



ASX ANNOUNCEMENT

Vita Group and Telstra extend Master Licence Agreement to 30 June 2025

21 February 2020

Vita Group (ASX: VTG) today announced that its Telstra Dealer Agreement and Master Licence Agreement has been extended for a further year to 30 June 2025. The extension reflects Vita's performance against pre-determined objectives, its continued investment in the Telstra branded program, and the strategic alignment of the parties.

Vita Group Chief Executive Officer, Maxine Horne said: "Our team continues to perform strongly, and we remain committed to supporting Telstra in achieving its strategic and operational objectives. Vita's relationship with Telstra now extends to 25 years and reflects the confidence Telstra continues to place in our team's ability to execute and out-perform."

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About Vita Group. Vita Group specialises in enhancing customers' way of life across a diverse network of brands. Vita operates Telstra branded retail stores and business technology centres, Sprout accessories, Artisan Aesthetic Clinics, SQDAthletica™ and Vita Enterprise Solutions. For further information visit www.vitagroup.com.au.

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