



ASX Release

FOR IMMEDIATE RELEASE

16 October 2020

Changes in Gilead Shareholding and Justin Kane

Isentia Group Limited (ASX: ISD) acknowledges the Notice of Ceasing to be a Substantial Holder lodged today by Gilead Capital LP ("**Gilead**") following the reduction in Isentia shares under Gilead's control due to the cessation of certain management services to other investors. Isentia understands that there is no change to the ultimate or beneficial ownership of the shares only a change to the control of the various shareholdings that were controlled by Gilead.

Justin Kane is a valuable member of the board and brings deep insights into the markets in which Isentia operates and will remain as a non-executive director of Isentia. Jeffrey Strong will no longer serve as an alternate director to Mr Kane.

Mr Kane's beneficial interest in Isentia shares was previously controlled by Gilead and included within Gilead's substantial holdings. As part of the aforementioned changes, control of Mr Kane's indirect interest in 447,262 Isentia shares has reverted to him. These details are outlined in the accompanying Appendix 3Y.

For more information:

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The release of this announcement was authorised by the Board.

About Isentia

Isentia (ASX:ISD) is APAC's leading integrated Media Intelligence and Insights business with operations in eight markets. Isentia blends market-leading monitoring experience with analytics to help the world's biggest brands uncover the whole picture – and act on it. Powered by cutting-edge technology and a team of world class experts, our mission is to help businesses leap-forward where only genuine insight can take them. To find out more about how we inform better decisions, please visit

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