

Business Update Presentation

19TH OCTOBER 2020

ASX:ONE









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Investment highlights

- Recurring revenue growth: subscription software model with multi-year contracts and strong annual recurring revenue growth, live beds up 30% YoY¹
- Cloud transformational: Move to full SaaS platform is expected to shorten sales/implementation cycles and reduce total cost of ownership (TCO) for customers by approx. 30%
- 3. Expansion potential: Set-top-box compatible with legacy coaxial TV anticipated in Q1 2021 is expected to unlock approximately 6,000 potential beds with existing customers
- **4. Cost management:** strategic reorganization and salary sacrifice initiatives budgeted to reduce operating costs by ~24% in 2021 versus 2020 to €10.4m
- 5. Revenue outlook: Based on positive feedback from existing and prospective customers, management expects 2021 revenues to maintain the positive momentum enjoyed in H2 2020 and be broadly in line with budgeted operating expenses of €10.4m for FY 2021
- 6. Market opportunity: COVID-19 has demonstrated the need for new virtual models of care highlighting the importance of bedside technology



Background

- Founded in 2008 and listed in 2016, Oneview Healthcare (ONE) is a technology company digitizing the point of care to improve the care experience
- Now singularly focused on healthcare with our Care Experience Platform
- Track record of success with leading hospitals in four continents including 3 of the top 20 US hospitals
- Currently focused on US and Australian hospital markets
- 8,917 beds live globally with an additional 2,679 contracted not yet installed¹





H1 2020 highlights

30%
YoY growth in live

beds to 8,917 beds

21%

YoY growth in recurring revenue

40-50%

Revenue growth expected H1 2020

to H2 20201

30%

YoY decrease in operating expenses expected 2020 vs

2019

70%
Gross profit margin

58
Hospitals live or contracted with Oneview

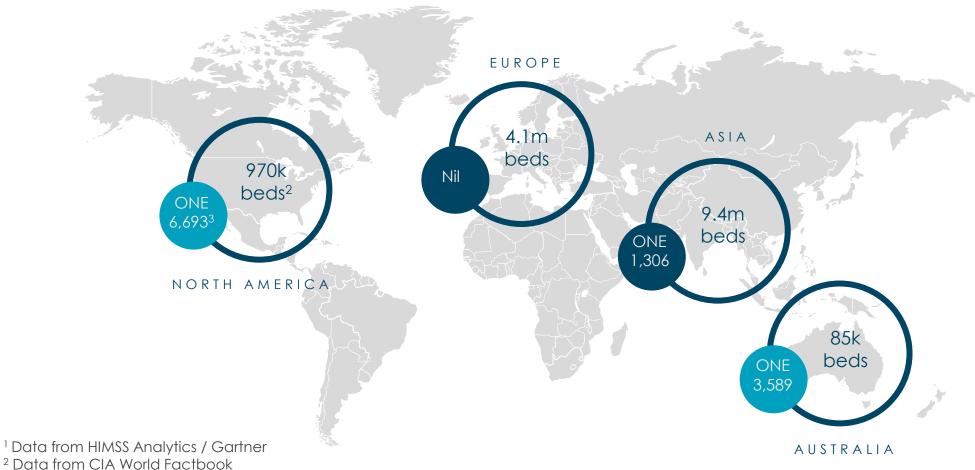
49%
of Oneview live beds in the US, making it our biggest market

of the top 20
US hospitals are live with Oneview

Data as at 30th Sep 2020

Market opportunity

Significant opportunity in target markets, with global demand creating market entry potential. Market penetration estimated at around 20% in the US market





² Data from CIA World Factbook

³ Data as at 30th September 2020

Our business model

Subscription software with multi-year contracts and strong "stickiness" means high customer lifetime value

- Recurring revenue from software usage with 80% gross margin
- OEM purpose-built hardware solutions developed over last 12 months expected to deliver growth in 2021
- Expand annual contract value with healthcare enterprises through additional beds and up-selling Oneview & partner solutions
- Multi-year contracts (3-5 years)



COVID-19

COVID-19 has demonstrated the need for new virtual models of care highlighting the importance of bedside technology and Oneview's value proposition



CUSTOMER NEEDS

Needed reliable video at the bedside

Oneview staff unable to go onsite

Unable to deploy on-prem software updates

Needed an entirely remotely managed solution

RESPONDING

Formed a cross-functional team to deliver a "slice" of the Oneview platform in the cloud

Product launched in 2 weeks, and deployed at NYU to positive feedback

Hardware provisioning outsourced to supply-chain partner

ACCELERATING

Demonstrated the power of cloud to enable agility and reduce the overhead of implementation and operation

Management have validated pent-up demand for cloud-hosted patient experience platforms with existing and prospective enterprise customers



What problems are we solving?



Patients expect more...

- Patients bring consumer expectations to their healthcare encounters, but their experience is often underwhelming
- Often, the only "technology" for patients is the TV and nurse call button
- While the rest of the world and the hospital - is rapidly digitizing, patient rooms are stuck in time



Clinicians are stretched...

- Clinicians are stretched, and burnout and attrition are expensive problems
- Lack of digitization means tasks that could be automated remain manual for nurses
- Too often, technology solutions add rather than remove friction: like managing devices



Executives need to do more with less...

- Healthcare systems are under financial pressure
- Disparate systems with single-use hardware add cost and complexity
- COVID-19 has highlighted the value proposition of bedside technology, but solutions need to be simple

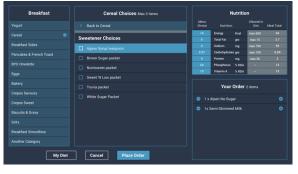




The patient's view

Digital tools to **enable patients and families** to control their experience and participate in care, **deliver virtual care** at the bedside, and collect feedback to **manage patient experience**











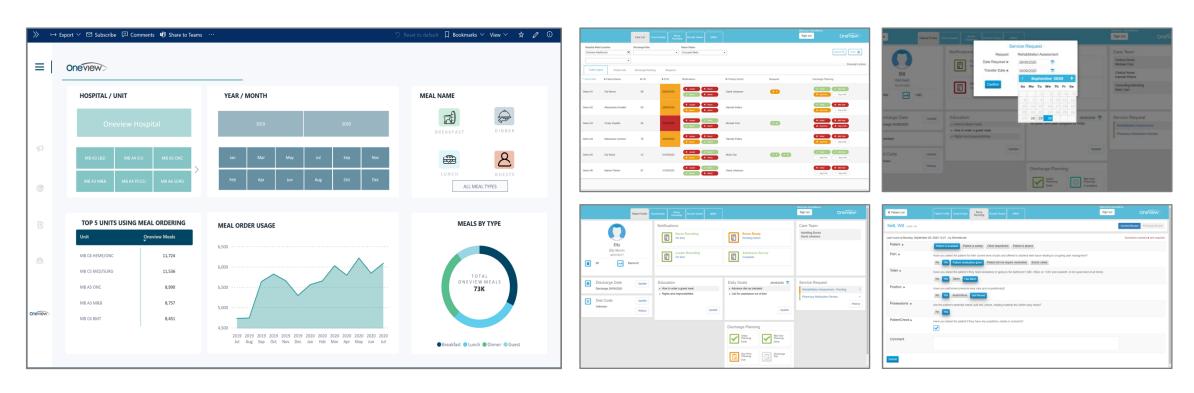
Personalized for patients

Engaging, informing and connecting



The care teams' view

Digital tools for care teams to optimize patient flow and manage patient experience



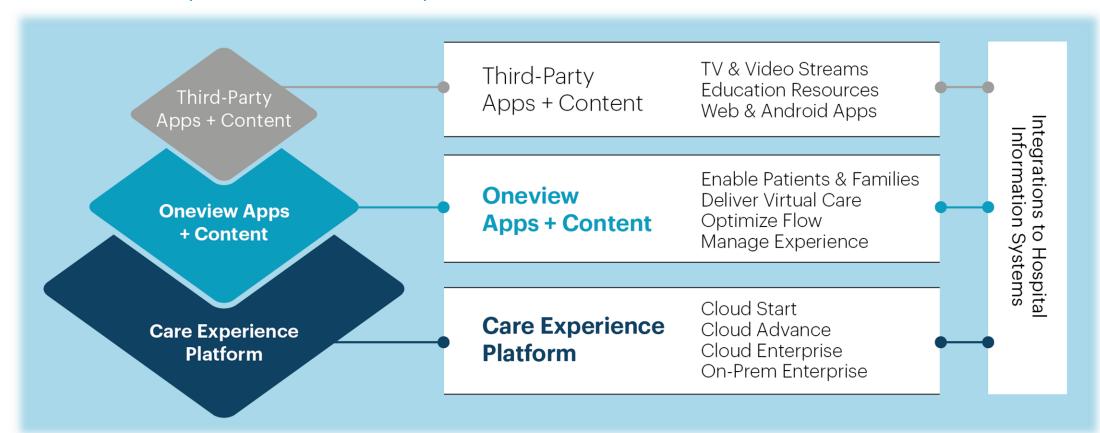
Self-service operational insight

Driving care team workflow



The Oneview digital platform

Oneview's secure, flexible and scalable platform is the digital infrastructure for content, apps and services at the point of care. Our new cloud tiers enable customers to benefit from faster, easier and lower-cost implementation and operation





Cloud deployment

Cloud deployment is expected to make it **faster**, **easier and lower-cost** to implement and operate Oneview's Care Experience Platform, providing **competitive advantage**

- We're accelerating our cloud migration: full SaaS platform planned end Q1 2021
- Expecting TCO reduction of approx. 30% based on customer analysis
- Already seeing evidence of reduction in time of sales and implementation cycles
- Competitive advantage: first enterprise SaaS platform







Purpose-built hardware

Our purpose-built Android™ hardware, designed for the hospital and delivered by OEM partners, provides the flexibility for different points of care, customer needs and budgets

- Moved from off-the-shelf Windows hardware to purpose-built Android hardware
- 60-70% lower cost to customer
- Customers procure directly from Oneview making hardware revenue more predictable
- Hybrid Android STB (planned availability Q1 2021) will support both IPTV and legacy coax infrastructure, unlocking market opportunity with current and prospective customers







■ W≡T≡K Set Top Box (STB)



Why we're different

Enterprise success with leading healthcare systems across four continents

- Cloud deployment: customers can benefit from bedside technology in weeks not months
- Access to the Android app eco-system, with partnerships to offer end-toend solutions and services on the Oneview platform
- Built for the enterprise, with modular solutions that can be switched on/off at an enterprise- or hospital-level
- Purpose-built, cost-effective Android hardware: IEC60601/GMS certified AIO, and hybrid set-top-box supporting IPTV and legacy coax infrastructure
- Cloud-based data platform for near-time analytics and self-service dashboards



Partnering with leading hospitals



Operational at leading hospitals across the globe, including 3 of the top 20 US hospitals, as rated by US News. From the newest, most technologically advanced hospitals to the oldest, most challenging facilities, we've delivered solutions

US CUSTOMERS



General Health

UCSF Health















AUSTRALIA & REST OF WORLD CUSTOMERS

Mater







The Sydney children's













Proactive management

Strategic decisions and pro-active cost-management have positioned us for sustainable growth with a highly-focused, experienced team

Product & Technology	 Refocused on core revenue-generating product
	 Refreshed leadership in technology driving greater productivity
	 Kyiv office giving access to broader talent pool
	 Moving to full SaaS model
Streamlined Leadership	Founder Mark McCloskey retiring from full-time role
Operating Costs	 Restructured to streamline operations with headcount down 55% from 2018
	 Overall operating expenses down by 30% in 2020 with further savings of 24% budgeted for 2021 to €10.4m
	 10-33% salary sacrifice initiatives until December 2021



Experienced board

An experienced board of healthcare and finance experts



James Fitter
CEO



Mark McCloskey*
President & Founder



Michael Kaminski Chairman



Joseph Rooney
Non-Exec Director



Dr Lyle Berkowitz
Non-Exec Director

James has been CEO of Oneview since January 2013, helping transition what was then a 10 person start-up into a publicly traded company in just over 3 years. Prior to this, James enjoyed a highly successful 25 year career as a fund manager and financial services executive, living and working on 4 continents.

Mark has over 20 years experience in senior roles within the communications and technology sector, including East Telecom, Easycash and Royal Bank of Scotland.

Michael has been a senior executive for over 20 years and is currently CEO LINET Americas. Prior to this, he was CEO of Landauer Inc, CEO for Stereotaxis and held several sales and marketing roles with Hill-Rom.

Joe joined the Oneview Board in early 2016. He is in charge of the Clongowes Wood College Foundation in Ireland. Until the end of 2012 Joe was a partner and the global strategist at Autonomy Capital Research LLP, a global macro hedge fund. Prior to Autonomy Capital, Joe was a Managing Director of Lehman Brothers Inc, where he held a number of positions including the Head of Global Strategy.

Lyle is a physician, hospital executive, entrepreneur and consultant with over 20 years of experience in healthcare technology companies. Previous roles have included Director of Innovation for Northwestern Medicine, founder and Chairman of healthfinch and Chief Medical Officer of MDLIVE.

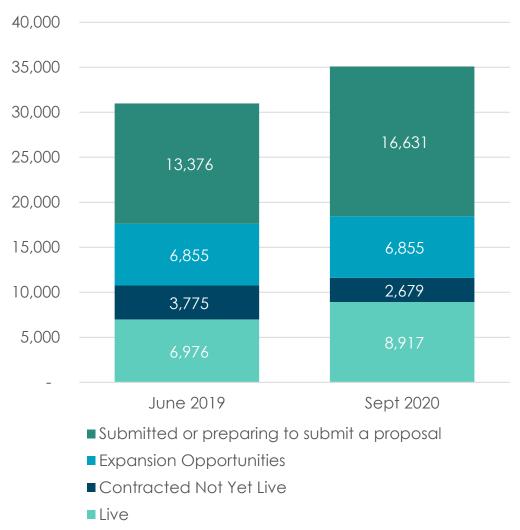


Outlook

Full SaaS platform anticipated end Q1 2021
 Hybrid Android STB anticipated availability Q1 2021, enabling support for legacy coax infrastructure
 Caregility partnership enables delivery of end-to-end telehealth solution
 Enhanced Sales and Marketing capabilities scheduled in Q1 2021 for launch of full SaaS solution
 COVID-19 has demonstrated the need for new virtual models of care highlighting the importance of bedside technology
 Increased demand for cloud as healthcare systems look to rationalize and reduce costs
 NYU Enterprise-wide deployment planned for all 2,600 beds in 2021 and early 2022
 Signed upgrade to Android and 3-year contract extension with Westmead Children's Hospital
 Received expansion order from Epworth Eastern for their new tower in Box Hill
 Selected for Oklahoma University Hospital in July (213 bed deployment in progress)
 New CASB project of 143 beds for NSW Health
 Network effect of successful NYU Langone Cloud deployment driving new sales opportunities in New York market



Operating metrics







- Significant YOY growth in Live Beds Hardware supply chain impacts (now resolved) due to COVID-19 also affected contract conversion and sales opportunities
- Installation schedule delayed by COVID-19 in Q2 and Q3
- **High-quality pipeline of opportunities** in the US and Australian markets aided by the network effect of positive customer feedback
- Transition to Cloud already showing signs of shortening sales-cycle with potential customers





Unifying the care experience.