

ASX Announcement

3 November 2020

Bigtincan awarded ~\$1m contract with global financial services company

- Bigtincan has been awarded a 3 year contract for a minimum guaranteed ~\$1m total contract value, with a leading US-based financial services company.
- The contract demonstrates Bigtincan's continued success in securing large enterprise customer deployments.

Bigtincan Holdings Limited (ASX: BTH) ("Bigtincan") is pleased to announce that it has been awarded a contract for an expanded deployment, with US-based global financial services company, John Hancock, a company that supports approximately 10m Americans with a broad range of financial products. The total minimum contract value is ~\$1m.

Bigtincan's financial services cloud solution will empower customer facing teams to be better prepared to engage with customers that are more educated and informed, in remote and other engagements, that are being driven by the impact of the COVID-19 pandemic.

The contract aligns with Bigtincan's strategy of partnering with enterprise customers to meet their requirements for a platform that can be extended and expanded through the use of Content, Learning, Add-ons and other features, making the Bigtincan platform unique for key vertical markets.

For more information on the Bigtincan solution set visit www.bigtincan.com.

Authorised for release by Tom Amos, Chairman of Bigtincan Holdings Limited.

Further Information

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About Bigtincan

Bigtincan (ASX:BTH) helps sales and service teams increase win rates and customer satisfaction. The company's mobile, AI-powered sales enablement automation platform features the industry's premier user experience that empowers reps to more effectively engage with customers and prospects and encourages team-wide adoption. Leading brands including AT&T, Thermo Fisher, Merck, ANZ Bank and others rely on Bigtincan to enhance sales productivity and fuel customer engagement. With global sales and marketing headquartered in Boston, Bigtincan also has offices across EMEA, Australia and Asia. To discover more about how your organization can benefit from the Bigtincan Hub platform, please visit www.bigtincan.com or follow @bigtincan on Twitter.