
14 September 2020

SenSen Shares Listed in USA: Company Launches on OTCQB Venture Market

HIGHLIGHTS

- *SenSen wins approval to list on the OTCQB venture market in the US*
- *Shares commence trading using ticker symbol “SNNSF”*
- *Part of US market push after customer wins in the US*
- *Follows in footsteps of leading Australian companies*

Leading Smart City and Artificial Intelligence solutions provider SenSen Networks Limited (**“ASX: SNS”, “SenSen” or “the Company”**) is pleased to advise it has been accepted to join the OTCQB venture market based in New York, USA.

SenSen begins trading on the OTCQB board on 14 September 2020 under the ticker symbol “SNNSF”. SenSen will continue to trade on the ASX under the symbol “SNS”.

The OTCQB platform facilitates the trading of SenSen equities for existing and future US-based shareholders by providing convenient access to its news and financial disclosures.

“With our growing customer base in top-tier US cities like Las Vegas and the growth pathway we have established across North America, this is a natural next step to reach US institutional and retail investors,” said SenSen CEO Subhash Challa.

“We have always thought of ourselves as a global company and are excited to be trading on the OTCQB Venture Market allowing a much larger group of investors to join our shareholders in Australia and other countries.”

Trading on the OTCQB indicates that a company:

- Trades on an SEC-recognised established public market
- Meets financial standards
- Follows best practice corporate governance
- Has passed stringent compliance obligations
- Has Blue Sky status in a majority of US states

“Cross-trading in the US on the OTC offers access to a deeper pool of capital for Australian companies and we are following in the footsteps of many established blue-chip names including Fortescue, Alumina and Starpharma,” Challa said.

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SenSen was sponsored for OTCQB by MCAP, LLC, which provided Advisory services to the Company including rendering advice with respect to eligibility for becoming quoted on the OTCQB and educating, advising and assisting the Company in complying with its ongoing OTCQB disclosure obligations under current federal and state securities laws.

US Investors can find current financial disclosure and Real-Time Level 2 quotes for SenSen at: <https://www.otcmarkets.com/stock/SNNSF/quote>

For further information, please contact:

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About SenSen Networks Limited

SenSen is focused principally on the development, commercialisation and supply of innovative, data-driven business process enhancement solutions, designed to assist customers in their business operations and significantly improve business efficiency and productivity.

SenSen provides video analytics and artificial intelligence data analytics software solutions to customers in the intelligent transportation systems and gaming sectors located in Australia, Canada, Singapore, Europe, India, and UAE.

Disclaimer – forward-looking statements

This release may contain forward-looking statements. These statements are based upon management's current expectations, estimates, projections and beliefs in regards to future events in respect to SenSen's business and the industry in which it operates. These forward-looking statements are provided as a general guide and should not be relied upon as an indication or guarantee of future performance. The bases for these statements are subjected to risk and uncertainties that might be out of control of SenSen Networks Limited and may cause actual results to differ from the release. SenSen Networks Limited takes no responsibility to make changes to these statements to reflect change of events or circumstances after the release.