

Form 603Corporations Act 2001
Section 671B**Notice of initial substantial shareholder**

<u>To Company Name/Scheme</u>	VOCUS GROUP LIMITED
ACN	ACN 084 115 499

1. Details of substantial holder

Name The Goldman Sachs Group, Inc. ("GSGI") on behalf of itself and its subsidiaries ("Goldman Sachs Group") including its significant subsidiaries listed in Annexure A ("Significant Subsidiaries") and Goldman Sachs Holdings ANZ Pty Limited and its subsidiaries ("Goldman Sachs Australia Group")

ACN/ARSN (if applicable) Not applicable

The holder became a substantial holder on 26 October 2020

2. Details of voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in on the date the substantial holder became a substantial holder are as follows:

Class of securities	Number of securities	Persons' votes	Voting power
Fully Paid Ordinary Shares	31,363,405	31,363,405	5.05%

3. Details of relevant interests

The nature of the relevant interest the substantial holder had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

Holder of relevant interest	Nature of relevant interest	Class and number of securities	
GSGI	GSGI has a relevant interest in fully paid ordinary shares by virtue of section 608(3) of the Corporations Act 2001.	31,363,405	Fully Paid Ordinary Shares
Goldman Sachs Asset Management, L.P. ("GSAMLP")	GSAMLP has a relevant interest in fully paid ordinary shares in its capacity as investment manager for a range of client portfolios.	47,234	Fully Paid Ordinary Shares
Goldman Sachs Financial Markets Pty Ltd ("GAUS")	GAUS beneficially owns fully paid ordinary shares.	27,206,464	Fully Paid Ordinary Shares
Goldman Sachs International ("GSI")	GSI beneficially owns fully paid ordinary shares.	4,109,707	Fully Paid Ordinary Shares

4. Details of present registered holders

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder	Class and number of securities	
GSAMLP	Bank of New York Mellon	Various Clients	47,234	Fully Paid Ordinary Shares
GAUS	HSBC Custody Nominees Australia Limited	GAUS	27,206,464	Fully Paid Ordinary Shares
GSI	HSBC Custody Nominees Australia Limited	GSI	4,109,707	Fully Paid Ordinary Shares

5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

Holder of Relevant Interest	Date of Acquisition	Consideration	Class and number of securities
Please refer to Annexure B			

6. Associates

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:

Name and ACN (if applicable)	Nature of association
N/A	N/A

7. Addresses

The addresses of persons named in this form are as follows:

Name	Address
GSGI	Corporation Trust Center, 1209 Orange Street, Wilmington DE 19801, USA
Goldman Sachs Australia Group	All care of Level 17, 101 Collins Street, Melbourne Victoria 3000, Australia
GSAMLP	Corporation Trust Center, 1209 Orange Street, Wilmington DE 19801, USA
GAUS	Level 17, 101 Collins Street, Melbourne, Victoria 3000, Australia
GSI	Plumtree Court, 25 Shoe Lane, London EC4A 4AU, United Kingdom
HSBC Custody Nominees Australia Limited	GPO Box 5302, Sydney NSW 2001, Australia
Bank of New York Mellon	One Wall Street, 15 th Floor, New York, NY 10286

Signature

Print name Regina Chan Capacity Authorised Person
(signing under power of attorney in accordance with section 52 of the Corporations Act)

Sign here



Date

28 October 2020

Annexure A

(This is Annexure A of two (2) pages referred to in Form 603, Notice of initial substantial shareholder)

Significant Subsidiaries of The Goldman Sachs Group, Inc.

The following are significant subsidiaries of The Goldman Sachs Group, Inc. as of December 31, 2019 and the states or jurisdictions in which they are organized. Each subsidiary is indented beneath its principal parent. The Goldman Sachs Group, Inc. owns, directly or indirectly, at least 99% of the voting securities of substantially all of the subsidiaries included below. The names of particular subsidiaries have been omitted because, considered in the aggregate as a single subsidiary, they would not constitute, as of the end of the year covered by this report, a "significant subsidiary" as that term is defined in Rule 1-02(w) of Regulation S-X under the Securities Exchange Act of 1934.

Name	State or Jurisdiction of Organization of Entity
The Goldman Sachs Group, Inc.	Delaware
Goldman Sachs & Co. LLC	New York
Goldman Sachs Funding LLC	Delaware
GS European Funding S.a r.l.	Luxembourg
Goldman Sachs Financial Markets, L.P.	Delaware
Farringdon Street (Luxembourg) Holdings S.A R.L.	Luxembourg
Goldman, Sachs & Co. Wertpapier GMBH	Germany
Goldman Sachs (UK) L.L.C.	Delaware
Goldman Sachs Group UK Limited	United Kingdom
Goldman Sachs International Bank	United Kingdom
Goldman Sachs International	United Kingdom
Goldman Sachs Asset Management International	United Kingdom
Goldman Sachs Group Holdings (U.K.) Limited	United Kingdom
ELQ Investors VIII Ltd	United Kingdom
Titanium UK Holdco 1 Limited	United Kingdom
Titanium Luxco 2 S.A R.L.	Luxembourg
Titanium Capital Co 1 Limited	United Kingdom
J. Aron & Company LLC	New York
Horizon Fundo De Investimento Multimercado Credito Privado — Investimento No Exterior	Brazil
GSAM Holdings LLC	Delaware
Goldman Sachs Asset Management, L.P.	Delaware
Goldman Sachs Asset Management International Holdings L.L.C.	Delaware
Goldman Sachs Asset Management Co., Ltd.	Japan
Goldman Sachs (Asia) Corporate Holdings L.L.C.	Delaware
Goldman Sachs Holdings (Asia Pacific) Limited	Hong Kong
Goldman Sachs (Japan) Ltd.	British Virgin Islands
Goldman Sachs Japan Co., Ltd.	Japan
Goldman Sachs Holdings (Hong Kong) Limited	Hong Kong
Goldman Sachs (Asia) Finance	Mauritius
Goldman Sachs Holdings (Singapore) Pte. Ltd.	Singapore
J. Aron & Company (Singapore) Pte.	Singapore
Goldman Sachs Equity Investments (Singapore) Pte. Ltd.	Singapore
Goldman Sachs Holdings ANZ Pty Limited	Australia
Goldman Sachs Financial Markets Pty Ltd	Australia
Goldman Sachs Australia Pty Ltd	Australia
Goldman Sachs Holdings (Hong Kong) II Limited	Hong Kong
Goldman Sachs Holdings (Hong Kong) III Limited	Hong Kong
Japan Solar Investments Limited	Hong Kong
Goldman Sachs Japan Solar Holdings GK	Japan
Jade Dragon ANZ Investments Pte. Ltd.	Singapore
Goldman Sachs (Cayman) Holding Company	Cayman Islands
Goldman Sachs Bank Europe SE	Germany
GS Finance Corp.	Delaware
GS Lending Partners Holdings LLC	Delaware
Goldman Sachs Lending Partners LLC	Delaware
Goldman Sachs Bank USA	New York
Goldman Sachs Mortgage Company	New York

Name	State or Jurisdiction of Organization of Entity
GS Financial Services II, LLC	Delaware
GS Funding Europe III Ltd	United Kingdom
GS Funding Europe VI Ltd	United Kingdom
GS Funding Europe	United Kingdom
GS Funding Europe I Ltd.	Cayman Islands
GS Funding Europe II Ltd.	Cayman Islands
GS Funding Europe V Limited	United Kingdom
MTGLQ Investors, L.P.	Delaware
GSSG Holdings LLC	Delaware
Goldman Sachs Specialty Lending Group, L.P.	Delaware
Special Situations Investing Group II, LLC	Delaware
Special Situations Investing Group III, Inc.	Delaware
GS Asian Venture (Delaware) L.L.C.	Delaware
Asia Investing Holdings Pte. Ltd.	Singapore
Mercer Investments (Singapore) PTE. Ltd.	Singapore
Austreo Commercial Ventures PTY Ltd	Australia
GSFS Investments I Corp.	Delaware
ELQ Holdings (Del) LLC	Delaware
ELQ Holdings (UK) Ltd	United Kingdom
Victor Acquisitions Limited	United Kingdom
GP Offices & Apartments — S.R.L.	Italy
ALQ Holdings (Del) LLC	Delaware
GLQ International Holdings Ltd	Jersey
GLQ Holdings (UK) Ltd	United Kingdom
ELQ Investors IX Ltd	United Kingdom
ELQ Investors II Ltd	United Kingdom
GLQC S.A.R.L.	Luxembourg
GS Diversified Funding LLC	Delaware
Hull Trading Asia Limited	Hong Kong
Goldman Sachs LLC	Mauritius
Broad Street Principal Investments Superholdco LLC	Delaware
Broad Street Principal Investments, L.L.C.	Delaware
BSPI Intermediate Holdings, L.L.C.	Delaware
BSPI Holdings, L.L.C.	Delaware
Broad Street Investments Holding (Singapore) PTE. Ltd.	Singapore
Broad Street Credit Holdings Europe S.A R.L.	Luxembourg
Broad Street Brazil Holdings I, Ltd.	Cayman Islands
Brazil Holdings I, Ltd.	Cayman Islands
Broad Street Brazil Holdings II, L.L.C.	Delaware
Broad Street Brazil Investments Fundo De Investimento Em Participacoes	Brazil
HGP San Mateo Owner LLC	Delaware
Broad Street Credit Holdings LLC	Delaware
GS Fund Holdings, L.L.C.	Delaware
Murray Street Corporation	Delaware
Sphere Fundo De Investimento Multimercado — Investimento No Exterior Credito Privado	Brazil
Goldman Sachs PSI Global Holdings, LLC	Delaware

THE GOLDMAN SACHS GROUP, INC AND ITS SUBSIDIARIES

Signature

Print name	Regina Chan (signing under power of attorney in accordance with section 52 of the Corporations Act)	Capacity	Authorised Person
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Sign here		Date	28 October 2020
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Annexure B

(This is Annexure B of four (4) pages referred to in Form 603, Notice of initial substantial shareholder)

Holder of Relevant Interest	Date of Acquisition	Consideration	Class and number of securities	
GAUS	7/1/20	54,074	18,330	Ordinary Fully Paid Shares
GAUS	7/3/20	14,599	4,899	Ordinary Fully Paid Shares
GAUS	7/3/20	24,966	8,378	Ordinary Fully Paid Shares
GAUS	7/6/20	4,776	1,608	Ordinary Fully Paid Shares
GAUS	7/6/20	17,434	5,870	Ordinary Fully Paid Shares
GAUS	7/7/20	98,180	32,618	Ordinary Fully Paid Shares
GAUS	7/7/20	7,107	2,361	Ordinary Fully Paid Shares
GAUS	7/8/20	11,288	3,677	Ordinary Fully Paid Shares
GAUS	7/13/20	55,450	18,733	Ordinary Fully Paid Shares
GAUS	7/14/20	59,537	20,114	Ordinary Fully Paid Shares
GAUS	7/14/20	8,853	2,991	Ordinary Fully Paid Shares
GSI	7/14/20	69	24	Ordinary Fully Paid Shares
GAUS	7/15/20	21,132	7,312	Ordinary Fully Paid Shares
GAUS	7/15/20	17,811	6,163	Ordinary Fully Paid Shares
GAUS	7/16/20	9,031	3,114	Ordinary Fully Paid Shares
GAUS	7/16/20	5,075	1,750	Ordinary Fully Paid Shares
GAUS	7/17/20	15,287	5,062	Ordinary Fully Paid Shares
GAUS	7/17/20	5,116	1,694	Ordinary Fully Paid Shares
GAUS	7/17/20	1,477	489	Ordinary Fully Paid Shares
GAUS	7/17/20	2,211	732	Ordinary Fully Paid Shares
GAUS	7/23/20	6,856	2,324	Ordinary Fully Paid Shares
GAUS	7/23/20	4,463	1,513	Ordinary Fully Paid Shares
GAUS	7/23/20	34,134	11,571	Ordinary Fully Paid Shares
GAUS	7/23/20	22,196	7,524	Ordinary Fully Paid Shares
GAUS	7/23/20	9,316	3,158	Ordinary Fully Paid Shares
GAUS	7/24/20	21,599	7,248	Ordinary Fully Paid Shares
GAUS	7/27/20	54,754	18,498	Ordinary Fully Paid Shares
GAUS	7/28/20	2,655	894	Ordinary Fully Paid Shares
GAUS	7/29/20	273,424	92,686	Ordinary Fully Paid Shares
GAUS	7/31/20	11,529	3,780	Ordinary Fully Paid Shares
GAUS	7/31/20	4,044	1,326	Ordinary Fully Paid Shares
GSI	7/31/20	1,400,560	459,200	Ordinary Fully Paid Shares
GAUS	8/3/20	53,352	18,461	Ordinary Fully Paid Shares
GAUS	8/3/20	53,734	18,593	Ordinary Fully Paid Shares
GAUS	8/4/20	26,776	9,265	Ordinary Fully Paid Shares
GAUS	8/5/20	12,852	4,342	Ordinary Fully Paid Shares
GAUS	8/5/20	198	67	Ordinary Fully Paid Shares
GAUS	8/5/20	3,087	1,043	Ordinary Fully Paid Shares

GAUS	8/6/20	12,326	4,150	Ordinary Fully Paid Shares
GAUS	8/6/20	3,006	1,012	Ordinary Fully Paid Shares
GAUS	8/7/20	57,885	19,490	Ordinary Fully Paid Shares
GAUS	8/7/20	20,202	6,802	Ordinary Fully Paid Shares
GAUS	8/12/20	174,933	59,099	Ordinary Fully Paid Shares
GAUS	8/13/20	333,273	113,358	Ordinary Fully Paid Shares
GAUS	8/20/20	300,135	97,764	Ordinary Fully Paid Shares
GAUS	8/24/20	25,355	7,614	Ordinary Fully Paid Shares
GAUS	8/26/20	23,216	6,633	Ordinary Fully Paid Shares
GAUS	8/26/20	64,180	18,337	Ordinary Fully Paid Shares
GAUS	8/26/20	6,381	1,823	Ordinary Fully Paid Shares
GAUS	8/27/20	244,429	71,680	Ordinary Fully Paid Shares
GAUS	8/27/20	31,686	9,292	Ordinary Fully Paid Shares
GAUS	8/27/20	2,199	645	Ordinary Fully Paid Shares
GAUS	8/28/20	240,022	70,182	Ordinary Fully Paid Shares
GAUS	8/28/20	11,577	3,385	Ordinary Fully Paid Shares
GAUS	8/31/20	307,057	91,386	Ordinary Fully Paid Shares
GAUS	8/31/20	2,080	619	Ordinary Fully Paid Shares
GAUS	9/1/20	16,823	5,052	Ordinary Fully Paid Shares
GAUS	9/3/20	140,172	42,348	Ordinary Fully Paid Shares
GAUS	9/3/20	42,752	12,916	Ordinary Fully Paid Shares
GAUS	9/3/20	18,410	5,562	Ordinary Fully Paid Shares
GAUS	9/3/20	5,829	1,761	Ordinary Fully Paid Shares
GAUS	9/3/20	11,595	3,503	Ordinary Fully Paid Shares
GAUS	9/3/20	155,487	46,975	Ordinary Fully Paid Shares
GAUS	9/4/20	1,223,488	356,702	Ordinary Fully Paid Shares
GAUS	9/4/20	30,716	8,955	Ordinary Fully Paid Shares
GAUS	9/7/20	2,463	718	Ordinary Fully Paid Shares
GAUS	9/8/20	13,595	3,952	Ordinary Fully Paid Shares
GAUS	9/8/20	13,309	3,869	Ordinary Fully Paid Shares
GAUS	9/8/20	12,773	3,713	Ordinary Fully Paid Shares
GAUS	9/9/20	234,157	66,522	Ordinary Fully Paid Shares
GAUS	9/9/20	439,743	124,927	Ordinary Fully Paid Shares
GAUS	9/9/20	17,600	5,000	Ordinary Fully Paid Shares
GAUS	9/9/20	3,749	1,065	Ordinary Fully Paid Shares
GAUS	9/9/20	21,447	6,093	Ordinary Fully Paid Shares
GAUS	9/9/20	5,875	1,669	Ordinary Fully Paid Shares
GAUS	9/9/20	24,284	6,899	Ordinary Fully Paid Shares
GAUS	9/9/20	67,996	19,317	Ordinary Fully Paid Shares
GAUS	9/9/20	28,530	8,105	Ordinary Fully Paid Shares
GAUS	9/10/20	27,191	7,791	Ordinary Fully Paid Shares
GAUS	9/11/20	18,757	5,111	Ordinary Fully Paid Shares
GAUS	9/11/20	50,565	13,778	Ordinary Fully Paid Shares
GAUS	9/14/20	356,221	96,276	Ordinary Fully Paid Shares
GAUS	9/15/20	272,047	73,131	Ordinary Fully Paid Shares
GAUS	9/16/20	30,415	8,265	Ordinary Fully Paid Shares

GAUS	9/16/20	75,904	20,626	Ordinary Fully Paid Shares
GSI	9/17/20	1,367	384	Ordinary Fully Paid Shares
GAUS	9/17/20	20,921	5,685	Ordinary Fully Paid Shares
GAUS	9/18/20	1,212,529	340,598	Ordinary Fully Paid Shares
GAUS	9/18/20	64,696	18,173	Ordinary Fully Paid Shares
GAUS	9/21/20	120,607	34,361	Ordinary Fully Paid Shares
GAUS	9/22/20	6,969	2,026	Ordinary Fully Paid Shares
GAUS	9/23/20	6,800	2,006	Ordinary Fully Paid Shares
GAUS	9/23/20	266,640	78,655	Ordinary Fully Paid Shares
GAUS	9/24/20	117,011	32,503	Ordinary Fully Paid Shares
GAUS	9/24/20	12,312	3,420	Ordinary Fully Paid Shares
GAUS	9/25/20	52,250	14,886	Ordinary Fully Paid Shares
GAUS	9/25/20	1,074	306	Ordinary Fully Paid Shares
GAUS	9/25/20	266,241	75,852	Ordinary Fully Paid Shares
GAUS	9/28/20	156,022	44,199	Ordinary Fully Paid Shares
GAUS	9/28/20	129,798	36,770	Ordinary Fully Paid Shares
GAUS	9/29/20	33,675	9,649	Ordinary Fully Paid Shares
GAUS	9/29/20	123,131	35,281	Ordinary Fully Paid Shares
GAUS	9/29/20	132,180	37,874	Ordinary Fully Paid Shares
GAUS	9/30/20	27,290	7,731	Ordinary Fully Paid Shares
GAUS	10/1/20	39,057	10,971	Ordinary Fully Paid Shares
GAUS	10/1/20	38,021	10,680	Ordinary Fully Paid Shares
GAUS	10/2/20	65,916	18,361	Ordinary Fully Paid Shares
GAUS	10/2/20	127,194	35,430	Ordinary Fully Paid Shares
GAUS	10/5/20	25,814	7,251	Ordinary Fully Paid Shares
GAUS	10/6/20	30,779	8,274	Ordinary Fully Paid Shares
GAUS	10/7/20	4,221	1,144	Ordinary Fully Paid Shares
GAUS	10/8/20	45,381	12,265	Ordinary Fully Paid Shares
GAUS	10/8/20	28,971	7,830	Ordinary Fully Paid Shares
GAUS	10/8/20	207,855	56,177	Ordinary Fully Paid Shares
GAUS	10/8/20	22,818	6,167	Ordinary Fully Paid Shares
GAUS	10/9/20	87,973	23,841	Ordinary Fully Paid Shares
GAUS	10/9/20	11,181	3,030	Ordinary Fully Paid Shares
GAUS	10/12/20	2,196	595	Ordinary Fully Paid Shares
GAUS	10/12/20	58,195	15,771	Ordinary Fully Paid Shares
GAUS	10/13/20	48,246	13,182	Ordinary Fully Paid Shares
GAUS	10/13/20	74,291	20,298	Ordinary Fully Paid Shares
GAUS	10/14/20	63,924	17,610	Ordinary Fully Paid Shares
GSI	10/15/20	3,044,100	834,000	Ordinary Fully Paid Shares
GAUS	10/15/20	44,056	12,070	Ordinary Fully Paid Shares
GAUS	10/16/20	119,228	33,119	Ordinary Fully Paid Shares
GAUS	10/19/20	15,233	4,162	Ordinary Fully Paid Shares
GAUS	10/19/20	29,178	7,972	Ordinary Fully Paid Shares
GAUS	10/20/20	5,265	1,423	Ordinary Fully Paid Shares
GSI	10/21/20	13,725,880	3,650,500	Ordinary Fully Paid Shares
GAUS	10/23/20	145,998	39,037	Ordinary Fully Paid Shares

GSI	10/26/20	1,717,408	459,200	Ordinary Fully Paid Shares
GAUS	10/26/20	23,913	6,343	Ordinary Fully Paid Shares

THE GOLDMAN SACHS GROUP, INC AND ITS SUBSIDIARIES

Signature

Print name Regina Chan Capacity Authorised Person
 (signing under power of attorney in
 accordance with section 52 of the
 Corporations Act)

Sign here



Date

28 October 2020