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[www.merloncapital.com](http://www.merloncapital.com)

13 November 2020

The Manager  
Company Announcements Office  
ASX Limited  
20 Bridge Street  
SYDNEY NSW 2000

By electronic lodgement

Dear Sir/Madam

**Re: Notice of becoming an initial substantial holder - Amaysim Australia Limited (AYS)**

We enclose notice of becoming an initial substantial holder in Amaysim Australia Limited. This notice is given by Merlon Capital Partners Pty Ltd.

Yours faithfully



**Andrew Fraser**  
Company Secretary

**Form 603**  
Corporations Act 2001  
Section 671B  
**Notice of initial substantial holder**

To CompanyName/Scheme Amaysim Australia Limited

ACN/ARSN 143 613 478

**1. Details of substantial holder (1)**

Name Merlon Capital Partners Pty Ltd

ACN/ARSN (if applicable) 140 833 683

The holder became a substantial holder on 11/11/2020

**2. Details of voting power**

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in on the date the substantial holder became a substantial holder are as follows:

Class of securities (4)	Number of securities	Person's votes (5)	Voting power (6)
<b>Ordinary Fully Paid</b>	<b>Same as persons votes</b>	<b>16,212,837</b>	<b>5.49%</b>

**3. Details of relevant interests**

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

Holder of relevant interest	Nature of relevant interest (7)	Class and number of securities
<b>Merlon Capital Partners Pty Ltd</b>	<b>Ordinary Fully Paid securities purchased and sold on market and sold (via off market transfer) by Merlon Capital Partners Pty Ltd</b>	<b>Refer Annexure 1</b>

**4. Details of present registered holders**

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Class and number of securities
<b>Merlon Capital Partners Pty Ltd</b>	<b>Citicorp Nominees Pty Limited</b>	<b>Citicorp Nominees Pty Limited</b>	<b>16,113,389 (Ordinary Fully Paid)</b>
<b>Merlon Capital Partners Pty Ltd</b>	<b>Morgan Stanley &amp; Co. International plc</b>	<b>Morgan Stanley &amp; Co. International plc</b>	<b>99,448 (Ordinary Fully Paid)</b>

**5. Consideration**

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

Holder of relevant interest	Date of acquisition	Consideration (9)		Class and number of securities
		Cash	Non-cash	
<b>Merlon Capital Partners Pty Ltd</b>	<b>Refer Annexure 1</b>	<b>Refer Annexure 1</b>		<b>Refer Annexure 1</b>

## 6. Associates

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
N/A	N/A

## 7. Addresses

The addresses of persons named in this form are as follows:

Name	Address
Merlon Capital Partners Pty Ltd	Level 2, 5 Martin Place, Sydney NSW 2000

## Signature

print name **Andrew Fraser** capacity **Company Secretary**

sign here  date **13/11/2020**

### DIRECTIONS

(1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 7 of the form.

(2) See the definition of "associate" in section 9 of the Corporations Act 2001.

(3) See the definition of "relevant interest" in section s608 and 671B(7) of the Corporations Act 2001.

(4) The voting shares of a company constitute one class unless divided into separate classes.

(5) The total number of votes attached to all the voting shares in the company or voting interests in the scheme (if any) that the person or an associate has a relevant interest in.

(6) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.

(7) Include details of:

(a) any relevant agreement or other circumstances by which the relevant interest was acquired. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and

(b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.

(8) If the substantial holder is unable to determine the identity of the person (eg. if the relevant interest arises because of an option) write "unknown".

(9) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.



**Andrew Fraser**  
**Company Secretary of Merlon Capital Partners Pty Ltd**

**Transactions:**

**Company**

**Name/Scheme:** Amaysim Australia Limited (AYS)

**As at:** 11/11/2020

**Class of security:** Ordinary Fully Paid

Date of Change	Holder of relevant interest	Nature of Change	Consideration	Number of Securities	Person's Votes Affected
18/06/2020	Merlon Capital Partners Pty Ltd	Opening Balance	5,927,855	- 1,778,910	1,778,910
01/07/2020	as above	Sell	16,692	- 28,124	28,124
02/07/2020	as above	Sell	75,792	- 130,676	130,676
06/07/2020	as above	Sell	98,684	- 170,056	170,056
07/07/2020	as above	Sell	254,768	- 435,054	435,054
24/09/2020	as above	Sell	11,485	- 17,124	17,124
25/09/2020	as above	Sell	1,469	- 2,193	2,193
14/10/2020	as above	Sell	72,456	- 111,470	111,470
15/10/2020	as above	Sell	239,572	- 349,740	349,740
24/10/2020	as above	Sell - Transfer	638,686	- 1,005,805	1,005,805
29/10/2020	as above	Sell	188,915	- 295,180	295,180
06/11/2020	as above	Buy	1,481,681	2,029,700	2,029,700
06/11/2020	as above	Buy	1,021,547	1,399,380	1,399,380
06/11/2020	as above	Buy	317,375	434,760	434,760
06/11/2020	as above	Buy	4,365	5,980	5,980
06/11/2020	as above	Buy	106,609	146,040	146,040
11/11/2020	as above	Buy	939,450	1,255,278	1,255,278
11/11/2020	as above	Buy	254,739	340,378	340,378
11/11/2020	as above	Buy	200,037	267,286	267,286
11/11/2020	as above	Buy	1,501	2,005	2,005
11/11/2020	as above	Buy	26,466	35,363	35,363

**Total Number of Securities**

**1,591,838**