

ASX Announcement

31 August 2020

Extension to lodge audited annual accounts

Pureprofile Limited (ASX: **PPL** or the **Company**) wishes to advise that, pursuant to the *ASIC Corporations (Extended Reporting and Lodgment Deadlines - Listed Entities) Instrument 2020/451*, it will lodge its audited annual accounts by no later than 31 October 2020.

The Company will immediately make a further announcement to the market if there is a material difference between its unaudited/unreviewed accounts and its audited/reviewed accounts.

This announcement has been authorised for release to the ASX by the Board of Directors.

- ENDS -

For further information, please contact:

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About Pureprofile

Pureprofile Limited (ASX: PPL) connects brands with empowered customers across the world by finding, understanding and engaging them through direct-to-consumer technology platforms. The Pureprofile group is a global leader in data and insights, programmatic media and performance media. Pureprofile delivers next-generation marketing solutions for more than 700 brands, publishers and research groups worldwide.