STORY-I LIMITED

Apple Premium Reseller

Story-i Limited ABN 56 163 916 989 Suite 1, GF 437 Roberts Road Subiaco WA 6008

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Director Appointment

Story-I Limited is pleased to advise the appointment today of Mr Chek Ming Cheng as a Non-Executive Independent Director. Mr Cheng has 16 years of experience in Finance and Accounting across a wide range of industries in Australia. He has a Bachelor of Business in Accounting (Honours) from Monash University and is qualified as a CPA.

Mr Cheng is currently the Project Director at the Leeka Group, which is a boutique property development group in Melbourne.

Mr Michael Chan, Executive Director commented, "Mr Cheng's Australian business and corporate experiences will greatly value add to our next phase of growth".

Authorised for release by:

Michael Chan

Executive Director

For and on behalf of Story-I Ltd Michael Chan, Executive Director michael@story-i.com