

Sale of shares by Pushpay CEO

Auckland, New Zealand | Redmond, Washington; Colorado Springs, Colorado, US – 26 August 2020 (NZT)

Pushpay Holdings Limited (NZSX:PPH, ASX:PPH, ‘Pushpay’ or ‘the Company’) has today been informed that interests associated with Bruce Gordon (Chief Executive Officer and Executive Director) have agreed to sell approximately half of their Pushpay shares.

Commenting on the sale, Bruce Gordon noted: “I have been a committed and long term investor in Pushpay, and now believe the time is right for the interests associated with me to begin diversifying their investments. Pushpay continues to have a positive outlook, as highlighted by the EBITDAF guidance, which was updated for the year ending 31 March 2021 at the Company’s 2020 Annual Meeting”.

As announced at the Annual Meeting, Bruce Gordon has signalled his intention to stand down as CEO once a suitable replacement has been appointed.

An Ongoing Disclosure Notice confirming the details of the trade, as required under the Financial Markets Conduct Act 2013, is attached to this announcement.

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This announcement is authorised by Graham Shaw (Chairman) and Bruce Gordon (Chief Executive Officer and Executive Director) of Pushpay Holdings Limited.

About Pushpay

Pushpay provides a donor management system, including donor tools, finance tools and a custom community app, and a church management system (ChMS) to the faith sector, non-profit organisations and education providers located predominantly in the United States (US) and other jurisdictions. Our leading solutions simplify engagement, payments and administration, enabling our Customers to increase participation and build stronger relationships with their communities.

Church Community Builder is a subsidiary of Pushpay Holdings Limited and provides a Software as a Service (SaaS) church management system predominantly in the US and other jurisdictions. Church Community Builder provides a platform that churches use to connect and communicate with their community members, record member service history, track online giving and perform a range of administrative functions. Combined, Pushpay and Church Community Builder deliver a best-in-class, fully integrated ChMS, custom community app and giving solution for customers in the US faith sector.

Pushpay receives co-funding from Callaghan Innovation, New Zealand’s innovation agency, to support innovation through research and development.

Pushpay is an award-winning company. For more information visit www.pushpay.com/investors/awards.

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