Apple Premium Reseller STORY-I LIMITED

Story-i Limited ABN 56 163 916 989 Level 1 247 Oxford Street West Leederville WA 6007

12 October 2020 ASX Code: SRY

Mr Neel Bhowmick Adviser, Listings Compliance ASX, Exchange Centre 20 Bridge Street Sydney NSW 2000

PRICE QUERY

In reference to your letter of 12 October 2020 regarding the change in the price of SRY's securities from a low of 1.3 cents to a high of 4.2 cents today and the significant increase in the volume of SRY's securities traded from 7 October to 12 October 2020. The response to your five queries are as follows:

1. Is SRY aware of any information concerning it that has not been announced to the market which, if known by some in the market, could explain the recent trading in its securities?

No, the Company is not aware of any information concerning it that has not been announced to the market.

- 2. If the answer to question 1 is "yes":
 - a) Is SRY relying on Listing Rule 3.1A not to announce that information under Listing Rule 3.1?

Please note that the recent trading in SRY's securities would suggest to ASX that such information may have ceased to be confidential and therefore SRY may no longer be able to rely on Listing Rule 3.1A. Accordingly, if the answer to this question is "yes", you need to contact us immediately to discuss the situation.

Not applicable.

b) Can an announcement be made immediately? Not applicable.

Please note, if the answer to this question is "no", you need to contact us immediately to discuss requesting a trading halt (see below).

- c) If an announcement cannot be made immediately, why not and when is it expected that an announcement will be made? Not applicable.
- 3. If the answer to question 1 is "no", is there any other explanation that SRY may have for the recent trading in its securities?

No.

Apple Premium Reseller STORY-I LIMITED

4. Please confirm that SRY is in compliance with the Listing Rules and, in particular, Listing Rule 3.1.

Yes.

5. Please confirm that SRY's responses to the questions above have been authorised and approved in accordance with its published continuous disclosure policy or otherwise by its board or an officer of SRY with delegated authority from the board to respond to ASX on disclosure matters.

I confirm that I have delegated authority of the board to respond to ASX on disclosure matters.

Please contact me if you would like to discuss any of the above matters.

Yours sincerely,

Michael Chan

Executive Director

michael@story-i.com



12 October 2020

Mr Stuart Usher Company Secretary Story-I Limited Level 5, 23-25 O'Connell Street Sydney NSW 2000

By email: stuart.usher@genevapartners.com.au

Dear Mr Usher

Story-I Limited ('SRY'): Price - Query

ASX refers to the following:

- A. The change in the price of SRY's securities from a low of 1.3 cents to a high of 4.2 cents today.
- B. The significant increase in the volume of SRY's securities traded from 7 October 2020 to 12 October 2020.

Request for information

In light of this, ASX asks SRY to respond separately to each of the following questions and requests for information:

- 1. Is SRY aware of any information concerning it that has not been announced to the market which, if known by some in the market, could explain the recent trading in its securities?
- 2. If the answer to question 1 is "yes".
 - (a) Is SRY relying on Listing Rule 3.1A not to announce that information under Listing Rule 3.1? Please note that the recent trading in SRY's securities would suggest to ASX that such information may have ceased to be confidential and therefore SRY may no longer be able to rely on Listing Rule 3.1A. Accordingly, if the answer to this question is "yes", you need to contact us immediately to discuss the situation.
 - (b) Can an announcement be made immediately? Please note, if the answer to this question is "no", you need to contact us immediately to discuss requesting a trading halt (see below).
 - (c) If an announcement cannot be made immediately, why not and when is it expected that an announcement will be made?
- 3. If the answer to question 1 is "no", is there any other explanation that SRY may have for the recent trading in its securities?
- 4. Please confirm that SRY is complying with the Listing Rules and, in particular, Listing Rule 3.1.
- 5. Please confirm that SRY's responses to the questions above have been authorised and approved under its published continuous disclosure policy or otherwise by its board or an officer of SRY with delegated authority from the board to respond to ASX on disclosure matters.

When and where to send your response

This request is made under Listing Rule 18.7. Your response is required as soon as reasonably possible and, in any event, by no later than **2:30 PMAEDT Monday**, **12 October 2020**. You should note that if the information requested by this letter is information required to be given to ASX under Listing Rule 3.1 and it does not fall within the exceptions mentioned in Listing Rule 3.1A, SRY's obligation is to disclose the information

'immediately'. This may require the information to be disclosed before the deadline set out in the previous paragraph and may require SRY to request a trading halt immediately.

Your response should be sent to me by e-mail at **ListingsComplianceSydney@asx.com.au**. It should not be sent directly to the ASX Market Announcements Office. This is to allow me to review your response to confirm that it is in a form appropriate for release to the market, before it is published on the ASX Market Announcements Platform.

Trading halt

If you are unable to respond to this letter by the time specified above, or if the answer to question 1 is "yes" and an announcement cannot be made immediately, you should discuss with us whether it is appropriate to request a trading halt in SRY's securities under Listing Rule 17.1. If you wish a trading halt, you must tell us:

- the reasons for the trading halt;
- how long you want the trading halt to last;
- the event you expect to happen that will end the trading halt;
- that you are not aware of any reason why the trading halt should not be granted; and
- any other information necessary to inform the market about the trading halt, or that we ask for.

We require the request for a trading halt to be in writing. The trading halt cannot extend past the commencement of normal trading on the second day after the day on which it is granted. You can find further information about trading halts in Guidance Note 16 *Trading Halts & Voluntary Suspensions*.

Suspension

If you are unable to respond to this letter by the time specified above, ASX will likely suspend trading in SRY's securities under Listing Rule 17.3.

Listing Rules 3.1 and 3.1A

In responding to this letter, you should have regard to SRY's obligations under Listing Rules 3.1 and 3.1A and also to Guidance Note 8 *Continuous Disclosure*: Listing Rules 3.1 - 3.1B. It should be noted that SRY's obligation to disclose information under Listing Rule 3.1 is not confined to, nor is it necessarily satisfied by, answering the questions set out in this letter.

Release of correspondence between ASX and entity

We reserve the right to release a copy of this letter, your reply and any other related correspondence between us to the market under Listing Rule 18.7A.

Questions

If you have any questions in relation to the above, please do not hesitate to contact me.

Yours sincerely			

Neel Bhowmick

Adviser, Listings Compliance (Sydney)