

ASX Announcement

21 November 2019

Senior Management Changes

DataDot Technology Limited (ASX:DDT) advises that the Managing Director, Mr Brad Kellas has taken on the additional responsibilities of the CEO following the resignation of Duncan Maclean who has been the company CEO since 13 May 2019. Duncan, who contributed to the many structural changes already made, has left the company due to personal reasons. We have also accepted the resignations of Mr. Andrew Winfield, the Managing Director of Datadot U.K. and Ms. Laura Whetstone, the Chief Operating Officer in the United States.

With the departure of Ms Whetstone, the Group can also now confirm that the manufacturing facility in Spokane, USA will be closed in the new calendar year with production for our North America distributor being transferred to our other manufacturing facilities.

A decision regarding the vacant position in the United Kingdom will be held over pending the outcome of a further review into operations and discussions with our European customers concerning their requirements and ongoing development opportunities.

In taking on the responsibilities of CEO and Managing Director of the Group including UK and USA, Mr Kellas who is also the major shareholder and architect of the DataDot Technology Rescue Plan will be paid a remuneration of \$220k per annum effective from 21 November 2019.

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About DataDot: DataDot Technology Limited provides world leading asset identification, management, protection and authentication solutions that deliver great value to customers. For more information please visit www.datadotdna.com.