

amaysim Australia Ltd

Level 6, 17-19 Bridge Street Sydney NSW 2000 www.amaysim.com.au

ABN: 65 143 613 478

20 January 2020

### Change of Director's Interest

amaysim Australia Limited (ASX:AYS) (amaysim or Company) wishes to advise that its Chief Executive Officer and Managing Director, Mr Peter O'Connell, no longer holds an indirect interest in 500,000 fully paid ordinary shares in the Company, following a Family Law Consent Order in respect of property settlement proceedings.

The shares were held by a fund that Mr O'Connell and his former wife were beneficiaries of and the court ordered consent settlement was the result of divorce property settlement proceedings. The shares have now been transferred to a new fund that Mr O'Connell has no involvement with.

Mr O'Connell still holds a total of 3,667,005 fully paid ordinary shares and remains a top 10 registered shareholder.

Please see attached the Appendix 3Y disclosing the Change in Director's Interest.

**Authorised for release by**: Alexander Feldman, Chief Strategy Officer, General Counsel & Company Secretary

### Investor & analyst contact:

Rosa Smith T: +61 475 305 047

E: rosa.smith@amaysim.com.au

### Media contact:

Renée Bertuch, Cannings Strategic Communications

T: +61 409 550 389

E: <u>rbertuch@canningscomms.com.au</u>

### ABOUT AMAYSIM

amaysim exists to make the lives of its customers amazingly simple, and is removing the unnecessary hassle from everyday life by simplifying mobile and energy services. amaysim launched in 2010 and is Australia's fourth largest mobile service provider and a proven market disruptor.

amaysim is bringing the best of its ground-breaking approach to mobile into the energy sector with subscription energy services to help drive a fundamental shift in the industry towards simplicity and flexibility. amaysim is a technology-driven company, and offers customers smart tools, DIY account management and award winning, online-first customer support. All of amaysim's services also feature no lock-in contracts and are built to deliver a great customer experience and convenience. For more information about amaysim visit amaysim.com.au.

Rule 3.19A.2

# **Appendix 3Y**

## **Change of Director's Interest Notice**

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	amaysim Australia Limited (" <b>amaysim</b> ")
ABN	65 143 613 478

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Peter O'Connell
Date of last notice	4 April 2019

#### Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Indirect	
Nature of indirect interest (including registered holder)  Note: Provide details of the circumstances giving rise to the relevant interest.	3,667,005 ordinary shares held indirectly through Ricangus Pty Ltd ABN 57 067 353 520	
Date of change	20 January 2020	
No. of securities held prior to change	Indirect: 4,167,005 ordinary shares; and Direct: 4,000,000 Performance Rights under the Long Term Incentive Plan	
Class	Ordinary	
Number acquired	N/A	
Number disposed	500,000	

<sup>+</sup> See chapter 19 for defined terms.

Value/Consideration  Note: If consideration is non-cash, provide details and estimated valuation	\$180,000 (value calculated at \$0.36 per share. The price of securities as at the close of trade on 20 January 2020).  Neither Dunton Pty Ltd (the entity that held the securities immediately prior to their disposal) nor Mr Peter O'Connell received any cash consideration in respect of the disposal of the securities.
No. of securities held after change	3,667,005
Nature of change  Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buyback	Off market transfer of 500,000 shares following a Family Law Consent Order in respect of property settlement proceedings. Shares are now held in a new fund in which Mr Peter O'Connell has no involvement with.

### Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	Not applicable
Nature of interest	Not applicable
Name of registered holder (if issued securities)	Not applicable
Date of change	Not applicable
No. and class of securities to which interest related prior to change  Note: Details are only required for a contract in relation to which the interest has changed	Not applicable
Interest acquired	Not applicable
Interest disposed	Not applicable
Value/Consideration  Note: If consideration is non-cash, provide details and an estimated valuation	Not applicable
Interest after change	Not applicable

<sup>+</sup> See chapter 19 for defined terms.

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### Part 3 – \*Closed period

Were the interests in the securities or contracts detailed	Yes
above traded during a <sup>+</sup> closed period where prior written clearance was required?	
If so, was prior written clearance provided to allow the trade to proceed during this period?	Yes
If prior written clearance was provided, on what date was this provided?	26 November 2019

<sup>+</sup> See chapter 19 for defined terms.