



Prophecy International Holdings Ltd

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Company Announcement – 30 April 2020

Prophecy Releases Snare Central 8.2

The latest version of Snare Central features a new GUI with new dashboards and functionality

New Version of Snare Central released to market

- More than 400 current Snare Central customers globally
- Large market opportunity with existing 3500 Snare customers
- Improved usability and functionality to address threats and compliance faster and more efficiently
- Further demonstrating Australian sovereign capability in cyber security software

Prophecy International announced today the release of Snare Central 8.2 which emphasises an improved user experience, complete with an all new dashboard graphical user interface (GUI). The second update to Central already this year, 8.2 will be harder to miss as it takes a massive leap forward visually.

Snare customers consistently tell us that as the financial and reputational consequences of data breaches, cyber threats like malware and ransomware, and the constant risks from insider threats increase, they have urgent and ongoing requirements for maintaining regulatory compliance, auditing and managing cyber threat detection and response. Security breaches are expensive.

Compliance requirements can include any number of regulatory mandates including PCI-DSS, Sarbanes Oxley, HIPAA, NERC, GDPR and more. This makes Snare Central a high value solution for companies in the Government, Defence and Military sectors, Banking, Finance and Insurance, Retail, Health, Energy, Oil & Gas markets. Failure to meet compliance mandates can often mean large fines from regulators.

They also tell us that existing solutions like SIEM are complex to implement and maintain, require specialised technical resources or are increasingly unaffordable or variable in their pricing. Snare Central is a Centralised Log Management (CLM) platform that has been developed to meet these challenges head on.

This next phase in Snare Central development has been geared toward significantly enhancing the end user experience, aiming to bring better insights at-a-glance and more details in fewer clicks. While the aesthetic enhancements will be obvious, Snare has added significant functionality to those dashboards using threshold color changes and easy data filtering and drillthrough capabilities.

For more details visit

prophecyinternational.com
intersectalliance.com
eMite.com

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"Snare has been a trusted go-to log management solution for over two decades, and we thought it was about time to repay that trust by taking the largest leap forward in Central's UX to date," Brad Thomas, CEO of Prophecy International, said in regard to the new release. "We have around 400 Snare Central customers globally, many of these have multiple instances of Snare Central deployed. We are excited to bring this new technology to our existing 3500 customers who do not have Snare Central today and of course those companies that are struggling with SIEM and their SIEM costs but do not currently use Snare to solve this problem."

Product Innovation is one of the company's key pillars for Growth and this is a further example of how the team at Snare continue to innovate and deliver quality technology that solves real business problems.

In these times of global uncertainty this is a proof point that Australia delivers world class cyber technology and software and at Prophecy we encourage Government and Industry to look to Australian sovereign capability when choosing technology providers and software solutions.

About Prophecy International Holdings Limited

Prophecy International Holdings Limited is a listed Australian software company. Our two products are Snare and eMite.

CX Intelligence by eMite provides a SaaS based real time and historical analytics platform, dashboards, wallboards, KPI and orchestration products for Customer Experience, Contact Center & IT Operations environments.

The Snare product suite is a highly scalable platform of Centralized Log Management and Security Analytics products designed to enable customers to detect and manage cyber threats in real time & maintain regulatory compliance.

Prophecy operates globally from Adelaide and Sydney in Australia, London in the United Kingdom and in Denver, USA.

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