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**ASX Release**

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## **Impelus: Appointment of CFO**

Impelus Limited (ASX: **IMS**) (**Impelus** or **Company**) is pleased to announce the appointment of Mr Felix Chen as permanent Chief Financial Officer.

Felix holds a Master of Accounting from UNSW and is a CPA (Australia). He understudied Simon Allison, the Company's previous CFO, for a number of years and has an intimate knowledge of Impelus. He has been instrumental in implementing the Company's cost cutting and cash management initiatives, as interim CFO.

Chairman, Brendan Birthistle, said: "We are delighted to confirm Felix as our CFO and express our gratitude for his efforts during what has been a particularly challenging time for the Company."

This announcement has been authorised for release by the Company's Chairman.

**FOR FURTHER INFORMATION, PLEASE CONTACT:**

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**ABOUT IMPELUS LIMITED**

Impelus Limited (ASX: IMS) is a Customer Acquisition Engine that enables businesses to cost efficiently find customers through digital channels, at scale, globally. To learn more please visit [www.impelus.com](http://www.impelus.com).

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