

ASX ANNOUNCEMENT

Tuesday, 18 August 2020

Super Retail Group to hold a virtual 2020 AGM

Super Retail Group Limited (**ASX:SUL**) today attaches a letter from our Chairman, Dr Sally Pitkin, sent to shareholders in relation to SUL's 2020 Virtual Annual General Meeting.

Investor enquiries:

Robert Wruck, Head of Investor Relations
Ph.: 0414 521 124
E: robert.wruck@superretailgroup.com

Media enquiries:

Kate Carini, GM Corporate Affairs
Ph.: 07 3482 7404
E: communications@superretailgroup.com

The release of this announcement has been authorised by the Board of Super Retail Group Limited



Super Retail Group Limited
ABN 81 108 676 204

All Registry communications to:
Link Market Services Limited
Locked Bag A14
Sydney South NSW 1235 Australia
Telephone (free call within Australia): +61 1800 170 502
Facsimile: +61 2 9287 0303
ASX Code: SUL
Email: registrars@linkmarketservices.com.au
Website: www.linkmarketservices.com.au

**Below is your SRN/HRN. This is required to
access our virtual AGM.**

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Please keep this letter as it contains important information about our virtual AGM. Information about our virtual AGM can also be accessed via our AGM information hub at <https://www.superretailgroup.com.au/investor-centre/AGM2020.aspx>

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Super Retail Group to hold a virtual 2020 AGM

Dear Shareholder

The COVID-19 pandemic has impacted all of us and required significant adjustment in our home and working lives during 2020. As a result, Super Retail Group Limited (ASX: **SUL**) is adapting to new ways of doing things. We are committed to delivering secure and timely communications about your investment, while protecting the safety of our shareholders, team members, customers and the broader community during the COVID-19 pandemic.

Given the continuing uncertainty and ongoing restrictions on travel and public gatherings, we have decided to change the way we will host our Annual General Meeting (**AGM**) this year.

Virtual AGM

Our 2020 AGM will be held on **Wednesday, 28 October 2020 at 11.30am (AEDT)** as a virtual meeting, rather than a physical meeting. Our virtual AGM will provide you with similar online opportunities to participate in the meeting as you would have had by attending an AGM in person.

To attend and participate, you will need to log in to an online platform provided by our share registry, Link Market Services Limited (**Link**). You will be able to view presentations from myself and our Group Managing Director and Chief Executive Officer, Anthony Heraghty, as well as vote and ask questions during the meeting. Further information and guidance about joining, voting and participating at this year's virtual AGM will be made available with the Notice of Meeting.

Notice of Meeting

Our Notice of Meeting will be released to ASX and emailed to those shareholders who have registered to receive shareholder communications electronically on or about 21 September 2020. Unlike previous years, a hard copy of the Notice of Meeting and voting form will not be sent by post ahead of our AGM. This approach is consistent with the relief provided by the Federal Treasurer in response to the COVID-19 pandemic.

Super Retail Group's AGM information hub

On or about 21 September 2020, you will be able to download our Notice of Meeting, a voting form, the Virtual AGM Guide as well as related information and guidance, from our AGM information hub at <https://www.superretailgroup.com.au/investor-centre/AGM2020.aspx>.

Our [AGM information hub](#) will provide you with the information you will need to log in to attend, vote and participate at the meeting, including how to use the online platform, answers to Frequently Asked Questions and instructions for asking a question. It will also include a phone number to contact Link if you need any further assistance.

How to vote

All shareholders are encouraged to submit a direct vote or proxy vote ahead of the virtual AGM. Shareholders who wish to attend the virtual AGM will also be able to vote (including by lodging a direct vote) via the online platform provided by Link.

Following the release of our Notice of Meeting, direct votes and proxy votes will be able to be lodged before the AGM in the following ways:

- online via www.linkmarketservices.com.au; or
- by sending a completed voting form (available at our [AGM information hub](#)) to Link in accordance with the instructions set out in our Notice of Meeting.

Completed voting forms must be received by Link by no later than **11.30am (AEDT) on Monday, 26 October 2020**.

In accordance with article 8.23 of our Constitution, the Directors will approve certain rules governing direct voting, a copy of which will be made available on our [AGM information hub](#) at the same time as the release of the Notice of Meeting.

Further information in relation to lodging a direct vote or proxy vote (including how to request and lodge paper forms, and how and where to obtain any further assistance in relation to casting your votes) will be set out in our Notice of Meeting.

Shareholder emails

Receiving our shareholder communications electronically is the best way to stay informed and keep in touch about your shareholding. If you have already provided an email address, you will now receive all of your security communications electronically. We recommend that you visit www.linkmarketservices.com.au to check that your preferences are up to date. Use your SRN/HIN to log in and navigate to the 'Communications' tab.

If you have not already taken the opportunity to switch to paperless communications, I encourage you to consider this option, by completing the form enclosed and returning it using the Reply Paid envelope provided. You can also update your communication preferences online at www.linkmarketservices.com.au.

If you become an electronic shareholder before 14 September 2020¹, we will be able to send you an email as soon as the Notice of Meeting and Annual Report are available online. This email will also include your personalised shareholder link to vote online and the latest details about our 2020 AGM.

¹ Cut-off date for online change to communications preferences. Cut-off date for receipt of paper forms changing communication preferences is 4 September 2020.

Important dates

Below are our important shareholder dates for the remainder of 2020.

Full Year Results Announcement available at http://www.superetailgroup.com.au/investors-and-media/reports-and-publications/	Monday, 24 August 2020
Director nominations close by 5pm (AEDT)	Tuesday, 25 August 2020
Ex-dividend share trading commences	Tuesday, 1 September 2020*
Record date for final dividend	Wednesday, 2 September 2020*
Dividend Reinvestment Plan election date	Thursday, 3 September 2020*
Notice of Meeting and virtual AGM information available at our AGM Information hub AGM online voting and ability to ask a question before the meeting opens at www.linkmarketservices.com.au	On or about 21 September 2020
Final dividend paid	Friday, 2 October 2020*
Last date to submit questions ahead of AGM	Wednesday, 21 October 2020 at 5.00 pm (AEDT)
Last date to submit proxy vote / direct vote ahead of AGM	Monday, 26 October 2020 at 11.30 am (AEDT)
Annual General Meeting (virtual event) accessible at https://agmlive.link/SUL20	Wednesday, 28 October 2020 at 11.30 am (AEDT)

*Subject to Board approval

I look forward to welcoming you to our first virtual AGM in October.

Yours sincerely



Dr Sally Pitkin
Chair



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RECEIVE YOUR SHAREHOLDER COMMUNICATIONS VIA EMAIL

Super Retail Group is committed to sustainability across all facets of its business. As an investor you can contribute to this commitment by electing to receive your shareholder communications electronically.

Electronic communication provides a secure, convenient and prompt delivery of information which reduces the use of paper and additional costs associated with printing and sending materials by mail. All communications relating to our 2020 Annual General Meeting (AGM) will be provided electronically and shareholders who have provided their email address will receive an email advising them when the AGM information is available online.

If you have not previously provided an email address and would like to receive your communications electronically, you can log into the website www.linkmarketservices.com.au and follow the instructions provided. Alternatively, please tick one of the options below, insert your email address in the space provided and return the form.

If you have already provided an email address we advise that you will now receive all of your shareholder communications electronically.

You may wish to elect to receive your communications by hard copy at any time by using the following link to update your communication preference www.linkmarketservices.com.au

SELECT YOUR PREFERENCE

ONLINE

www.linkmarketservices.com.au

OPTIONS – Please select one only

OPTION 1

☐

All communications electronically, including notification of the annual report and payment statements (if applicable). I have provided my email address below.

OPTION 2

☐

All communications electronically, except payment statements (if applicable) by post. I have provided my email address below.

My email address is:





Update your details online

1. Visit www.linkmarketservices.com.au and click on “**Investor Login**” or scan the QR Code (on the right) to take you to the Investor Centre
2. You may wish to set up a Portfolio* to easily manage multiple holdings
* Setting up a portfolio login allows you to easily manage your holdings across a number of issuers for whom Link acts as the Share Registry
3. If you do not have a Portfolio login, please login using the Single Holding login
4. Key in **Super Retail Group** or **SUL** in the **Issuer Name** field
5. Enter your **Shareholder Reference Number (SRN)** or **Holder Identification Number (HIN)**. This is located on the top right hand side of the front of this letter and on your holding statement
6. Enter your **postcode** or, if your registered address is overseas, click on the **OUTSIDE AUSTRALIA** link to look up your country of residence
7. Type in the security code
8. Click on the box regarding the terms and conditions
9. Click on Login



If you do not have internet access, please call +61 1800 170 502 and follow the voice instructions to provide your shareholder information over the phone or request that we send you any necessary forms to your registered postal address.



Update your communication

1. Click on the **Communications** tab at the top of the page
2. There are a number of options
3. Check the first button to receive all communications electronically. This will include company announcements, dividend or payment statements, annual reports and notices of meeting documents.



Update your bank account and TFN/ABN details Elect to participate in Dividend Reinvestment Plan

1. Click on **Payments & Tax**
2. Update Payments instructions
3. Update Tax details
4. Enter Dividend Reinvestment Plan details (if you wish to participate)

If your shareholding is valued at more than \$50,000 (or \$200,000 if held within a Link portfolio) you are unable to update your bank account details or your DRP election online; you must complete the relevant forms (available on Link's website or by calling Link) and return the completed forms to Link.

Personal Information Collection Notification Statement: Link Group advises that personal information it holds about you (including your name, address, date of birth and details of the financial assets) is collected by Link Group organisations to administer your investment. Personal information is held on the public register in accordance with Chapter 2C of the *Corporations Act 2001*. Some or all of your personal information may be disclosed to contracted third parties, or related Link Group companies in Australia and overseas. Your information may also be disclosed to Australian government agencies, law enforcement agencies and regulators, or as required under other Australian law, contract, and court or tribunal order. For further details about our personal information handling practices, including how you may access and correct your personal information and raise privacy concerns, visit our website at www.linkmarketservices.com.au for a copy of the Link Group condensed privacy statement, or contact us by phone on +61 1800 502 355 (free call within Australia) 9am–5pm (Sydney time) Monday to Friday (excluding public holidays) to request a copy of our complete privacy policy.