

1 October 2020

Company Announcements Office
ASX Limited
Level 4, 20 Bridge Street
Sydney NSW 2000

Freedom Foods Group Limited Appointment of Chief Financial Officer

Freedom Foods Group Limited (**ASX Code: FNP**) today announced that Ms Josée Lemoine will join the Company as Chief Financial Officer (CFO), effective 16 November 2020.

“We are delighted that Ms Lemoine has accepted our invitation to join the Company as CFO. She brings extensive experience as a CFO, in strategic finance and governance roles in ASX listed entities. We look forward to her contribution as the CFO of Freedom Foods Group Limited” said Michael Perich, interim Chief Executive Officer.

Ms Lemoine is an experienced CFO with a strong track record in senior executive positions across multiple industries, including, FMCG, building products manufacturing, media, mining and telecommunications. Ms Lemoine joins Freedom Foods Group Limited from her most recent role as CFO of InvoCare (ASX Listed). Prior to this she held senior finance roles with Telstra, Rio Tinto, Fairfax, Boral and Arnott’s. Ms Lemoine commenced her career in the Audit practice of KPMG, where she spent seven years working across Canada, New Zealand and Hungary.

Ms Lemoine has been working in finance roles in Australia since 1993 and is registered with the Australian Society of Certified Practising Accountants. She brings extensive experience driving business performance and organisation transformation initiatives and her first priority on joining the Company will be to focus on improving reporting, financial controls and stakeholder management.

Ms Lemoine said “I am pleased to be joining Freedom Foods Group during this transformational period in the company’s history and I look forward to contributing towards its next chapter.”

Investor inquiries:

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Authorised by the Board of Directors



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