



12 February 2020

Dear Shareholder,

### **Invitation to Participate in Share Purchase Plan**

On 31 January 2020, Simble Solutions Limited (ACN 608 419 656) (**Simble** or the **Company**) announced that it is intending to undertake a Share Purchase Plan (**Plan**). The Company confirms that it intends to raise the maximum amount permitted by the ASX Listing Rules via an offer of a maximum of 50,803,325 fully paid ordinary shares (**Shares**) (being 30% of the Company's share capital) under the Plan.

The issue price per Share purchased under the Plan is \$0.016 per Share, being a 14.9% discount to the volume weighted average price (**VWAP**) for Shares calculated over the last 5 days on which sales of Shares were recorded on the ASX before the day on which the Plan was announced (**Price**).

Under the Plan, the Company is offering Eligible Shareholders (defined below) the opportunity to purchase between \$1,000 (minimum) and \$30,000 (maximum) worth of Shares.

The offer under the Plan (**Offer**) will raise a maximum of \$812,853.20 on the terms and conditions (**Terms and Conditions**) contained in this letter.

### **Shareholders Eligible to Participate in the Plan**

Participation under the Plan is optional and is available exclusively to shareholders of the Company who are registered as holders of Shares at 7.00pm (EDST) on 30 January 2020 (**Record Date**) and whose registered address is in Australia, New Zealand, Hong Kong, the United Kingdom and the United States (**Eligible Shareholders**).

### **Share Purchase Plan**

The Company confirms that it is intended that the Offer will raise the maximum amount permitted under the ASX Listing Rules. The Company also notes that the maximum number of Shares which may be issued pursuant to the Plan is limited to a maximum of 50,803,325 Shares, which is equal to 30% of the Company's existing issued share capital.

Depending on applications received, the Company may, in its absolute discretion, undertake a scale back so that not more than 30% of that number of Shares already on issue, are issued under the Plan. Scale back decisions are made by the Board and are final.

The Plan will not be underwritten.

The directors of the Company who are Eligible Shareholders reserve the right to participate under the Plan.

An application form for the Plan (**Application Form**) is included in this package.



## Current Activities

Details of the Company's current activities are set out in the announcements made by the Company to the ASX and are available from the ASX, or the Company's website at [www.simblegroup.com](http://www.simblegroup.com).

The funds raised under the Plan will be used to support the Company's business operations and meet its business objectives by continuing the ongoing commercial turnaround process as a precursor to positioning the Company for future growth.

## How much can you invest?

Eligible Shareholders may each apply for a maximum of \$30,000 worth of Shares and a minimum of \$1,000 worth of Shares under the Plan.

## How to accept this Offer

To apply for Shares under the Plan, please follow the instructions on the enclosed personalised Application Form.

Eligible Shareholders may participate by selecting only one of the following offers to purchase Shares under the Plan:

	Total amount payable	Number of Shares which may be purchased
Offer A	\$30,000	1,875,000
Offer B	\$25,000	1,562,500
Offer C	\$20,000	1,250,000
Offer D	\$10,000	625,000
Offer E	\$5,000	312,500
Offer F	\$2,000	125,000
Offer G	\$1,000	62,500

Once an application has been made it cannot be revoked. All Application Forms must be received by the **Closing Date of Friday 6 March 2020**. If the exact amount of money is not tendered with your application, the Company reserves the right to either:

- (a) return your Application Form and/or payment and not allot any Shares to you; or
- (b) allot to you the number of Shares that would have been allotted had you applied for the highest designated amount that is less than the amount of your payment and refund the excess application money to you by cheque as soon as possible, without interest.

## Multiple Holdings

The maximum investment any Eligible Shareholder may apply for will remain \$30,000 even if an Eligible Shareholder receives more than one Offer (whether in respect of a joint holding or because the Eligible Shareholder has more than one holding under a separate account). It is the responsibility of the applicant to ensure that the aggregate of the application price paid for the Shares the subject of the application and any other shares



and interests in the class applied for by you under the Plan or any similar arrangement in the 12 months prior to the date of submission does not exceed \$30,000.

### **Custodians and Nominees**

Eligible Shareholders who hold Shares as Custodian or Nominee (**Custodian**) for one or more persons on the Record Date (**Beneficiary**) may apply for up to a maximum amount of \$30,000 worth of Shares in respect of each Beneficiary who is resident in Australia, New Zealand, Hong Kong, the United Kingdom or the United States, subject to providing a Custodian Certificate to the Company, as described in the Terms and Conditions enclosed with this letter. Please refer to the Terms and Conditions for more details.

### **Relationship of Issue Price with Market Price**

On the last trading day immediately prior to the announcement date of the Offer, the closing price of the Shares traded on ASX was \$0.02. The market price of Shares in the Company may rise and fall between the date of the Offer and the date that any Shares are issued to you as a result of your application under this Offer.

By making an application under this Offer and applying for Shares under the Plan, each Eligible Shareholder will be acknowledging that although the Price is at a discount, Shares are a speculative investment and the price of Shares on ASX may change between the date of the Company announcing its intention to make an Offer and the date of issue of Shares under that the Offer and that the value of the Shares received under the Plan may rise or fall accordingly.

The Board recommends that you obtain your own financial and taxation advice in relation to the Offer and consider price movements of Shares in the Company prior to making an application under this Offer.

### **Additional Information and Important Dates**

The offer of Shares under the Plan is made in accordance with ASIC Corporations (Share and Interest Purchase Plans) Instrument 2019/547 and therefore does not require a prospectus for the purposes of Chapter 6D of the *Corporations Act 2001* (Cth) (**Corporations Act**).

The Offer cannot be transferred, and the Directors of the Company reserve the right in their absolute discretion to reject, or scale back, on an equitable basis, any application. Shares allotted under the Plan will be issued no later than 10 business days after the Closing Date of the Offer. Application for quotation on ASX of the new Shares will be made immediately following the issue of those Shares.

The maximum amount proposed to be raised under the Offer is \$812,853.20. The Company, however, reserves absolute discretion regarding the final amount raised under the Offer, subject to the ASX Listing Rules.

In the event of oversubscription by the Closing Date the Directors may, in their absolute discretion, scale-back applications on an equitable basis. Scale-back for Shares held by Custodians will be applied at the level of the underlying Beneficiary. Directors may also, in their absolute discretion, decide to increase acceptances in the event of oversubscriptions.



If the Company rejects or scales-back an application or purported application, the Company will promptly return to the shareholder the relevant application monies, without interest.

### **Foreign offer restrictions**

This document may not be released or distributed in any country other than Australia, New Zealand, Hong Kong, the United Kingdom and the United States. This document does not constitute an offer to sell, or a solicitation of an offer to buy, securities in any other country. In particular, any securities described in this document have not been, and will not be, registered under the US Securities Act of 1933 (as amended) and may not be offered or sold in the United States except in transactions exempt from, or not subject to, registration under the US Securities Act and applicable US state securities laws.

### **New Zealand Shareholders**

The Shares offered under the Plan are not being offered or sold to the public within New Zealand other than to existing shareholders of the Company with registered addresses in New Zealand and to whom the Offer is being made in reliance on the *Financial Markets Conduct (Incidental Offers) Exemption Notice 2016 (as amended)* (New Zealand).

This document has not been registered, filed with or approved by any New Zealand regulatory authority under the *Financial Markets Conduct Act 2013* (New Zealand). This document is not an investment statement or prospectus under New Zealand law and is not required to, and may not, contain all the information that an investment statement or prospectus under New Zealand law is required to contain.

### **Hong Kong**

This document has not been reviewed or approved by any regulatory authority in Hong Kong.

This document does not constitute an offer or invitation to the public in Hong Kong to acquire Shares. Accordingly, unless permitted by the securities laws of Hong Kong, no person may issue or have in its possession for the purposes of issue, this Offer or any advertisement, invitation or document relating to the Shares being offered under this document, whether in Hong Kong or elsewhere, which is directed at, or the contents of which are likely to be accessed or read by, the public in Hong Kong other than in relation to the Shares that are intended to be offered only to persons outside Hong Kong or only to "professional investors" (as such term is defined in the Securities and Futures Ordinance of Hong Kong (Cap. 571) (the "SFO") and the subsidiary legislation made thereunder).

The offer of the Shares under this document is personal to the person to whom this document has been delivered by or on behalf of the Company, and a subscription for the Securities will only be accepted from such person.

No person to whom a copy of this document is issued may circulate or distribute this document in Hong Kong or make or give a copy of this document to any other person.

You are advised to exercise caution in relation to the offer. If you are in any doubt about any of the contents of this document, you should obtain independent professional advice.



## **United Kingdom**

Neither the information in this document nor any other document relating to the Offer has been delivered for approval to the Financial Services Authority in the United Kingdom and no prospectus (within the meaning of section 85 of the Financial Services and Markets Act 2000, as amended (FSMA)) has been published or is intended to be published in respect of the Shares.

This document is issued on a confidential basis to fewer than 150 persons (other than "qualified investors" (within the meaning of section 86(7) of FSMA)) in the United Kingdom, and the Shares may not be offered or sold in the United Kingdom by means of this document, any accompanying letter or any other document, except in circumstances which do not require the publication of a prospectus pursuant to section 86(1) FSMA. This document should not be distributed, published or reproduced, in whole or in part, nor may its contents be disclosed by recipients to any other person in the United Kingdom.

Any invitation or inducement to engage in investment activity (within the meaning of section 21 FSMA) received in connection with the issue or sale of the Shares has only been communicated or caused to be communicated and will only be communicated or caused to be communicated in the United Kingdom in circumstances in which section 21(1) FSMA does not apply to the Company.

In the United Kingdom, this document is being distributed only to, and is directed at, persons (i) who fall within Article 43 (members or creditors of certain bodies corporate) of the Financial Services and Markets Act 2000 (Financial Promotions) Order 2005, as amended, or (ii) to whom it may otherwise be lawfully communicated (together 'relevant persons'). The investment to which this document relates is available only to, and any invitation, offer or agreement to purchase will be engaged in only with, relevant persons.

Any person who is not a relevant person should not act or rely on this document or any of its contents.

## **United States**

This document does not constitute an offer to sell, or a solicitation of an offer to buy, securities in the United States. The Shares have not been, and will not be, registered under the U.S. Securities Act or the securities laws of any U.S. state and may only be offered and sold (i) in the United States in transactions exempt from the registration requirements of the U.S. Securities Act and applicable U.S. state securities laws to persons who are "qualified institutional buyers" (as such term is defined in Rule 144A under the U.S. Securities Act) and (ii) in "offshore transactions" in compliance with Regulation S. Each prospective U.S. investor will be required to deliver certain representations and warranties regarding its eligibility to make an investment in the Company.

## Indicative Timetable

Record Date for Share Purchase Plan	Thursday, 30 January 2020
Announce Share Purchase Plan	Friday, 31 January 2020
Cleansing Notice lodged with ASX	Wednesday, 12 February 2020
Dispatch Share Purchase Plan booklet to shareholders and release Offer Letter on the ASX	Thursday, 13 February 2020
Opening date for Share Purchase Plan	Thursday, 13 February 2020
Closing date for Share Purchase Plan	Friday, 6 March 2020
Announcement of result of Share Purchase Plan	Wednesday, 11 March 2020
Issue of new Shares under the Share Purchase Plan, Lodge Appendix 2A	Tuesday, 17 March 2020
Quotation on ASX of new Shares under the Share Purchase Plan	Wednesday, 18 March 2020

**These dates are indicative only. The Company may vary the dates and times of the Offer without notice. Accordingly, shareholders are encouraged to submit their Application Forms as early as possible.**

Should you wish to discuss any information contained in this letter further, do not hesitate to contact the Company's share register at:

- (a) 1300 737 760 (within Australia);
- (b) 02 9290 9600 (outside Australia); or
- (c) Email: [corporateactions@boardroomlimited.com.au](mailto:corporateactions@boardroomlimited.com.au).

Yours faithfully

**Ronen Ghosh**  
**Chief Executive Officer**  
**Simble Solutions Limited**

Simble Solutions Limited  
Level 2, 383 George Street  
Sydney NSW 2000

**P** +61 2 8208 3366  
**E** [hello@simble.io](mailto:hello@simble.io)

ABN: 17 608 419 656

**Simble Solutions Limited ACN 608 419 656**  
**Share Purchase Plan - Terms and Conditions**

**Purpose**

The purpose of the Share Purchase Plan (**the Plan**) is to offer shareholders of Simble Solutions Limited (**Simble** or **the Company**) the opportunity to acquire additional fully paid ordinary shares in the Company (**Shares**) up to a maximum of \$30,000 (when combined with any shares issued under any share purchase plan in the 12 months preceding the date of the Plan) and a minimum of \$1,000 worth of Shares.

The issue price of \$0.016 per Share under the Plan will be at a 14.9% discount to the volume weighted average market price (**VWAP**) for the Shares over the last 5 days on which sales in the Shares were recorded on the financial market operated by ASX Limited (**ASX**) before the day on which the Plan was announced.

The Company seeks to raise the maximum amount permitted under the ASX Listing Rules under the Plan. The Shares will also be issued without the need to pay brokerage costs and without the need for the Company to issue a prospectus. The Plan is governed upon such terms and conditions as the board of directors of the Company, in its absolute discretion, sees fit.

**No Financial Advice**

This document does not provide financial advice and has been prepared without taking account of any person's investment objectives, financial situation or particular needs. You should consider the appropriateness of participating in the Plan having regard to your investment objectives, financial situation or particular needs. Shareholders should seek independent financial and taxation advice before making any investment decision in relation to these matters.

**Shareholders Eligible to Participate**

Holders of Shares that are registered with an Australian, New Zealand, Hong Kong, United Kingdom or United States address at the Record Date are eligible shareholders (**Eligible Shareholders**) and may participate in the Plan, unless such registered shareholder holds Shares on behalf of another person who resides outside Australia, New Zealand, Hong Kong, the United Kingdom or the United States. Due to foreign securities laws, it is not practical for shareholders (or beneficial shareholders) resident in other countries to be offered the opportunity to participate in the Plan.

Participation in the Plan is optional and is subject to these Terms and Conditions. Offers made under the Plan are non-renounceable (i.e. Eligible Shareholders may not transfer their rights to any Shares offered under the Plan). Eligible Shareholders who wish to take up Shares issued under the Plan agree to be bound by the Company's constitution in respect of Shares issued under the Plan.

An offer may, at the discretion of the directors of the Company (**Directors**), be made under the Plan once a year. The maximum amount which any shareholder may subscribe for in any consecutive 12-month period is \$30,000. The Directors may also determine in their discretion the minimum amount for participation, the multiple of Shares to be offered under the Plan and the period the offer is available to Eligible Shareholders.

**Custodians, trustees and nominees**

If you are an Eligible Shareholder and hold Shares as a custodian (as defined in ASIC Corporations (Share and Interest Purchase Plans) Instrument 2019/547 (**ASIC CI 2019/547**))

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(refer below) (**Custodian**) or in any more specific ASIC relief granted to the Company in relation to the Plan), you may apply for up to \$30,000 worth of new Shares for each beneficiary for whom you act as custodian provided you complete and submit, together with an Application Form, a certificate (**Custodian Certificate**) with the following information:

- (a) that you held Shares on behalf of:
  - (i) one or more other persons that are not custodians; and/or
  - (ii) another custodian (**Downstream Custodian**) that holds beneficial interests in Shares on behalf of one or more other persons who are resident in Australia, New Zealand, Hong Kong, the United Kingdom or the United States to which those beneficial interests relate,

(each a **Participating Beneficiary**) at the Record Date who have subsequently instructed you, and/or the Downstream Custodian, to apply for Shares under the Plan on their behalf;
- (b) the number of Participating Beneficiaries and their names and addresses;
- (c) the number of Shares that you hold on behalf of each Participating Beneficiary;
- (d) the number or dollar amount of Shares that each Participating Beneficiary has instructed you, either directly or indirectly through a Downstream Custodian, to apply for on their behalf;
- (e) that the application price for Shares applied under the Offer for each Participating Beneficiary for whom you act in addition to the application price for any other Shares issued to you as custodian (as a result of instruction given to you as Custodian or a Downstream Custodian) for that Participating Beneficiary under any arrangement similar to the Plan in the prior 12 months does not exceed \$30,000;
- (f) that a copy of the written offer document was given to each Participating Beneficiary; and
- (g) where you hold Shares on behalf of a Participating Beneficiary indirectly, through one or more Downstream Custodians, the name and address of each Downstream Custodian.

For the purposes of ASIC CI 2019/547 you are a '**Custodian**' if you provide a custodial or depository service in relation to shares of a body or interests in a registered scheme and you:

- (a) hold an Australian financial services licence covering the provision of a custodial or depository service;
  - (b) are exempt from the requirement to hold an Australian financial services licence covering the provision of a custodial or depository service;
  - (c) hold an Australian financial services licence covering the operation of an IDPS or is a responsible entity of an IDPS-like scheme;
  - (d) are a trustee of a self-managed superannuation fund or a superannuation master trust; or
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- (e) are a registered holder of shares or interests in the class and is noted on the register of members of the body or scheme as holding the shares or interests on account of another person.

If you hold Shares as a trustee or nominee for another person or persons but are not a Custodian as defined above, you cannot participate for beneficiaries in the manner described above. In this case, the rules for multiple single holdings (above) apply.

Custodians should request a Custodian Certificate when making an application on behalf of Participating Beneficiaries. To request a Custodian Certificate and if you would like further information on how to apply, you should contact the Company's share registry at any time from 8.30am to 5.00pm (EDST time) Monday to Friday during the Offer period.

The Company reserves the right to reject any application for Shares to the extent it considers that the application (whether alone or in conjunction with other applications) does not comply with these requirements. The Company reserves the right to reject applications in accordance with these Terms and Conditions.

### **Price of Shares**

The price of Shares to be issued under the Plan is \$0.016 which represents a discount of 14.9% of the VWAP for the Shares over the last 5 trading days on which sales in the Shares were recorded before the day on which the issue was announced.

### **Applications and Notices**

At the discretion of the Directors, the Company will send Eligible Shareholders a letter of offer and acceptance procedures, inviting them to subscribe for Shares under the Plan, and accompanied by these Terms and Conditions of the Plan and an Application Form. Applications will not be accepted after the closing date of the Offer. Over subscriptions to an offer may be refunded without interest.

Notices and statements made by the Company to participants may be given in any manner prescribed by its Constitution.

### **Acknowledgement**

By returning an Application Form with a cheque, bank draft, money order or making a payment via BPAY, you:

- (a) irrevocably and unconditionally agree to the terms and conditions of the Plan and the terms and conditions of the Application Form and agree not to do any act or thing that would be contrary to the spirit, intention or purpose of the Plan;
  - (b) warrant that all details and statements in your application are true and complete and not misleading;
  - (c) agree that your application will be irrevocable and unconditional (that is, it cannot be withdrawn even if the market price of the Shares is less than the Price);
  - (d) warrant that you are an Eligible Shareholder and are eligible to participate in the Plan;
  - (e) acknowledge that no interest will be paid on any application monies held pending the issue of Shares under the Plan or subsequently refunded to you for any reason;
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- (f) acknowledge that the Company and its officers and agents, are not liable for any consequences of the exercise or non-exercise of its discretions referred to in these terms and conditions;
  - (g) acknowledge and agree that if you are acting as a trustee, nominee or Custodian, each beneficial holder on whose behalf you are participating is resident in Australia, New Zealand, Hong Kong, the United Kingdom or the United States, and you have not sent these Terms and Conditions, an Offer Document, or any materials relating to the Plan, to any person outside Australia, New Zealand, Hong Kong, the United Kingdom or the United States;
  - (h) if you are applying on your own behalf (and not as a Custodian), acknowledge and agree that:
    - (i) you are not applying for Shares with an application price of more than \$30,000 under the Plan (including by instructing a Custodian to acquire Shares on your behalf under the Plan); and
    - (ii) the total of the application price for the following does not exceed \$30,000:
      - (A) the Shares the subject of the application;
      - (B) any other Shares issued to you under the Plan or any similar arrangement in the 12 months before the application (excluding Shares applied for but not issued);
      - (C) any other Shares which you have instructed a Custodian to acquire on your behalf under the Plan; and
      - (D) any other Shares issued to a Custodian in the 12 months before the application as a result of an instruction given by you to the Custodian to apply for Shares on your behalf under an arrangement similar to the Plan.
  - (i) if you are a Custodian and are applying on behalf of a Participating Beneficiary on whose behalf you hold Shares, acknowledge and agree that:
    - (i) you are a Custodian (defined above);
    - (ii) you hold Shares (directly or indirectly) on behalf of one or more Participating Beneficiaries;
    - (iii) you held Shares on behalf of the Participating Beneficiary as at the Record Date who has instructed you to apply for Shares on their behalf under the Plan;
    - (iv) each Participating Beneficiary on whose behalf you are applying for Shares has been given a copy of this document;
    - (v) the application price for the Shares applied for on behalf of the Participating Beneficiary, and any other Shares applied for on their behalf under a similar arrangement in the previous 12 months (excluding shares applied for but not issued), does not exceed \$30,000; and
    - (vi) the information in the Custodian Certificate submitted with your Application Form is true, correct and not misleading;
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- (j) agree to be bound by the constitution of the Company (as amended from time to time);
- (k) acknowledge that none of the Company, its advisers or agents, has provided you with any financial product or investment advice or taxation advice in relation to the Plan, or has any obligation to provide such advice; and
- (l) authorise the Company, and its officers and agents, to correct minor or easily rectified errors in, or omissions from, your Application Form and to complete the Application Form by the insertion of any missing minor detail.

### **Issue of Shares**

Shares to be issued under the Plan will be issued as soon as reasonably practicable after the closing date specified by the Directors of the Company in the relevant offer.

Shares issued under the Plan will rank equally in all respects with all other fully paid ordinary shares in the capital of the company from the date of issue.

Shareholding statements or CHESS notification will be issued in respect of all Shares issued under the Plan. The Company will, promptly after the issue of Shares under the Plan, make application for those Shares to be listed for quotation on the official list of ASX.

### **Modification and Termination of the Plan**

The Company may modify or terminate the Plan at any time. The Company will notify ASX of any modification to, or termination of, the Plan. The omission to give notice of any modification to, or termination of, the Plan or the failure of ASX to receive such notice will not invalidate the modification or termination.

Without limiting the above, the Company may issue to any person fewer Shares than the person applied for under the Plan if the issue of Shares applied for would contravene any applicable law or the Listing Rules of ASX.

### **Raising Amount and Scale back**

The Company seeks to raise the maximum amount permitted under the ASX Listing Rules, which the Company notes is limited by the maximum number of Shares that can be issued in accordance with the ASX Listing Rules, being 50,803,325 Shares. The Company reserves absolute discretion regarding the final amount raised under the Plan.

The Company seeks to raise a maximum of \$812,853.20 under the Plan. The maximum number of Shares that can be issued in accordance with the ASX Listing Rules is 50,803,325. The Company reserves absolute discretion regarding the final amount raised under the Plan.

In the event of an oversubscription by the Closing Date the Directors may, in their absolute discretion, scale-back all applications on an equitable basis. If the Company rejects or scales-back an application or purported application, the Company will promptly return to the shareholder the relevant application monies, without interest.

### **Dispute Resolution**

The Company may, in any manner it thinks fit, settle any difficulties, anomalies or disputes which may arise in connection with or by reason of the operation of the Plan, whether generally or in relation to any participant, application or Shares. The decision of the

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Company in this respect will be conclusive and binding on all shareholders and other persons to whom that determination relates.

The Company reserves the right to waive strict compliance with any provision of these terms and conditions. The powers of the Company under these conditions may be exercised by the directors of the Company or any delegate of the directors of the Company.

### **Questions and Contact Details**

If you have any questions regarding the Plan or how to deal with this Offer, please contact your stockbroker or professional adviser or the Company's share registry at:

- (a) 1300 737 760 (within Australia);
  - (b) 02 9290 9600 (outside Australia); or
  - (c) Email: [corporateactions@boardroomlimited.com.au](mailto:corporateactions@boardroomlimited.com.au).
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