

2 December 2019

**ASX RELEASE** 

Company Announcements Platform

## Sezzle secures US\$100m funding facility to support future growth

## Highlights:

- Secures a US\$100m debt funding facility ('New Facility') with a syndicate of lenders;
- More than triples the size of the Company's Prior US\$30m Credit Facility ('Prior Facility');
- Strategic benefit of expanding our U.S. debt financing relationships; and
- Underpins capacity to fund substantial growth in Underlying Merchant Sales.

Sezzle Inc.'s ('Sezzle' or 'the Company') (ASX: SZL) business of funding purchases by End Consumers requires capital to enable Sezzle to pay retail Merchant Clients in advance of collection of the purchase price instalments from those End Customers. Utilising external debt financing is a key method Sezzle employs to fund these purchases, the others being equity capital and Client Merchant accounts payable. Sezzle's Underlying Merchant Sales in the 12-month period ending Sept 30, 2019 of US\$157.5m were funded, in part, by the US\$30m Prior Facility provided by Bastion Consumer Lending.

Sezzle sees very substantial growth opportunities in the BNPL sector in the North American market and has executed the New Facility agreement with three U.S. credit providers specialising in consumer and alternative lending ('the Syndicate') to help us take advantage of those opportunities. The Syndicate's New Facility provides Sezzle with US\$100m in debt financing. The significant increase in the Company's debt financing over the Prior Facility is a key plank in our growth strategy and will enable Sezzle to continue to aggressively grow our business. The New Facility replaces the Prior Facility.

"Sezzle is pleased to note that the cost of this funding is on superior terms than the Prior Facility" said Karen Hartje, Sezzle's Chief Financial Officer.

The three members of the Syndicate include: Atalaya Capital Management, Bastion Consumer Lending and Hudson Cove Capital Management. All three credit providers are asset management firms specialising in consumer lending and alternative credit.

The key terms of the New Facility include: **Borrower:** Sezzle Funding SPE, LLC,

Guarantor: Sezzle Inc.

**Size** Committed facility of up to US\$100m **Term:** Two-year revolving line of credit

Interest Rate: Three month LIBOR + applicable margin

Minimum Drawdown: US\$20m in year one and \$40m in year two

Sezzle Inc. (ASX: SZL) | ARBN 633 327 358 | sezzle.com | 251 1st Ave N, Suite 200, Minneapolis, MN 55401



**Use of Debt Capital:** Fund payments to Merchant Clients ahead of collection of accounts owed by End Customers

Sezzle Executive Chairman and CEO, Charlie Youakim commented:

"Sezzle is extremely pleased to have secured this new and much larger facility. It not only extends our existing relationship with Bastion Consumer Funding but also introduces Atalaya Capital Management and Hudson Cove Capital Management as new partners in the Company's growth and thereby diversifying the debt funding relationships of the Company. This substantial increase in liquidity provided by our partners will underpin Sezzle's capacity to grow its offering to consumers and thereby aggressively grow our Underlying Merchant Sales."

**ENDS** 

## **Further information**

Investor Relations +61 391 112 670 investorrelations@sezzle.com

Media Enquiries
Mel Hamilton - M&C Partners
+61 417 750 274
melissa.hamilton@mcpartners.com.au

Justin Clyne
Company Secretary
+61 407 123 143
jclyne@clynecorporate.com.au

## About Sezzle Inc.

Sezzle is a rapidly growing fintech company whose mission is to financially empower the next generation. Sezzle's payment platform increases purchasing power for consumers by offering interest-free installment plans at online stores. This increase in purchasing power for consumers leads to increased sales and basket sizes for the more than 7,500 active merchants that offer Sezzle in the United States and Canada. For more information visit sezzle.com

Sezzle's CDIs are issued in reliance on the exemption from registration contained in Regulation S of the US Securities Act of 1933 (Securities Act) for offers of securities which are made outside the US. Accordingly, the CDIs, have not been, and will not be, registered under the Securities Act or the laws of any state or other jurisdiction in the US. As a result of relying on the Regulation S exemption, the CDIs are 'restricted securities' under Rule 144 of the Securities Act. This means that you are unable to sell the CDIs into the US or to a US person who is not a QIB for the foreseeable future except in very limited circumstances until after the end of the restricted period, unless the re-sale of the CDIs is registered under the Securities Act or an exemption is available. To enforce the above transfer restrictions, all CDIs issued bear a FOR Financial Product designation on the ASX. This designation restricts any CDIs from being sold on ASX to US persons excluding QIBs. However, you are still able to freely transfer your CDIs on ASX to any person other than a US person who is not a QIB. In addition, hedging transactions with regard to the CDIs may only be conducted in accordance with the Securities Act.

Sezzle Inc. (ASX: SZL) | ARBN 633 327 358 | sezzle.com | 251 1st Ave N, Suite 200, Minneapolis, MN 55401