

ASX: 9SP

ASX Release

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Mark Estall moves to Non-Executive Board role at 9 Spokes

Highlights

- **Co-Founder and former CEO of 9 Spokes Mark Estall will step down from his executive duties**
- **Mark becomes a Non-Executive Director of the Board and special project consultant**

Auckland, NZ | 24 February 9 Spokes (ASX: 9SP or the “Company”), a leading technology marketplace and insights company to small businesses, advises that Mark Estall, Co-Founder of 9 Spokes, will step down from his full-time executive role at the Company, effective 31 March 2020. He will become a Non-Executive Member of the Board of Directors from that date and will consult on special projects for the Company.

Mark co-founded 9 Spokes in 2012 with Adrian Grant and, as CEO from 2012 to 2018, he has been the driving force behind the Company’s entry into international markets as a partner to some of the world’s biggest financial institutions.

Paul Reynolds, Chairman, said: “I am pleased, on behalf of the Board, to welcome Mark to the Board as a Non-Executive. His deep knowledge of the Company, its product propositions and its customers, will continue to prove invaluable. As with other Non-Executives, he will contribute to Board Committees and as a consultant on specific projects where appropriate.”

Mark added: “I am passionate about 9 Spokes and excited about its prospects. I am delighted to be able to contribute my experience to help steer the direction of the Company to its next stage of growth and profitability.”

Announcement authorised by 9 Spokes’ Chief Executive, Adrian Grant.

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About 9 Spokes

9 Spokes is a business tracking and insights tool that enables SMBs to harness the power of their data to improve performance. SMBs can connect their cloud software to the 9 Spokes platform and use the Tracker tool to get a comprehensive, near real-time picture of how they're performing across the metrics that matter most – so they can make quick, sharp decisions that impact growth.

9 Spokes is available to SMBs directly through 9spokes.com and as a white-labelled platform for enterprise customers, including banks and other financial services providers. The Enterprise Edition allows banks, under their own brand, to deliver richer and more engaging experiences to their SMB customers. Through permissioned access to their SMB clients' data, banks get the insights they need to offer products and services that are better tailored to their small business customers' needs.

Find out more at 9spokes.com