

**4 February 2020: ASX RELEASE**

## **MSL Solutions Limited (ASX:MPW) Director of Strategy - Resignation**

MSL Solutions Limited ("MSL" or "the Company") advises the market that Mr Craig Kinross – Director of Strategy and former CEO has informed the company his intention to depart the business on 30<sup>th</sup> April 2020.

Craig joined MSL in 2010 as Chief Operating Officer, where he was instrumental in the restructure of the Company to return to profitability. In 2012 Craig was appointed to the role of Managing Director and CEO.

In his tenure, Craig has facilitated important strategic partnerships and acquisitions to grow revenue by over 7 times, including leading the team to an ASX listing in 2017.

In August 2019, Craig moved into the role of Director of Strategy to drive some key corporate initiatives to support the Company's next phase of growth.

Mr Tony Toohey Executive Director and Chairman on behalf of the Company, thanked Mr Kinross in leading the Company through its formation ASX listing, and more recently as the Director of Strategy. The Company wishes Craig all the very best in his future endeavours.

Craig will continue to work with Board and Management through a transition phase up to the 30<sup>th</sup> April 2020.

Strategic activities going forward will be shared between both the CEO Mr Pat Howard and Executive Director Mr Tony Toohey.

### **MSL**

MSL Solutions Limited (ASX: MPW) operates in the sports, leisure and hospitality sectors. Some of the world's iconic sports and entertainment companies and PGA's rely on MPower MSL every day. We create the systems that connect every department of a business from point of sale and membership to marketing and real time visibility on staff levels, customer engagement, profits and revenue. MPower MSL has 1,220+ customers with offices in Australia, UK and Denmark. To discover more about MPower MSL please visit [www.mpowermsl.com](http://www.mpowermsl.com).

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