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ASX ANNOUNCEMENT

22 September 2020

BEYOND INTERNATIONAL LIMITED (ASX: BYI)

RESPONSE TO COVID-19

Beyond International Limited provides the following update in relation to its response to the coronavirus (COVID-19) pandemic.

On 31 March 2020 Beyond announced that staff and executives had voluntarily agreed to salary reductions effective from 1 April 2020 in a range between 5 and -20%, the CEO's salary was reduced by 20% and all Non-Executive Directors fees were reduced to zero.

These reductions are now being reviewed and a gradual return to previous salary levels is expected to be introduced gradually in stages from 1 October 2020 subject to the COVID19 restrictions enabling our businesses to resume "normal" operations in UK, Ireland, USA, New Zealand and Australia.

Beyond continues to monitor the situation, with offices in London, Dublin, Culver City (LA) and Brisbane continuing to be closed and all staff working from home. All non-essential staff based in the Sydney offices are also successfully working from home.

Production activity is reopening with Deadly Women, Love It Or List It Australia, Pooch Perfect UK, My Lottery Dream Home (USA) and My Lottery Dream Home International (UK) operating under strict COVID-19 protocols.

This announcement has been authorised for release to ASX by the Board of Beyond International Limited.

This announcement is made pursuant to Listing Rule 3.1.

All enquiries should be directed to: Mr Mikael Borglund. Managing Director, Beyond International Limited Telephone 02 9437 2000 or email investor_relations@beyond.com.au

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