



30 March 2020

oOh!media Limited - Amendment to Dividend Reinvestment Plan Rules

In accordance with ASX Listing Rule 3.10.8, oOh!media (ASX: OML) (**oOh!**) gives notice to the Participants of the oOh! Dividend Reinvestment Plan (DRP) that the DRP Rules have been amended.

The DRP Rules have been amended to align the market price of shares under the DRP to the Entitlement Offer Price under the Equity Raising announced to the market on 26 March 2020. The change is only applicable to the Final Dividend announced on 24 February 2020.

In all other respects, the DRP Rules remain unchanged.

Attached to this announcement is an extract of the amendment.

The announcement has been authorised for release to the ASX by the Company Secretary.

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About oOh!media: oOh!media is a leading media company across Australia and New Zealand that creates deep engagement between people and brands through Unmissable Out of Home advertising solutions. Our connected offline and online ecosystem makes brands Unmissable across our diverse network of over 30,000+ locations across Australia and New Zealand helping brands connect with their audiences through powerful and integrated, cross format campaigns. Our unparalleled reach combined with industry best data, insights, media planning tools and technological innovation gives advertisers an added layer of campaign intelligence. oOh! delivers the reach, optimisation, engagement and impact to connect and influence audiences anytime and anywhere.



1.1 Definitions

In these Terms

Market Price means:

- (a) in respect of the 2019 Final Dividend: the Offer Price under the Equity Raising announced to the market on 26 March 2020; or
- (b) in respect of all other dividends: the arithmetic average of the daily volume weighted average market price (rounded to the nearest cent) of all Shares sold through a Normal Trade on the ASX (and/or such other trading venues as the Directors may determine from time to time) during normal trading hours in the period of up to 20 consecutive Trading Days. The length and commencement date of such period will be advised to the ASX prior to the Record Date, and may be extended as the Directors determine if there is a trading halt during that period by the length of the trading halt. The Market Price may be reduced by a Discount in accordance with clause 6.