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FREEDOM FOODS GROUP LIMITED ACN 002 814 235

NOTICE OF ANNUAL GENERAL MEETING

Notice is given that the 2020 Annual General Meeting of the shareholders of Freedom Foods Group Limited (Freedom Foods or the Company) will be held:

Date: Friday, 29 January 2021

Time: **11:00am** (AEDT)

Venue: https://agmlive.link/FNP20

Dear Shareholder

On behalf of the Board of Directors of Freedom Foods, I am pleased to invite you to Freedom Food's Annual General Meeting (2020 AGM).

The Board delayed scheduling the 2020 AGM until after the FY2020 results had been finalised. The Board announced the date of the AGM in conjunction with the release of those results on 30 November 2020. Whilst ideally, it would have been preferable to hold the AGM sooner than 29 of January 2021, this was the earliest practical date to allow management sufficient time to make the necessary arrangements for the meeting to occur.

The full Notice of Meeting which sets out the Agenda (including details of all resolutions being put to the meeting), important voting information and an Explanatory Memorandum can be found at: Reports, Results & Presentations - Freedom Foods Group Limited (ffgl.com.au)

The Company's Annual Report is also available at: Reports, Results & Presentations - Freedom Foods Group Limited (ffgl.com.au)

Due to the COVID-19 pandemic, we have decided to make some changes to the way we host the 2020 AGM. The Company is focussed on ensuring the health and safety of its shareholders and our people. Accordingly, like many other companies, our 2020 AGM will now be held online (virtually) rather than at a physical location.

Our virtual 2020 AGM will provide you with similar opportunities online as you would have attending a meeting in person.

Attendance online

Shareholders are able to participate in the AGM virtually via the online platform at https://agmlive.link/FNP20.

Further information on how to participate virtually is set out in the full Notice of Meeting and the Online Platform Guide which are both available at Reports, Results & Presentations - Freedom Foods Group Limited (ffgl.com.au)



Proxy lodgements

Shareholders may also lodge a proxy prior to the meeting. To do so, shareholders should follow the instructions on their personalised proxy form (enclosed). Proxies must be lodged by 11:00am (AEDT) Wednesday, 27 January 2021.

Thank you for your continued support of Freedom Foods and I look forward to your online attendance.

Yours sincerely

Perry Gunner

Chair