



oOh!media Limited  
ABN 69 602 195 380

12 March 2020

#### **Director's Disclosure of Interests – Brendon Cook**

oOh!media Limited (ASX: OML) (**oOh!media** or **Company**) attaches an Appendix 3Y for Brendon Cook in relation to the vesting of Share Performance Rights (**Performance Rights**).

The attached Appendix 3Y is being lodged outside the time prescribed by the ASX listing rules. The late lodgement is due to an administrative oversight. Once the oversight was identified by the Company, the Appendix 3Y was promptly lodged.

The Company is satisfied that it has the necessary reporting and notification practices in place to ensure compliance with its disclosure obligations under ASX Listing Rule 3.19A and 3.19B. The Company believes its practices in respect of actions taken by the Company and directors are adequate and has adjusted them to strengthen the oversight relating to the lapse of Performance Rights.

This announcement has been authorised for release to the ASX by the Company Secretary.

\*\*\*

**About oOh!media:** oOh!media is a leading media company across Australia and New Zealand that creates deep engagement between people and brands through Unmissable Out of Home advertising solutions. Our connected offline and online ecosystem makes brands Unmissable across our diverse network of over 30,000+ locations across Australia and New Zealand helping brands connect with their audiences through powerful and integrated, cross format campaigns. Our unparalleled reach combined with industry best data, insights, media planning tools and technological innovation gives advertisers an added layer of campaign intelligence. oOh! delivers the reach, optimisation, engagement and impact to connect and influence audiences anytime and anywhere.

Rule 3.19A.2

## Appendix 3Y

### Change of Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/09/01 Amended 01/01/11

<b>Name of entity</b>	<b>oOh!media Limited</b>
<b>ABN</b>	<b>69 602 195 380</b>

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of Director</b>	Brendon Cook
<b>Date of last notice</b>	17 May 2019

#### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Direct or indirect interest</b>	Direct
<b>Nature of indirect interest (including registered holder)</b> Note: Provide details of the circumstances giving rise to the relevant interest.	N/A
<b>Date of change</b>	1 March 2020
<b>No. of securities held prior to change</b>	<u>Fully paid ordinary shares</u> 1. <b>Direct</b> – 390,263 ordinary shares 2. <b>Indirect</b> – 755,072 ordinary shares Shares held by: <ul style="list-style-type: none"><li>Debra Cook Wife of Brendon Cook – 500,000; and</li><li>Outdoor Nominees Pty Limited as trustee for Cook Family Superannuation Fund of which Brendon Jon Cook is a beneficiary – 255,072</li></ul> <u>Performance Rights</u> 3. <b>Direct</b> – 416,358 Share Performance Rights
<b>Class</b>	Share Performance Rights

+ See chapter 19 for defined terms.

## Appendix 3Y

### Change of Director's Interest Notice

<b>Number acquired</b>	NIL
<b>Number disposed</b>	110,485 Share Performance Rights
<b>Value/Consideration</b> Note: If consideration is non-cash, provide details and estimated valuation	NIL
<b>No. of securities held after change</b>	<p><u>Fully paid ordinary shares</u></p> <ol style="list-style-type: none"> <li><b>Direct</b> – 390,263 ordinary shares</li> <li><b>Indirect</b> – 755,072 ordinary shares</li> </ol> <p>Shares held by:</p> <ul style="list-style-type: none"> <li>Debra Cook Wife of Brendon Cook – 500,000; and</li> <li>Outdoor Nominees Pty Limited as trustee for Cook Family Superannuation Fund of which Brendon Jon Cook is a beneficiary – 255,072</li> </ul> <p><u>Performance Rights</u></p> <ol style="list-style-type: none"> <li><b>Direct</b> – 305,873 Share Performance Rights</li> </ol>
<b>Nature of change</b> Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Lapse of 110,485 Share Performance Rights

## Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of “notifiable interest of a director” should be disclosed in this part.

<b>Detail of contract</b>	N/A
<b>Nature of interest</b>	N/A
<b>Name of registered holder (if issued securities)</b>	N/A
<b>Date of change</b>	N/A
<b>No. and class of securities to which interest related prior to change</b> Note: Details are only required for a contract in relation to which the interest has changed	N/A

+ See chapter 19 for defined terms.

**Appendix 3Y**  
**Change of Director's Interest Notice**

---

<b>Interest acquired</b>	N/A
<b>Interest disposed</b>	N/A
<b>Value/Consideration</b> <small>Note: If consideration is non-cash, provide details and an estimated valuation</small>	N/A
<b>Interest after change</b>	N/A

**Part 3 – +Closed period**

<b>Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?</b>	No
<b>If so, was prior written clearance provided to allow the trade to proceed during this period?</b>	N/A
<b>If prior written clearance was provided, on what date was this provided?</b>	N/A

---

+ See chapter 19 for defined terms.