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Fax transmission

From: Vinson, Kelsey Date/Time: 11-24-2020 09:07 AM

To: 61297780999 Subject: ISD Form 604 Submission -

DUMAC, Inc.

Attention: 61297780999 Pages: 5

FAX COVER

Pages: 4

Subject: ISD Form 604 Submission

Sender Contact:

Julie M. Zola

Investment Manager & Counsel

Mobile:+1.917.968.2159 | jzola@dumac.duke.edu

DUMAC, Inc. (Duke University Asset Management)

280 South Mangum Street | Suite 210 | Durham, NC 27701

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Form 604

Corporations Act 2001 Section 671B

Notice of change of interests of substantial holder

To Company Name/Scheme iSentia Group Limited

ACN/ARSN 167 541 568

1. Details of substantial holder (1)

Name DUMAC, Inc.

ACN/ARSN (if applicable) N/A

There was a change in the interests of the

 substantial holder on
 20 / 11 / 2020

 The previous notice was given to the company on
 20 / 10 / 2020

 The previous notice was dated
 20 / 10 / 2020

2. Previous and present voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in when last required, and when now required, to give a substantial holding notice to the company or scheme, are as follows:

Class of securities (4)	Previous notice		Present notice	
	Person's votes	Voting power (5)	Person's votes	Voting power (5)
Fully paid ordinary shares	28,682,246	14,3%	20,572,000	10,29%

3. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest of the substantial holder or an associate in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of change	Person whose relevant interest changed	Nature of change (6)	Consideration given in relation to change (7)	Class and number of securities affected	Person's votes affected
18 / 11 / 2020 to	DUMAC, Inc	Sale of securities in which DUMAC, Inc. had a relevant interest pursuant to sections 608(1)(b) and 608(1)(c) of the Corporations Act	N/A	8,110,246	8,110,246
	Gothic Corporation		Average sale price of A\$0.1264	4,189,189	4,189,189
	Gothic HSP Corporation		Average sale price of A\$0.1264	1,519,857	1,519,857
	Gothic ERP LLC		Average sale price of A\$0,1264	822,004	822,004
	Gothic JBD LLC		Average sale price of A\$0.1264	1,579,196	1,579,196

4. Present relevant interests

Particulars of each relevant interest of the substantial holder in voting securities after the change are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Nature of relevant interest (6)	Class and number of securities	Person's votes
DUMAC, Inc.	Gothic Corporation Gothic HSP Corporation Gothic ERP LLC Gothic JBD LLC	Corporation	Relevant interest pursuant to sections 608(1)(b) and 508(1)(c) of the Corporations Act 2001 (Cth) (Corporations Act)	20,572,000	20,572,000
Gothic Corporation	Gothic Corporation	Gothic Corporation	Relevant interest pursuant to section 608(1)(a) of the Corporations Act	10,626,064	10,626,064
Gothic HSP Corporation	Gothic HSP Corporation	Corporation	Relevant interest pursuant to section 608(1)(a) of the Corporations Act	3,855,180	3,855,180
Gothic ERP LLC	Gothic ERP LLC	Gothic ERP LLC	Relevant interest pursuant to section 608(1)(a) of the Corporations Act	2,085,055	2,085,055
Gothic JBD LLC	Gothic JBD LLC	Gothic JBD LLC	Relevant interest pursuant to section 608(1)(a) of the Corporations Act	4,005,701	4,005,701

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5. Changes in association

The persons who have become associates (2) of, ceased to be associates of, or have changed the nature of their association (9) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
N/A	N/A

6. Addresses

The addresses of persons named in this form are as follows:

Name	Address
DUMAC, Inc. and all other relevant entities	280 South Mangum Street, Suite 210, Durham, NC 27701, United States

Signature

print name	Julie Zola	capacity	Investment Manager and Counsel
sign here		date	23 / 11 / 2020

DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 6 of the form.
- (2) See the definition of "associate" in section 9 of the Corporations Act 2001.
- (3) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.
- (4) The voting shares of a company constitute one class unless divided into separate classes.
- (5) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.
- (6) Include details of:
 - (a) any relevant agreement or other circumstances because of which the change in relevant interest occurred. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
 - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.

- (7) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included on any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.
- (8) If the substantial holder is unable to determine the identity of the person (eg. if the relevant interest arises because of an option) write "unknown".
- (9) Give details, if appropriate, of the present association and any change in that association since the last substantial holding notice.

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GUIDE

This guide does not form part of the prescribed form and is included by ASIC to assist you in completing and lodging form 604.

Signature	This form must be signed by either a director or a secretary of the substantial holder.
Lodging period	Nil
Lodging Fee	Nil
Other forms to be completed	Nil
Additional information	(a) If additional space is required to complete a question, the information may be included on a separate piece of paper annexed to the form.
	(b) This notice must be given to a listed company, or the responsible entity for a listed managed investment scheme A copy of this notice must also be given to each relevant securities exchange.
	(c) The person must give a copy of this notice:
	(i) within 2 business days after they become aware of the information; or
	(ii) by 9.30 am on the next trading day of the relevant securities exchange after they become aware of the information if:
	(A) a takeover bid is made for voting shares in the company or voting interests in the scheme; and
	(B) the person becomes aware of the information during the bid period.
Annexures	To make any annexure conform to the regulations, you must
	1 use A4 size paper of white or light pastel colour with a margin of at least 10mm on all sides
	2 show the corporation name and A,C,N or ARBN
	3 number the pages consecutively
	4 print or type in BLOCK letters in dark blue or black ink so that the document is clearly legible when photocopied 5 identify the annexure with a mark such as A, B, C, etc
	6 endorse the annexure with the words: This is annexure (mark) of (number) pages referred to in form (form number and title)

The annexure must be signed by the same person(s) who signed the form.

Information in this guide is intended as a guide only. Please consult your accountant or solicitor for further advice,

7 sign and date the annexure.