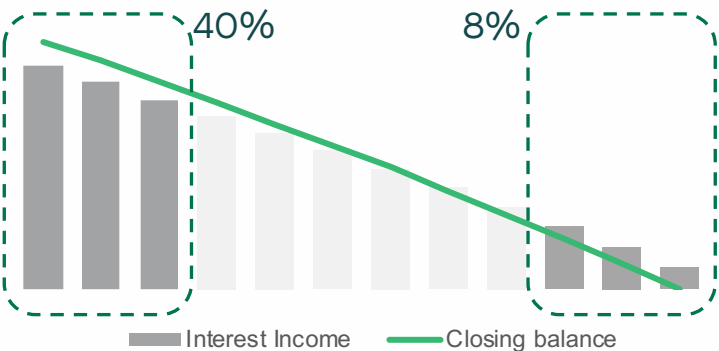
3. Includes Australia and New Zealand small business loan portfolios.

Line of Credit originations are exceeding expectations

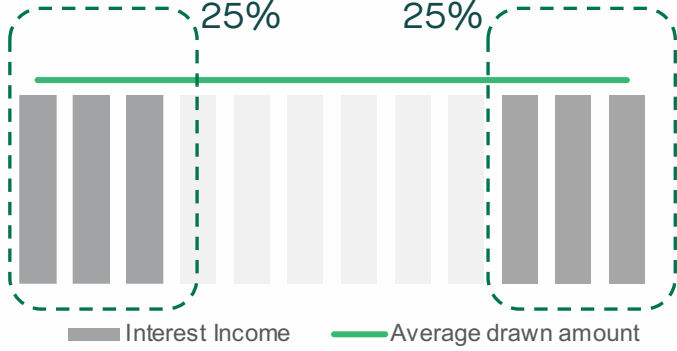
Full market launch with new product settings on 1 October 2019



Revenue recognition: Business loan



Revenue recognition: Line of credit



1



Financial

- CY19F outlook
 - Originations: \$574 million
 - Revenue: \$144 million
 - EBITDA: \$4 million
- FY20F outlook
 - Originations: \$626 million to \$640 million (25-28% growth on FY19)
 - Revenue: at least \$150 million

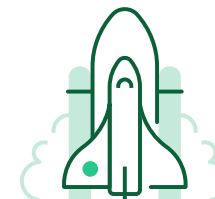
2



Scale

- Maintain our market leadership in the small business loan product in Australia (GROW)
- Continue to refine best-in-class credit decision engine and data insights capability
- Continue to invest in brand, customer acquisition and distribution partner marketing
- Continue to leverage the strength of our funding platform
- Maintain focus on premiumisation of our portfolio

3



Growth

- Continue acceleration in the New Zealand market to secure market leadership
- Investment in new solutions expected to underpin growth:
 - Line of Credit (RUN)
 - ProspaPay (PAY)
 - Mobile App
- Explore product adjacencies

**Thank you &
Questions**

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