



## ASX RELEASE

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### **Tinybeans brings Red Tricycle Guides to Apple Maps**

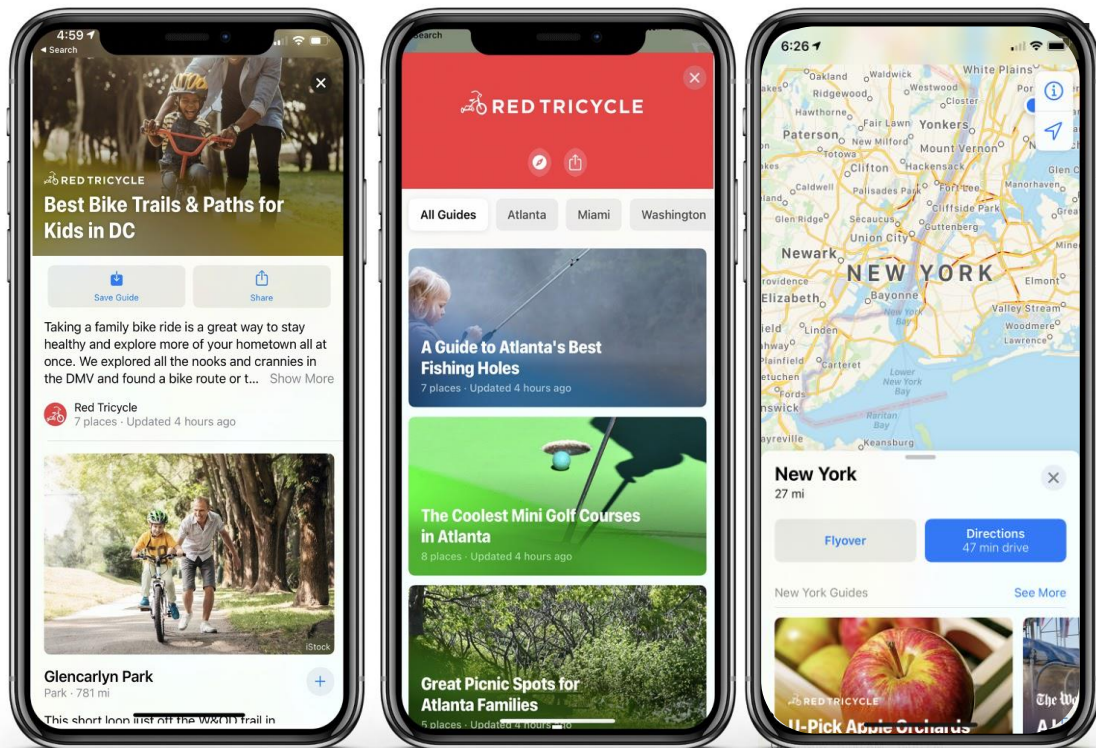
**Tinybeans Group Limited (ASX: TNY)** (“Tinybeans” or “the Company”), the technology platform that connects parents with the most trusted tools and resources on the planet to help every family thrive, is pleased to announce today that it is bringing family-friendly Guides to Apple Maps on iPhone, iPad, and Mac. Introduced with iOS 14, Guides in Apple Maps offer curated lists of the best places to eat, shop, and explore around the world.

#### **Highlights:**

- **The Company joins the group of trusted brands collaborating with Apple on editorial content**
- **The Company will incorporate its high quality and trusted parenting content into the new iOS 14**
- **Parents will be able to save and share Red Tricycle Guides, and they'll automatically update when new places and activities get added, so customers will always have the latest recommendations**
- **The partnership allows more families to engage with Tinybeans around the world**

Tinybeans CEO, Eddie Geller, said:

*“We are thrilled to join the group of trusted brands collaborating with Apple on editorial content. Given our heavy focus on top-quality content and delivering value to parents every day, we are incredibly proud to bring family-friendly, curated Guides to Apple Maps customers around the world. This partnership should raise our brand profile and increase the number of users on our platform.”*



More information on the rich content to help you discover great places around the world can be found here on the [here](#).

An example of the Red Tricycle Guides in Apple Maps can be seen [here](#).

This announcement was approved for release by the CEO.

**For more information, please contact:**

**Michael Brown**

+61 400 248 080

[mbrown@pegasusadvisory.com.au](mailto:mbrown@pegasusadvisory.com.au)

### About Tinybeans Group

**Tinybeans Group Limited (ASX: TNY)** is a leading app and web platform enabling parents to capture their children's everyday memories and share them privately with families everywhere. The platform provides rich recommendations that spark everyday family inspiration for what to do, what to buy, and which services to use for their children's needs. Being Apple's App of the Day in the U.S. in October 2019 and again in March 2020, puts Tinybeans in the elite company of best apps in the world!

Tinybeans serves a deeply engaged user base in over 200 countries/territories and enjoys over 100,000 5-star reviews in the Apple App Store and the Google Play stores.

[www.tinybeans.com](http://www.tinybeans.com)

**Tinybeans Group Limited (ACN 168 481 614)**

e: [info@tinybeans.com](mailto:info@tinybeans.com) w: [www.tinybeans.com](http://www.tinybeans.com)