



# Half Year 2020 Results and Guidance Update

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25 February 2020  
Sydney



**View the MNF Journey**

Find out where it all began...

<https://mnfgroup.limited/about>



# Financial Results

FY19 H1 v FY20 H1

# Key results summary



Recurring Revenue

**Up 52% to \$48.3m**



EBITDA<sup>^</sup>

**Up 52% to \$16.9m**



Underlying NPAT-A<sup>#</sup>

**Up 35% to \$6.5m**

Statutory NPAT at \$3.7m



Recurring Gross Margin

**Up 39% to \$27.8m**



Gross Margin

**Up 26% to \$45.0m**



Underlying EPS-A<sup>#</sup>

**Up 30% to 8.5 cps**

<sup>^</sup> EBITDA excludes restructure costs, net interest, non-cash share plan costs, tax, depreciation and amortisation. % growth in EBITDA has FY19 H1 adjusted for AASB 16 Lease accounting

<sup>#</sup> Underlying NPAT-A & EPS-A exclude acquisition costs, amortisation of acquired customer contracts & acquired software and tax effected restructure costs only

# Financial summary FY20 H1

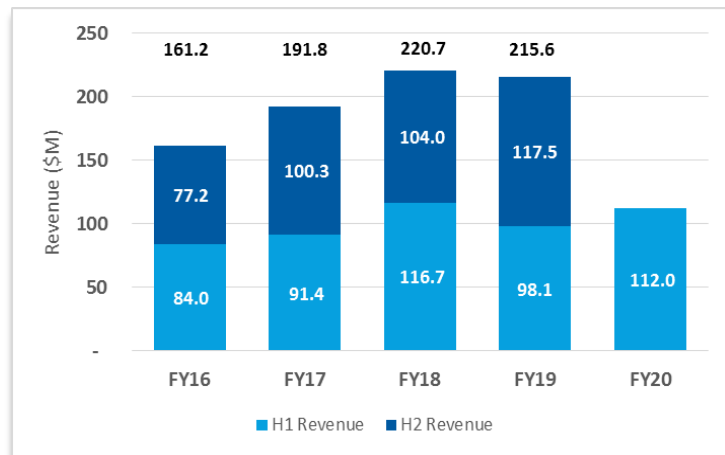
Reported Result	FY20 H1	FY19 H1	Δ
Revenue	\$112.0m	\$98.1m	14%
Gross Margin	\$45.0m	\$35.8m	26%
Gross Margin %	40.2%	36.5%	+3.7% pts
EBITDA <sup>^</sup>	\$16.9m	\$11.1m	52%
NPAT	\$3.7m	\$3.1m	20%
Underlying NPAT-A <sup>#</sup>	\$6.5m	\$4.8m	35%
Earnings per share (cents)	4.83	4.18	16%
Interim dividend per share - fully franked (cents)	2.50	2.10	19%

<sup>^</sup> EBITDA excludes restructure costs, net interest, non-cash share plan costs, tax, depreciation and amortisation. % growth in EBITDA has FY19 H1 adjusted for AASB 16 Lease accounting

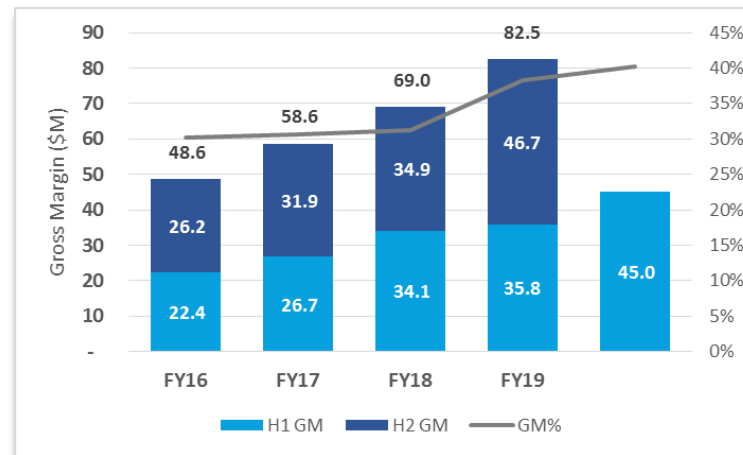
<sup>#</sup> Underlying NPAT-A & EPS-A exclude acquisition costs, amortisation of acquired customer contracts & acquired software and tax effected restructure costs only

# MNF at a glance

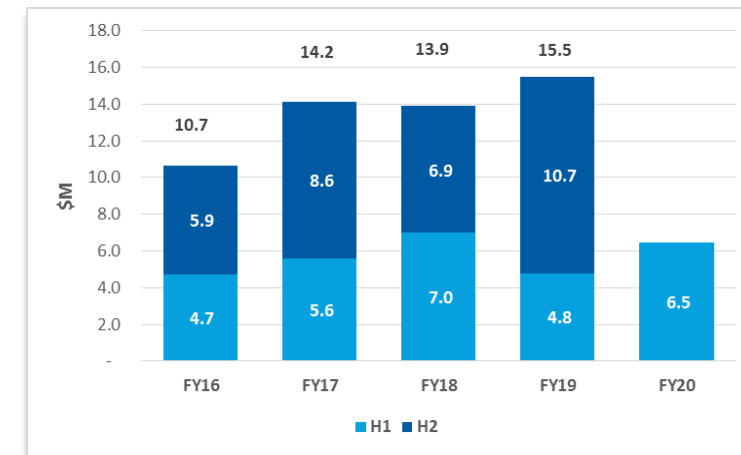
## Revenue



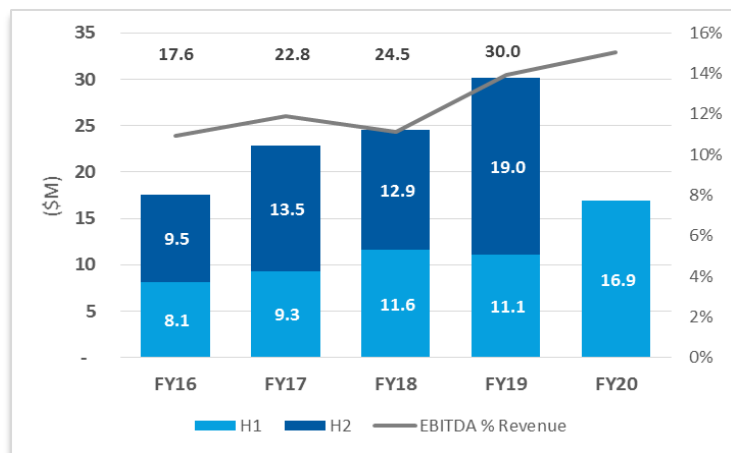
## Gross margin



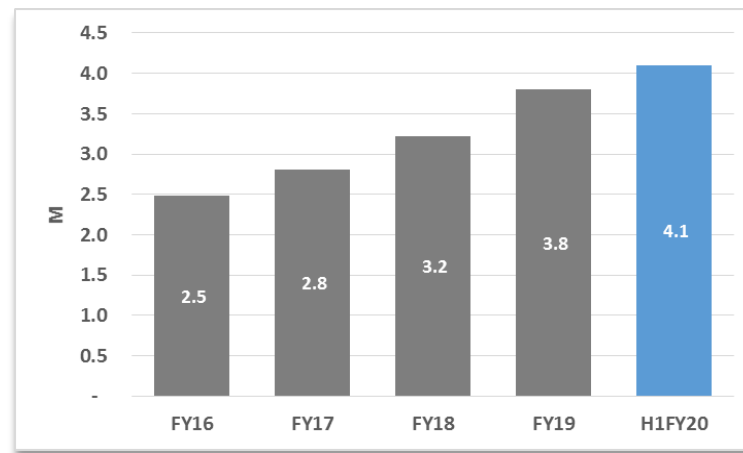
## Underlying NPAT-A



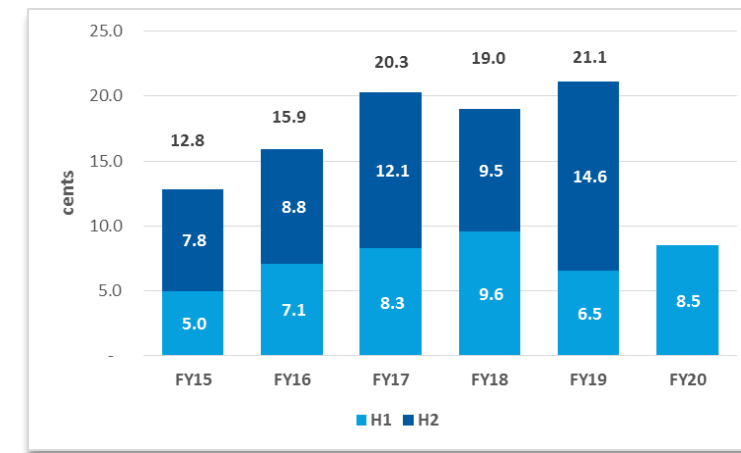
## EBITDA



## Phone numbers



## Underlying EPS-A



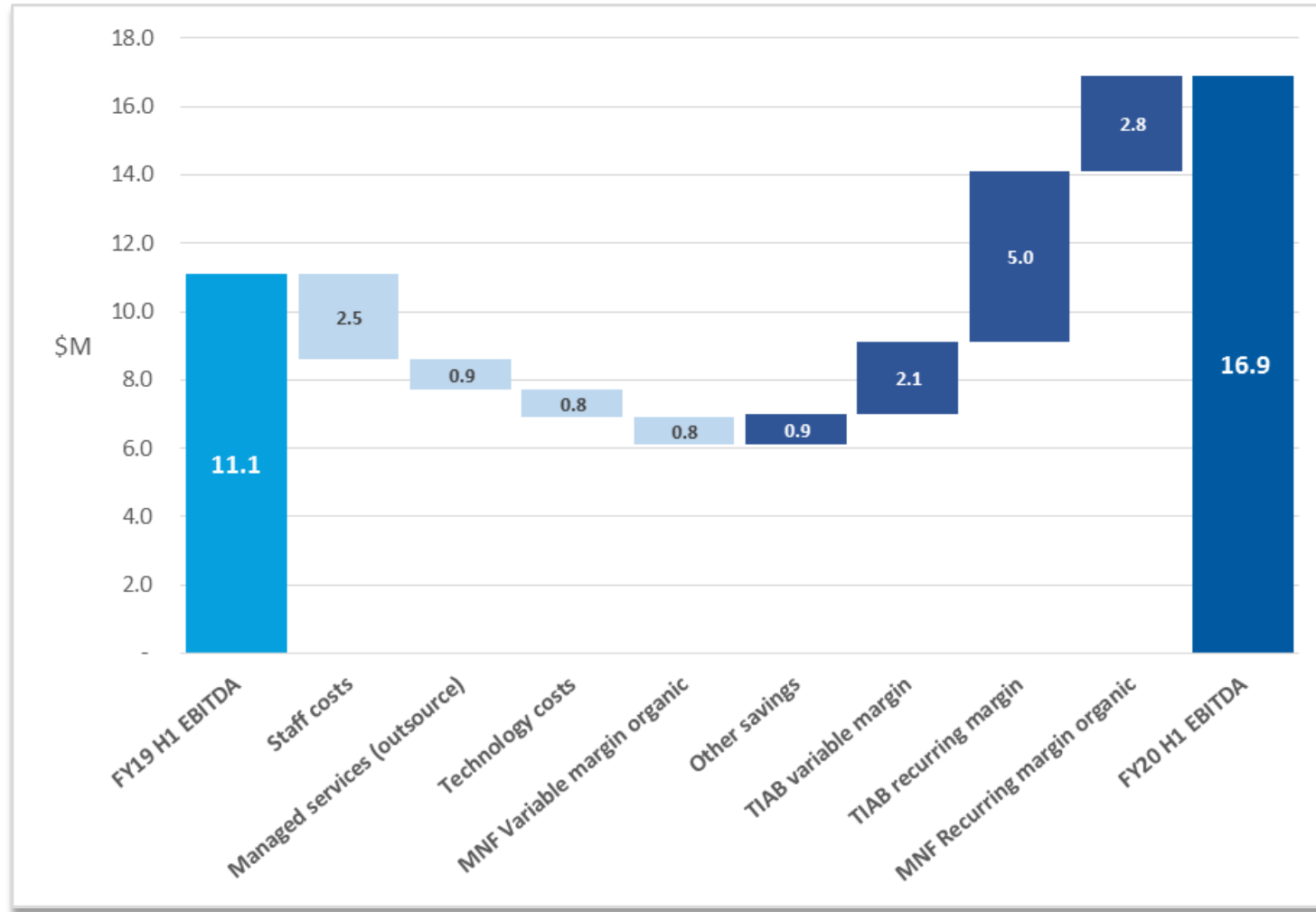
FY19 EBITDA adjusted to reflect the impact of AASB 16

FY20 H1 phone number annualised growth rate of 16%

Underlying NPAT-A & EPS-A exclude acquisition costs, amortisation of acquired customer contracts & acquired software and tax effected restructure costs only

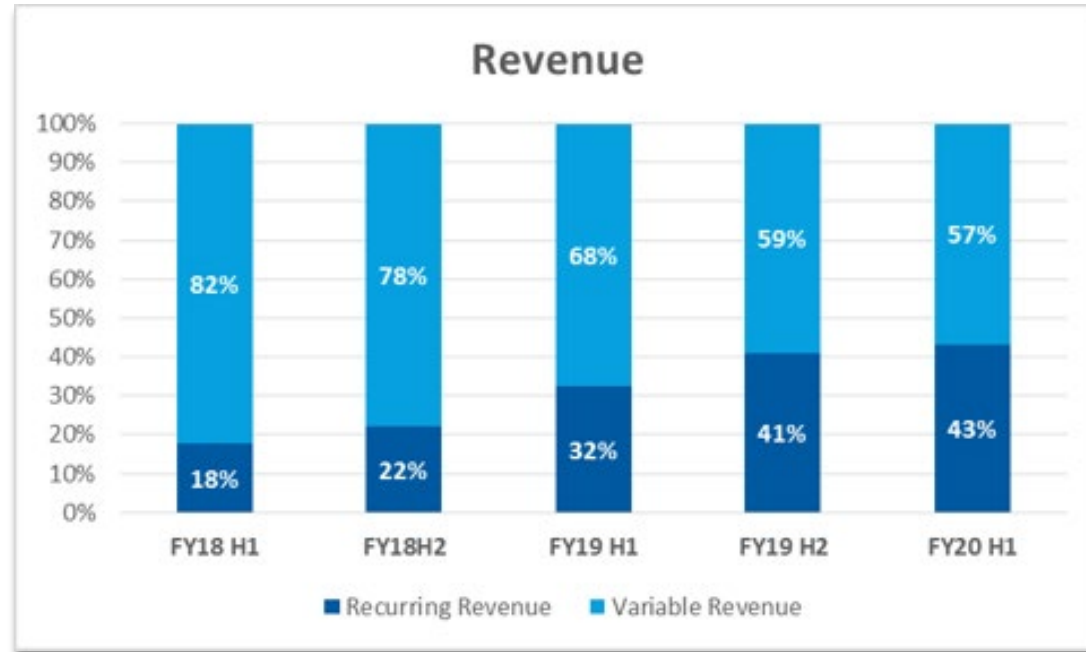
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# FY19H1 to FY20H1 EBITDA waterfall

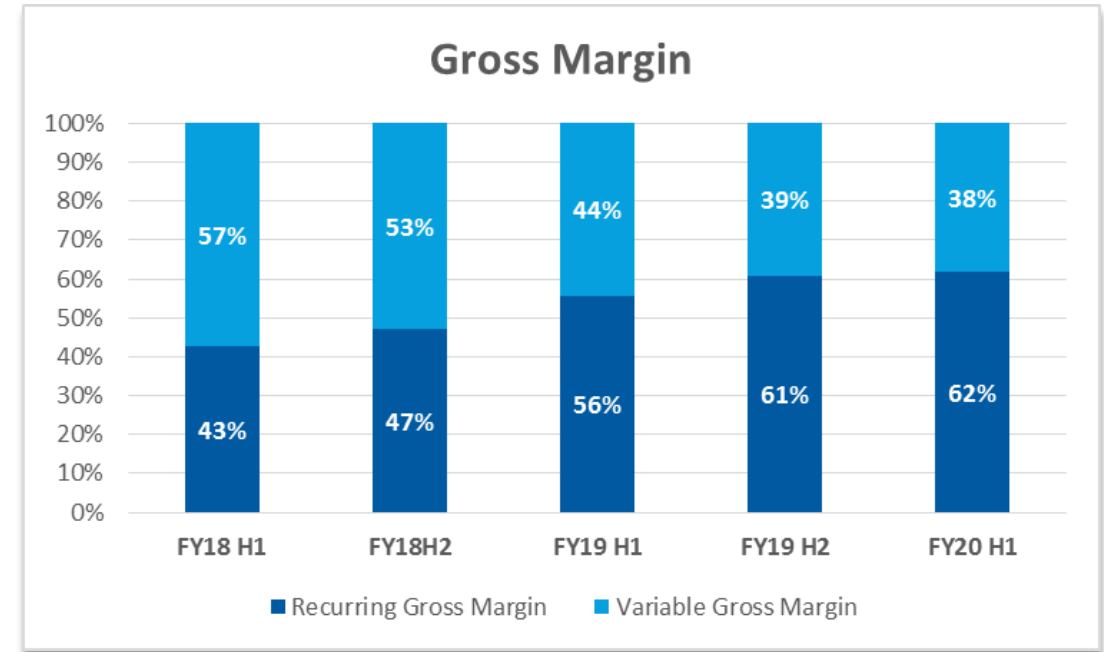


- › Increases in Staff Costs, Managed Services and Technology costs due largely to the addition of the TIAB team. Corporate restructure completed in Q2 creating savings for H2
- › MNF margin decrease is mainly due to Direct segment legacy products
- › Increase in TIAB margins due to additional 5 months contribution
- › MNF recurring margin organic growth represents 22% growth for Domestic Wholesale and 13% growth for Global Wholesale margins on FY2019/H1.

# Continued shift to recurring revenue



- Business continues to transform into a recurring revenue business.
- Recurring revenue tends to be higher margin and sticky in nature from long term repeat customers.



- Gross Margin from recurring services grew strongly– to 62% of overall margin contribution.
- Trend expected to continue as business continues to focus on recurring business.

# Telco-In-A-Box



## Strategic Rationale

- Acquired in December 2018 for \$33.8m (7.5 x EBITDA)
- Consolidation of large wholesale customer base into the MNF Domestic Wholesale business



## Integration Update

- Corporate restructure complete in H1 - \$1.3m once-off charge (not included in EBITDA)
- Network and Software platform consolidation ongoing



## Performance Update

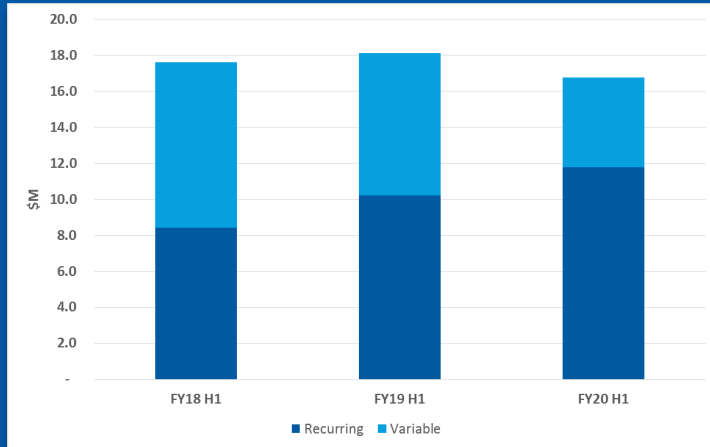
- TIAB legacy product obsolescence, end-user churn & customer consolidation – circa \$2.1m impact at margin in H1
- Divested two small legacy businesses – circa \$500K impact at margin in H1
- Contribution at EBITDA is steady and TIAB has delivered considerable benefits – staff, scale, customers, products





# Direct segment

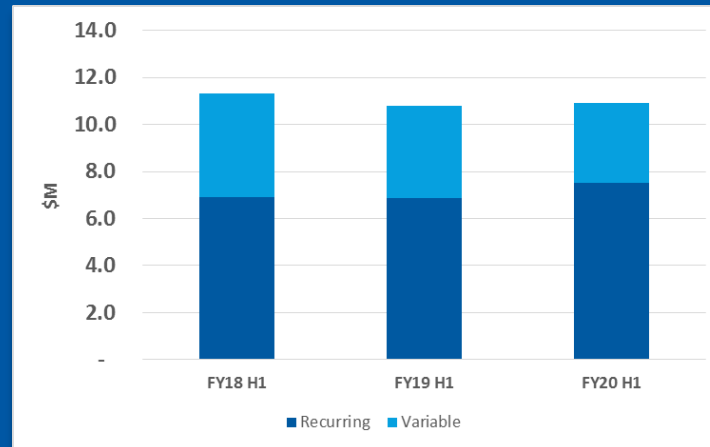
## Revenue trend



Revenue	FY18 H1	HoH Δ	FY19 H1	HoH Δ	FY20 H1
Variable	\$9.2m	-14%	\$7.9m	-37%	\$5.0m
Recurring	\$8.4m	21%	\$10.2m	16%	\$11.8m
	<b>\$17.6m</b>	<b>3%</b>	<b>\$18.1m</b>	<b>-7%</b>	<b>\$16.8m</b>

- Continued growth of recurring revenue services due to Small Business and Enterprise and Government sub-segments
- Variable revenue impacted \$1.8m due to sale of assets with minimal margin impact – residential DSL customer base and two small ex-TIAB retail businesses

## Gross margin trend

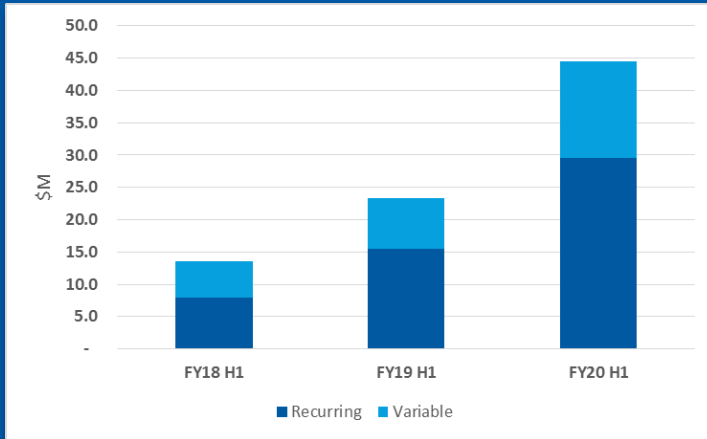


Gross margin	FY18 H1	HoH Δ	FY19 H1	HoH Δ	FY20 H1
Variable	\$4.4m	-11%	\$3.9m	-13%	\$3.4m
Recurring	\$6.9m	0%	\$6.9m	9%	\$7.5m
	<b>\$11.3m</b>	<b>-4%</b>	<b>\$10.8m</b>	<b>1%</b>	<b>\$10.9m</b>
Margin %	<b>64%</b>		<b>60%</b>		<b>65%</b>

- Variable margins impacted by \$0.5m due to divested assets
- Recurring margins impacted by \$0.4m due to change in allocation of distribution costs, so underlying organic recurring margin growth would be 15%
- Overall gross margin % up to 65% after divesting low yielding products

# Domestic wholesale

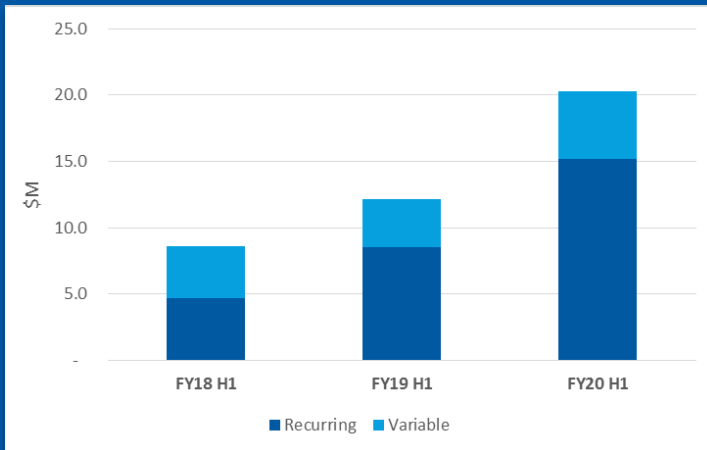
## Revenue trend



Revenue	FY18 H1	HoH Δ	FY19 H1	HoH Δ	FY20 H1
Variable	\$5.6m	39%	\$7.8m	92%	\$15.0m
Recurring	\$7.9m	96%	\$15.5m	90%	\$29.5m
	<b>\$13.5m</b>	<b>72%</b>	<b>\$23.3m</b>	<b>91%</b>	<b>\$44.5m</b>

- Business continues to see strong organic growth – driven by number portability, and cross selling of new services
- Underlying organic growth of 18% in recurring revenue
- Overall revenue increase assisted by 5 additional months of TIAB relative to FY19 H1

## Gross margin trend

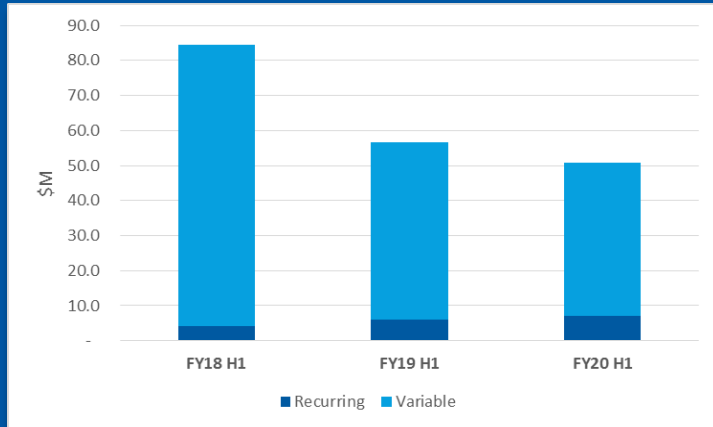


Gross margin	FY18 H1	HoH Δ	FY19 H1	HoH Δ	FY20 H1
Variable	\$3.9m	-8%	\$3.6m	42%	\$5.1m
Recurring	\$4.7m	83%	\$8.6m	77%	\$15.2m
	<b>\$8.6m</b>	<b>42%</b>	<b>\$12.2m</b>	<b>66%</b>	<b>\$20.3m</b>
Margin %	<b>64%</b>		<b>52%</b>		<b>46%</b>

- Organic growth in domestic margin of 22% on PCP
- Overall gross margin % lower due to blend of TIAB resale products which are typically lower margin. Margin % will improve as customers migrate to on-net voice services
- Recurring margins now make up 75% of segment margin

# Global wholesale

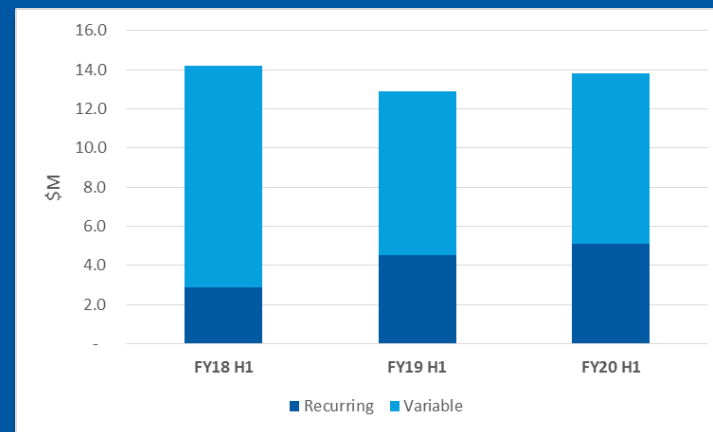
## Revenue trend



Revenue	FY18 H1	HoH Δ	FY19 H1	HoH Δ	FY20 H1
Variable	\$81.1m	-38%	\$50.7m	-14%	\$43.6m
Recurring	\$4.3m	40%	\$6.0m	18%	\$7.1m
	<b>\$85.4m</b>	<b>-34%</b>	<b>\$56.7m</b>	<b>-10%</b>	<b>\$50.7m</b>

- Solid organic recurring revenue growth of 18% due to global customer's demand for number portability and additional voice services
- TNZI business stemming variable revenue decline as business transforms, and margin increases

## Gross margin trend



Gross margin	FY18 H1	HoH Δ	FY19 H1	HoH Δ	FY20 H1
Variable	\$11.3m	-26%	\$8.4m	4%	\$8.7m
Recurring	\$2.9m	55%	\$4.5m	13%	\$5.1m
	<b>\$14.2m</b>	<b>-9%</b>	<b>\$12.9m</b>	<b>7%</b>	<b>\$13.8m</b>
Margin %	<b>17%</b>		<b>23%</b>		<b>27%</b>

- Lower margin conversion for recurring revenue due to increase in fixed network operating costs of \$0.6 m per annum
- New network capacity has been doubled to allow for 5 years growth
- Variable margins have stabilised and we should see growth going forward

# Cash flow and Net Debt

Operating cash flow	H1 FY19 \$M	H2 FY19 \$M	H1 FY20 \$M
Receipts from customers	104.7	125.1	115.6
Payments to suppliers & employees	(105.5)	(111.7)	(103.4)
<b>Cash generated from operations</b>	<b>(0.8)</b>	<b>13.5</b>	<b>12.1</b>
Net Interest	(0.5)	(0.9)	(1.6)
Income taxes paid	(4.3)	(1.4)	(1.9)
<b>Net cash from/(used in) operating activities</b>	<b>(5.6)</b>	<b>11.1</b>	<b>8.6</b>
<i>EBITDA</i>	<i>9.8</i>	<i>17.4</i>	<i>16.9</i>
<b>Cash conversion rate (CCR) %</b>	<b>-8%</b>	<b>78%</b>	<b>72%</b>

- Underlying FY20 H1 cash conversion rate is at 79% after adjusting for the cash outflows after restructuring costs
- FY20 H2 cash conversion rate targeted at over 85%
- CAPEX in H1 was \$6m, and the company is well on track to keep total CAPEX below \$15m for the full year

Net Debt	H1 FY19 \$M	H2 FY19 \$M	H1 FY20 \$M
Debt	54.4	55.6	30.0
Cash	(10.5)	(15.5)	(38.6)
<b>Net Debt/(cash)</b>	<b>43.9</b>	<b>40.1</b>	<b>(8.6)</b>

- \$25.6m of debt was repaid following the raising of net \$49.7m in November 2019
- The business is sufficiently funded to execute current business objectives
- The Group's finance facilities continue to consist of a \$60.0m revolving credit facility of which \$30.0m is undrawn as at 31 December 2019
- The Group's Balance Sheet is well positioned to support future acquisitions with \$39m cash and \$30m undrawn debt

# Re-affirm FY20 EBITDA Guidance

	FY20 Statutory
EBITDA (\$M)	36.0 - 39.0
NPAT (\$M)	10.0 - 12.0
Underlying NPAT-A (\$M)	14.7 -16.7
Earning Per Share (cents)	12.5 -15.0

- EBITDA guidance includes positive impact arising from the adoption of AASB16 lease accounting standard
- NPAT guidance includes revised forecasts for restructuring costs, lower R&D Tax benefit and non-cash employee share plans and amortisation costs
- Underlying NPAT-A calculation has been revised to now only adjust for amortisation arising from acquisitions
- EPS includes impact of the 2019 equity raise and the introduction of share plans covering all MNF Group staff
- H1 EBITDA performance of \$16.9m is at 47% of low range guidance. Over last 4 years company has on average achieved 44% of full year EBITDA in H1

1. EBITDA excludes restructure costs, net interest, non-cash share plan costs, tax, depreciation and amortisation. % growth in EBITDA has FY19 H1 adjusted for AASB 16 Lease accounting
2. Underlying NPAT-A & EPS-A exclude acquisition costs, amortisation of acquired customer contracts & acquired software and tax effected restructure costs only



# Business overview

John Boesen, CTO

Today's software and tech giants are chasing a **\$70Bn opportunity** – revolutionising how we communicate...





...but they are **hamstrung** by a telecom environment that is stuck in last century

Upfront CapEx



High risk

Physical connectivity



Not agile

Heavy regulation



Complex

Routing complexity



Costly


Porting unavailable



Can't scale







Cloud vendors want a cloud backbone that  
can **power** their global ambitions



API connectivity

Agility & scale



SaaS / OpEx

Low risk



Fully compliant

Seamless



VoIP network

Future-proof



Full porting support

Growth driver



Optimised routing

Seamless

MNF provides the **cloud backbone** of software and infrastructure that is key to the \$70Bn communications revolution

AU



NZ



SG



Build underway

Global



API connectivity

Domestic PSTN

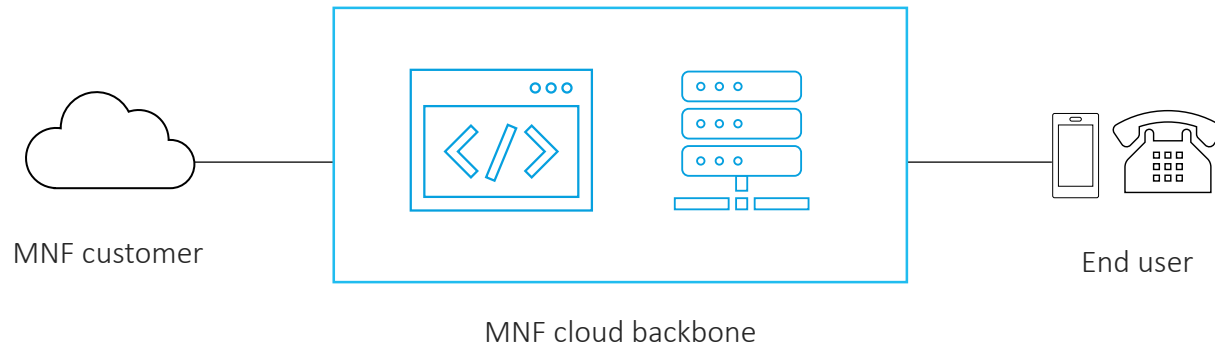
Cloud numbers

Number porting

Optimised routing

## Unique differentiator

Combining **both** software **and** infrastructure solves the key challenges of carrier connectivity, scale and reliability **in one relationship**





“

MNF has a strong understanding of LogMeIn's (NASDAQ: LOGM) vision for cloud communications, working with our GoTo Unified Communications & Collaboration (UCC) products for nearly a decade.

They provide us with in-country capabilities optimized for the cloud in the Australian region, allowing us to focus on innovating our GoTo product suite rather than the intricacies of telecom infrastructure.



## Long term opportunity

The worldwide shift to cloud communication has **only just begun**



Software & tech is driving rapid innovation



Legacy networks are being disconnected

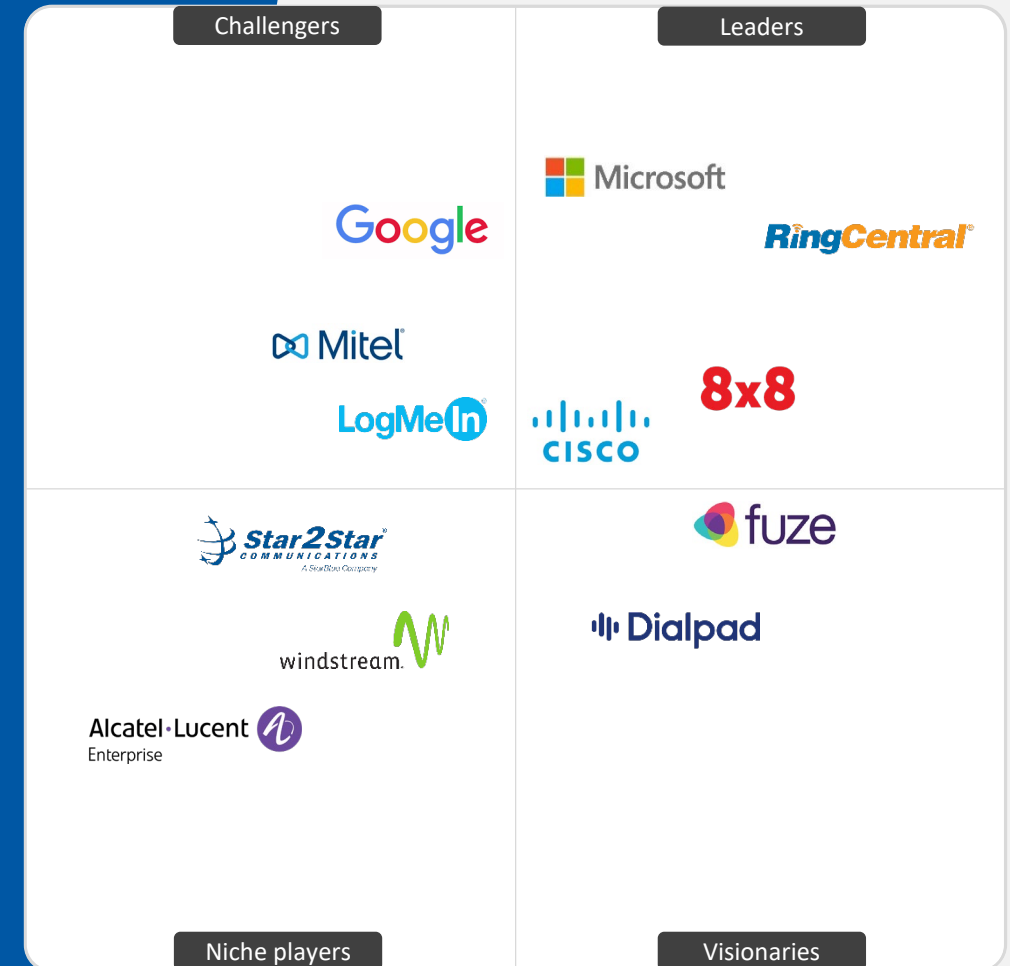


Global, multi-decade transition ahead



MNF is already capturing this opportunity, and poised for multi-decade growth

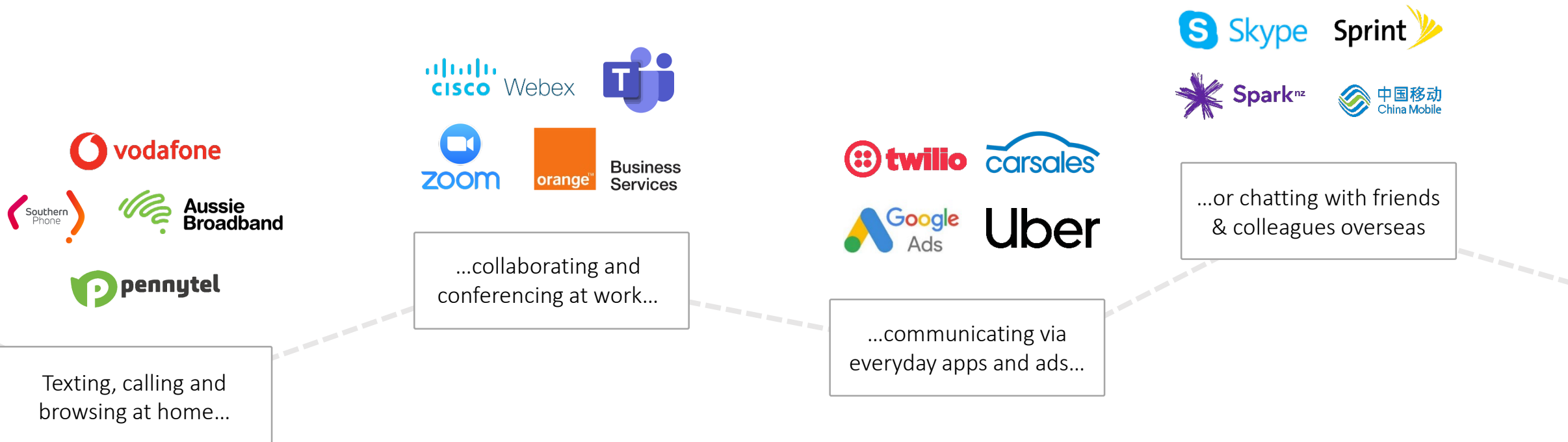
MNF is the AU/NZ carrier partner of choice for leading UCaaS, CPaaS and CCaaS vendors



\*Gartner – Magic Quadrant for Unified Communications as a Service, Worldwide (30 July 2019) ID G00354149

# Powering experiences

MNF underpins the voice, video, messaging and telco capabilities that connect your daily life





# Powering global call routing

MNF provides international voice services on behalf of leading communication providers

Fully managed by TNZI, communication providers are able to reduce toll fraud, optimise quality and control costs – without the need for global infrastructure

In partnership with:



Underpinned by MNF capabilities:



Toll Free  
Numbers



Toll Fraud  
Detection



Call Analytics  
Data



Any-to-Any  
Connectivity



Global Calling  
(Routing)



# Powering secure communications

MNF provides testing and monitoring services that combat number hijacking.

Fully managed by TNZI, communication providers are able to increase margin and provide their customers with assurance of secure, reliable communications.

In partnership with:



Underpinned by MNF capabilities:



Number  
Testing



Fraud/Hijack  
Monitoring



Call Analytics  
Data



Any-to-Any  
Connectivity



Global Calling  
(Routing)





# Powering in-app privacy

MNF underpins 'masked numbers' for leading CPaaS vendors and online marketplaces

Number masking enables marketplace users (such as drivers and riders) to call and text each other, using temporary numbers that protect their privacy

Underpinned by MNF capabilities:



Virtual  
Numbers



Voice Calling  
(SIP Trunks)



2-Way SMS



Any-to-Any  
Connectivity



Ephemeral

In partnership with:



# Powering global collaboration

MNF underpins voice and video calling for leading UCaaS vendors and conferencing providers

Our capabilities allow software vendors to localise their products, offer full PSTN replacement and win customers away from legacy telcos

Underpinned by MNF capabilities:



Virtual  
Numbers



Voice Calling  
(SIP Trunks)



Video Calling  
(SIP Trunks)



Conferencing  
(SIP Trunks)



Any-to-Any  
Connectivity



Global calling  
(Routing)

In partnership with:



Webex Teams



Microsoft Teams



# Powering advertising & analytics

MNF underpins call analytics for major advertising networks and e-commerce companies

Our capabilities allow advertising vendors to present trackable numbers in search results, connect calls in real time and capture call data

Underpinned by MNF capabilities:



Virtual  
Numbers



Toll Free  
Numbers



Geo-Location  
Data



Call Analytics  
Data



Any-to-Any  
Connectivity

In partnership with:



# Powering smart cars & IoT

MNF underpins emergency calling systems built into prestige cars and SUVs

Our capabilities enable car makers to pinpoint drivers in distress, and seamlessly dispatch local repairers or emergency services

Underpinned by MNF capabilities:



Toll Free  
Numbers



Geo-Location  
Data



Call Analytics  
Data

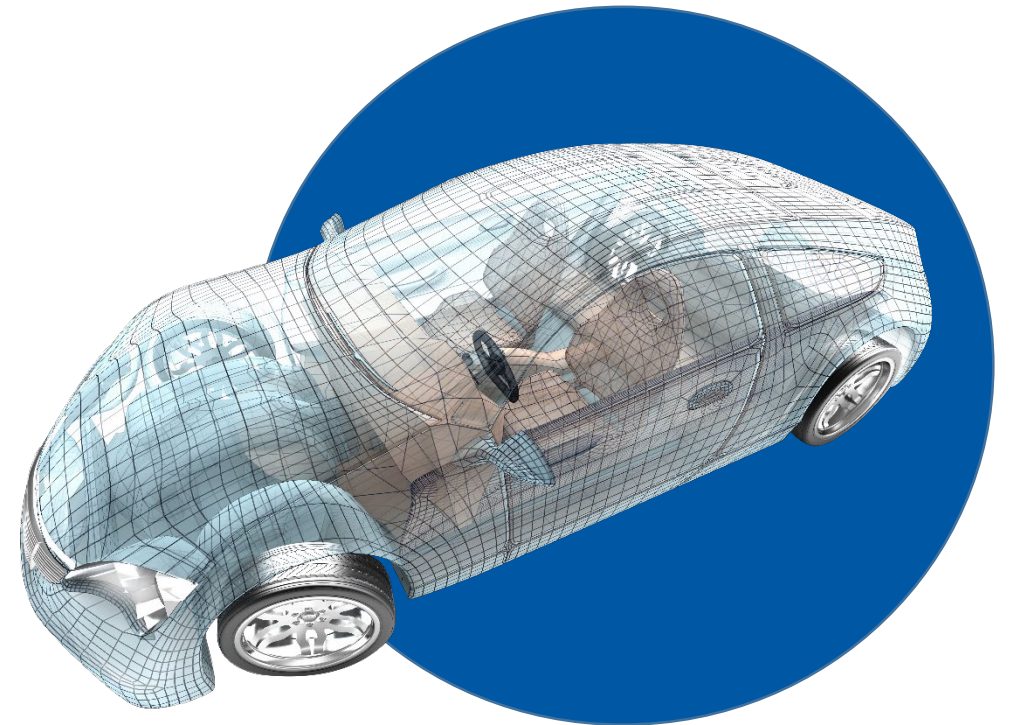


Any-to-Any  
Connectivity



Global calling  
(Routing)

In partnership with:



# Powering NBN calling

MNF underpins VoIP calling for NBN resellers, mobile networks and challenger telcos.

Our capabilities ensure that NBN providers can win customers that want to keep their landline numbers as they move from copper and ISDN.

Underpinned by MNF capabilities:

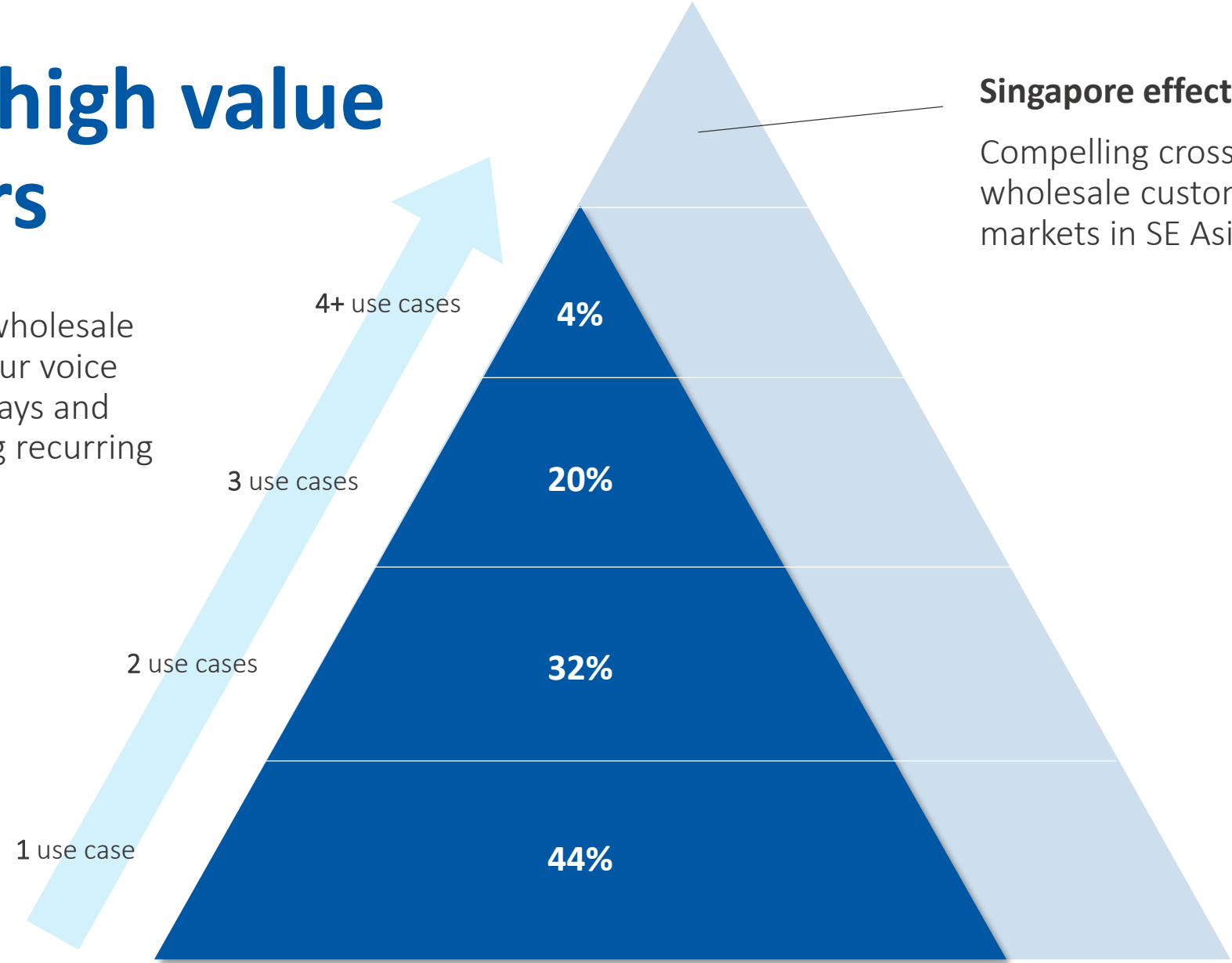


In partnership with:



# Creating high value customers

Domestic and global wholesale customers are using our voice capabilities in more ways and more regions – driving recurring revenue growth



## Singapore effect

Compelling cross-sell to existing wholesale customers and a new markets in SE Asia

Source: MNF Group proprietary data  
(Domestic Wholesale and Global  
Wholesale customers in FY2020)



## Strategy

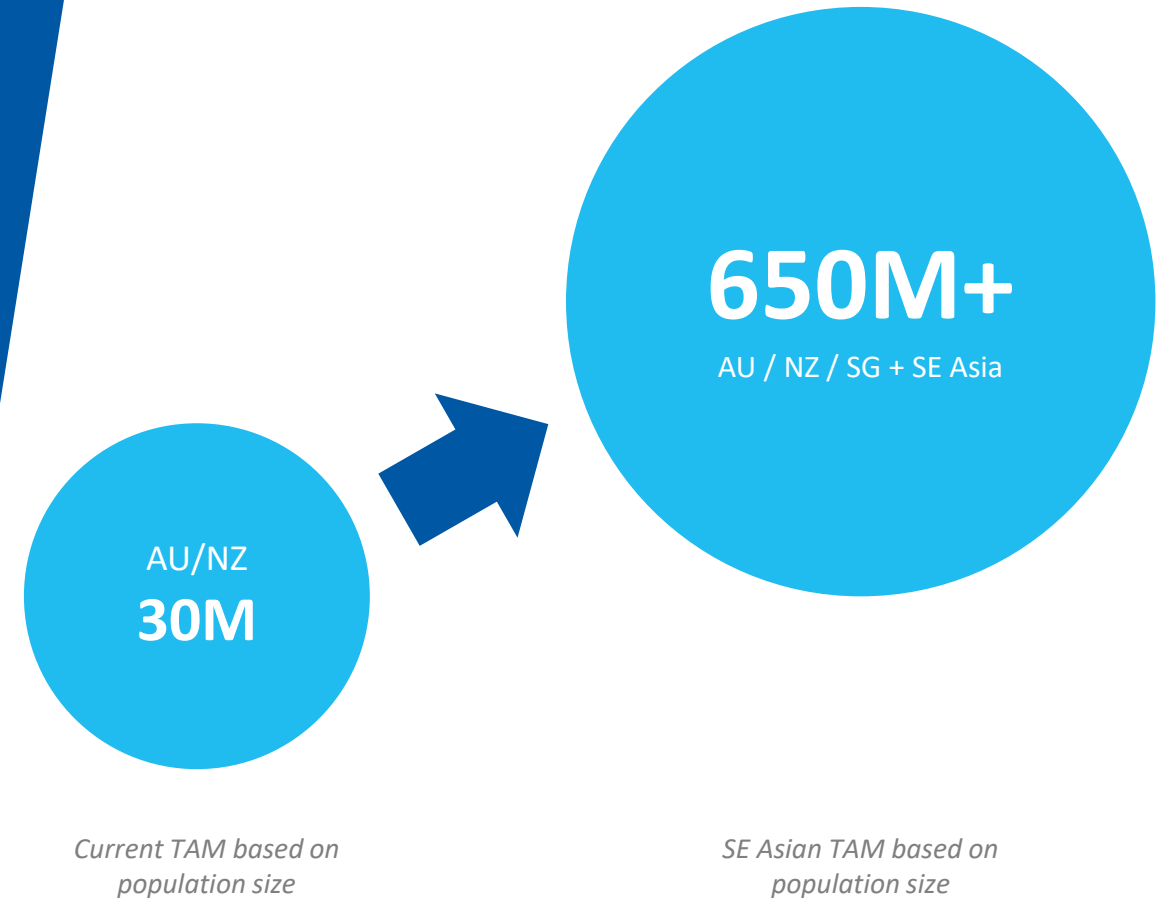
South East Asia is our growth focus,  
and we plan to enter these immense  
markets over the coming years



Currently generating \$8.78 EBITDA per phone  
number, based on circa 5% market share of Au/NZ  
phone numbers



Our largely software-defined network means  
AU capabilities can be replicated globally



SE Asia includes: Brunei, Cambodia, Indonesia, Lao, Malaysia, Myanmar, Philippines, Thailand, Timor-Leste and Viet Nam (ex. China, India and Singapore). Sources: [ABS](#) (2019), [Stats NZ](#) (2019), [Singstat](#) (2019), [UN DESA](#) (2019)

# Singapore



## Strategic ambition

Targeting 10% market share within 5 years of network launch



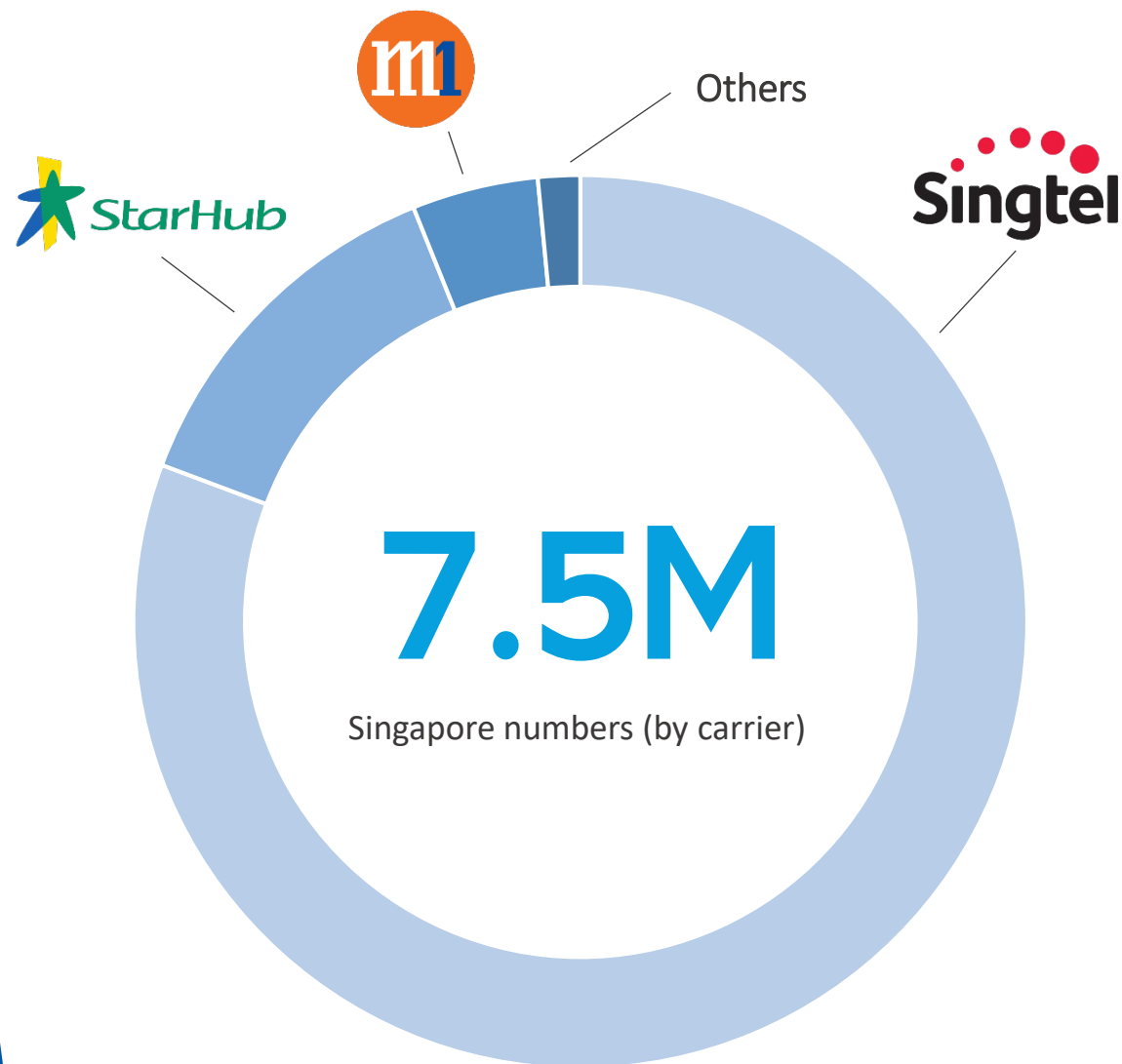
## Disruptor DNA

First fixed voice network to launch in Singapore since 2000



## Ripe for competition

97% of fixed phone numbers carried by just 3 incumbent networks





# Singapore network update



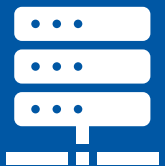
## **Strong demand**

Pipeline of global customers actively looking to enter the Singapore market



## **Clear differentiator**

MNF will offer wholesale capabilities that are not easily accessible from domestic carriers



## **Launch Target H1 FY21**

Core infrastructure in place - awaiting final interconnect testing by domestic carriers



# Our *4-dimensional* growth strategy



## Geography

Expand infrastructure and presence throughout the Asia-Pacific region



## Software

Expand our communications platform with new capabilities and products



## Market share

Acquire new customers with targeted brands and tailored products



## Wholesale partnerships

Build long term customer relationships with steady margin growth



## Acquisitions

Careful strategic addition of businesses that compliment or expand our capabilities



# Thank you



For further information please contact:  
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Visit our new corporate website  
<http://mnfgroup.limited>



Investor Webinar

When: Tuesday 25th February 2020

Time: 9am to 10am



Register here:  
[FY20 Half Year Results Registration](#)





# Glossary

- › **API** – A set of coding standards for developers wishing to connect different bits of software.
- › **Copper access network** – Telephone wires, cables and physical equipment connecting subscribers to a local exchange.
- › **CCaaS** - Software that enables customer service through an in-house or outsourced contact center, delivered as-a-service via the cloud.
- › **CPaaS** – A framework for developers to add telecom capabilities to their software, without needing to build backend infrastructure.
- › **MVNO** – A way to provide mobile services without need to build an independent mobile network.
- › **Porting** – The process of transferring a phone number from one telecom carrier to another.
- › **PSTN** – The global network of phone users, encompassing every phone number in the world.
- › **Recurring Revenue** – Revenue that is billed every month regardless of user activity, typically high margin and stable.
- › **SLA** – The agreed standard of service reliability between a customer and a service provider.
- › **SIP Trunk** – A way for voice and video calls to travel over VoIP networks. It is the digital equivalent of a phone line.
- › **Termination** – The process of routing a phone call, from one telecom provider to another, until it reaches the recipient.
- › **Transaction Revenue** – Revenue that is billed when a user makes a phone call, typically low margin and variable.
- › **UCaaS** – Software that enables users to call, conference and message from a single interface, delivered as-a-service via the cloud.
- › **Virtual Number** – A phone number that is operated on a VoIP network without needing an underlying phone line service.
- › **Virtual PBX** – A business phone service, typically connecting multiple business users, delivered as-a-service via the cloud.
- › **VoIP** – A way of turning phone calls into data that can be transmitted over the internet and routed to any recipient.

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