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CUP ASX ANNOUNCEMENT

APPOINTMENT OF NEW DIRECTOR TO COUNTPLUS BOARD

6 October 2020

CountPlus Limited (ASX: CUP) today confirmed the appointment of Carolyn Colley to the Board of CountPlus Limited and as Chair of the new Technology and Innovation Committee.

Carolyn has more than 30 years leadership experience spanning financial services, product development and innovation. Carolyn was most recently a co-founder and Chief Operating Officer of Faethm Pty Ltd, a global Software-as-a-Service augmented analytics platform which enables companies, governments and educators to understand the impact of emerging technologies on the Future of Work. She was the Chief Operating Officer of Asgard Wealth Solutions and St. George's Wealth Management business and was the Head of Strategy for Macquarie Advisor Services and the Head of Personal Banking at Macquarie Bank. Carolyn was also the CEO of formerly listed software business, Decimal Software Limited, and was an Advisory Board member of Kelly Partners prior to the listing of Kelly Partners Group Holding Limited (ASX:KPG).

Carolyn is an Independent Non-Executive Director of the subsidiary settlement and clearing boards of the Australian Securities Exchange (ASX:ASX), an Independent Non-Executive Director, Member of the Audit and Risk Committees and Chair of the Board Claims Review Committee of OnePath Custodians and Oasis Fund Management, IOOF's Superannuation businesses and an Independent Non-Executive Director and a Member of the Information Technology and Human Resources Committees of ASX listed salary packaging and leasing business, Smartgroup (ASX:SIQ). She is also a Director and Deputy Chair of Liverpool Neighbourhood Connections, a community based not for profit organisation.

The Chair of CountPlus, Mr Ray Kellerman welcomes Carolyn to the Board of CountPlus and notes that her strong technology skills and financial advice experience are an ideal complement to the CountPlus Board. Carolyn's appointment is indicative of the Company's commitment to gender diversity, with the Board now comprised of 50% female directors.

Authorised for release to the ASX by the Board of CountPlus Limited.