

Market Announcement

30 October 2020

Isentia Group Limited (ASX: ISD) – Trading Halt

Description

The securities of Isentia Group Limited ('ISD') will be placed in trading halt at the request of ISD, pending it releasing an announcement. Unless ASX decides otherwise, the securities will remain in trading halt until the earlier of the commencement of normal trading on Tuesday, 3 November 2020 or when the announcement is released to the market.

Issued by

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ASX Release

FOR IMMEDIATE RELEASE

30 October 2020

Request for Trading Halt

Pursuant to ASX Listing Rule 17.1, Isentia Group Limited (**Company**) (ASX:ISD) hereby requests a trading halt on its securities with immediate effect pending a further announcement in relation to the cyber security incident announced 27 October 2020.

The Company anticipates that a request to lift the trading halt will be made no later than the opening of trading on Tuesday, 3 November 2020, concurrent with the release of a further announcement.

The Company is not aware of any reason why the trading halt should not be granted.

The release of this announcement was authorised by the Board.

For more information:

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The release of this announcement was authorised by the Board.

About Isentia

Isentia (ASX:ISD) is APAC's leading integrated Media Intelligence and Insights business with operations in eight markets. Isentia blends market-leading monitoring experience with analytics to help the world's biggest brands uncover the whole picture – and act on it. Powered by cutting-edge technology and a team of world class experts, our mission is to help businesses leap-forward where only genuine insight can take them. To find out more about how we inform better decisions, please visit

www.isentia.com