

ASX ANNOUNCEMENT

Vita Group announces temporary closure of its Skin-Health and Wellness clinics

25 March 2020

In response to the Australian government's stage two restrictions around COVID-19 announced to the public late in the evening of Tuesday, 24 March, Vita Group (ASX: VTG) today announces that it will temporarily close its network of aesthetic clinics within its Skin-Health and Wellness (SHAW) channel.

Under the Australian government's new restrictions, beauty services, which include Vita Group's network of aesthetic clinics, have been directed to suspend trade from midnight Wednesday, 25 March. As a result, Vita's 21 clinics, including 13 Artisan branded and eight non-Artisan branded clinics, will be closed from Thursday, 26 March – for an indefinite period.

Impacts arising from this decision are currently being assessed.

Vita's Information and Communications Technology (ICT) channel has been deemed an essential service by the Australian government and remains open for business.

Vita Group Chief Executive Officer and Executive Director, Maxine Horne said: "We are disappointed, but we understand the government's decision to temporarily suspend beauty services. The safety and wellbeing of our people, clients and communities must take priority. Our focus over the next 24 hours is on supporting our team members through this difficult period, and ensuring our clients continue to receive the high levels of service they are accustomed to. The Vita leadership team is proactively managing its business continuity plans in these unprecedented circumstances with the aim of placing the business in the best possible position for our long-term future.

This announcement has been authorised for release by VTG's Board of Directors.

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About Vita Group. Vita Group specialises in enhancing customers' ways of life across a diverse network of brands. Vita operates Telstra retail branded retail stores and business technology centres, Sprout accessories, Artisan Aesthetic Clinics, SQDAthletica and Vita Enterprise Solutions. For further information visit www.vitagroup.com.au.