



MEDILAND

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RITA ZHANG

IAN'S HEALTH LOUNGE

Ms.. Zhang graduated MQ University with a degree in Accounting and worked at PWC however through her travels she realised that improvements could be made in food quality and pollution in China. Whilst living in Australia she opened Ian's Health Lounge so good quality products could be bought back to China. During this time Ms. Zhang has developed many strong relationships with companies such as Priceline, Terry White Chemists and Chemist Warehouse.

In 2014 Ms. Zhang registered ZHEJIANG YIEN MAOYI Trading Pty Ltd in China to manage the franchise business with the first opening in 2015.



伊恩国际
— A SUBSIDIARY OF —
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万亿市场份额 独揽健康财富





伊恩国际—推翻传统建立新秩序





伊恩国际—推翻传统建立新秩序

- 代理品牌
- 独家代理品牌
- 自有品牌



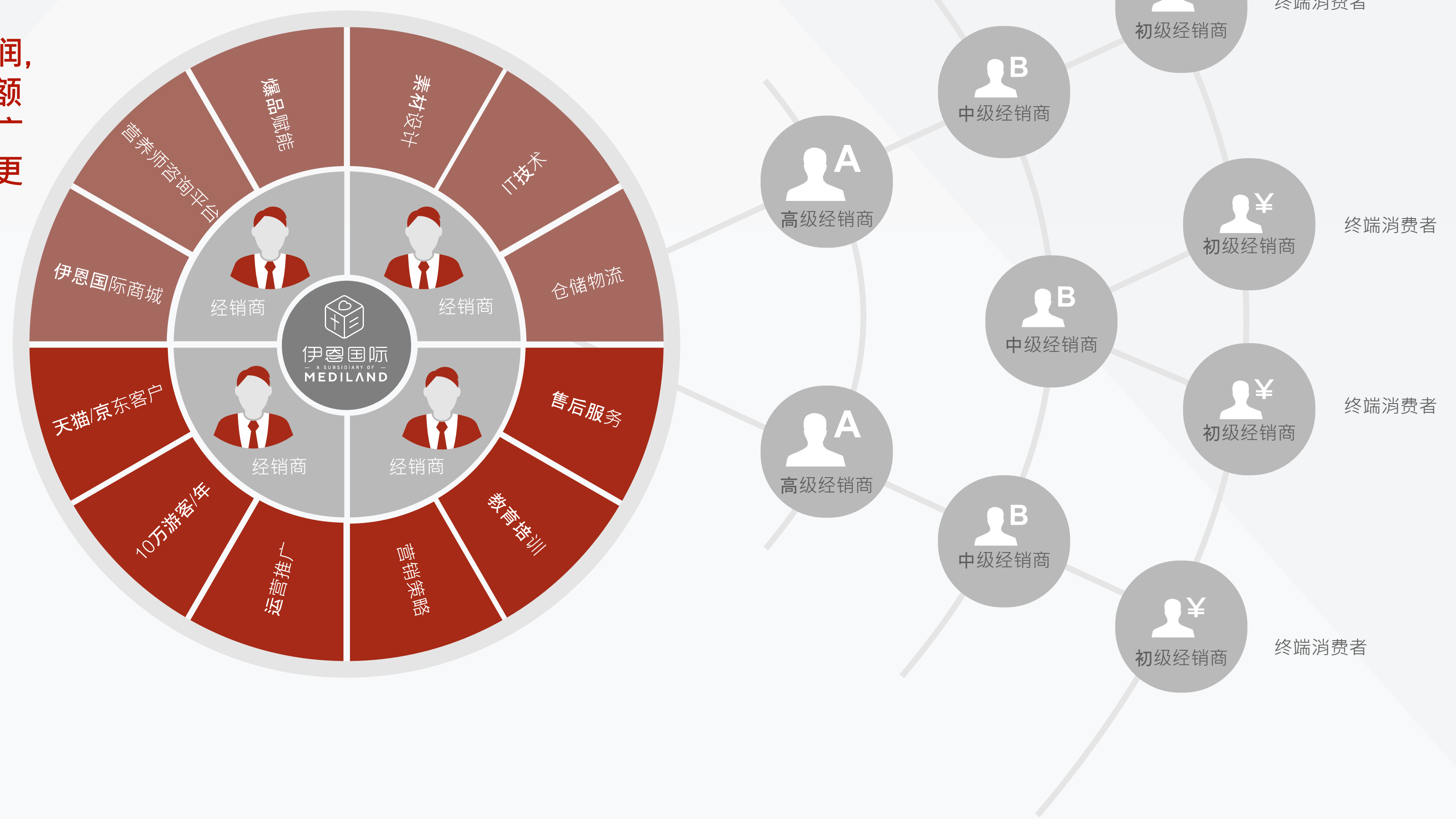
经销商





伊恩国际的商业模型

除了日常销售获得丰厚的产品利润,您还能从下级经销商的市场营业额中得到一定的市场补贴,让您推广更有信心,运营更加放心,销售更加省心。



产品资源

伊恩国际提供的澳纽产品类别包含了母婴类、生活用品类、保健品类、食品类、护肤品类五大类上千种精选自澳洲和新西兰的特色产品。



独代品牌：



Careline®

Chantelle®
SYDNEY



部分流通品牌：



Lanocrème

BELLAMY'S
ORGANIC

Healtheries®

Glamourflage®

b.box



a2
milk

BLACKMORES®
THE BEST OF HEALTH

Swisse®

melrose
全身健康调理专家

EΛORON



BEAN BODY
天然身体护理始创品牌

SpringLeaf
Since 1992



Healthy Care
Australia

DR LEWINN'S
全球医美领先品牌

ZOONO 祖诺
——新西兰·长效消毒技术





APP IT系统

营销系统、在线咨询系统

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公众号交互系统

商城系统

在线咨询系统





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2019
February

A Milestone Achievement for Mediland Pharm Limited

Initial Public Offering (IPO) officially admitted to the Australian Securities Exchange on 22 February 2019 after 17 years of trading in Australia as a private company.

2019 April

Sponsored Corporate Event for Shareholders –
Joker Xue concert attended by approximately 10,000 fans at
Qudos Arena in Sydney.



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2019 April

Opened our first International store in Newmarket, Auckland, New Zealand.

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2019 April

New and larger premises secured for our Gold Coast Store.

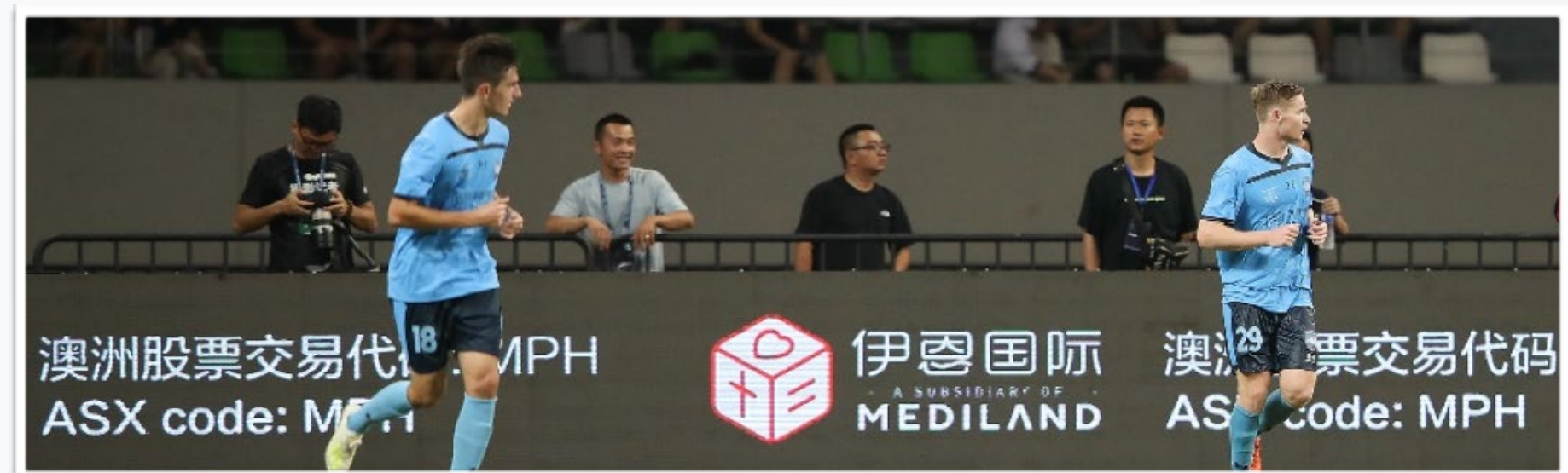


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2019 July

Commenced acquisition of Health Ian's Lounge, diversifying our business and entering the world of E-commerce. Our customers can now access Mediland products & merchandise simply online.





2019 July

Mediland's sponsorship of Sydney FC for a friendly play-off against Paris Saint- Germain at Suzhou stadium, China. The game attracted a television audience of over 400 million households.



2019 August

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Launch of Mediland's own branded
Products.



2019 October

New Gold Coast store officially opened.



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2019 November



Mediland Pharm received the Sino-Australian Economic Contribution Award for Outstanding Performance in China-Australia Commerce. The award was presented by Former Australian Prime Minister John Howard OM,AC to Managing Director, Mr. Yesh Mudaliar who accepted the award on behalf of Mediland's Board, Management, Staff and Shareholders





2019 November

Mediland Pharm (ASX: MPH) brand IAN'S HEALTH LOUNGE participated in the second the China International Import Expo. Rita Zhang and Dr Peter French were interviewed about the products by a Chinese influencer with 13 million people watching live on line.



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In 2020 Mediland aims to continue to build on these initiatives:

- **Ian's Health Lounge Sydney store and retail and on-line platform**
- **Research and development of additional company owned branded health and wellness products**
- **New retail product offerings, selected to appeal to the online consumer**
- **Growing existing relationships with incentive group stakeholders**



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Thank you for your attendance.

Mediland Pharm Limited 's Board, Management and Team extends a very big thank you for all your support for a fantastic 2019, a milestone year for us.

**We wish you, your family and colleagues
a very safe and happy holiday season ahead
and for a prosperous 2020.**