Announcement Summary

Entity name

DESIGN MILK CO LIMITED

Announcement Type

New announcement

Date of this announcement

Thursday December 24, 2020

The Proposed issue is:

☑ An offer of securities under a securities purchase plan

☑ A placement or other type of issue

Total number of +securities proposed to be issued for an offer of securities under a securities purchase plan

		Maximum Number of
ASX +security code	+Security description	+securities to be issued

DMC ORDINARY FULLY PAID 33,333,333

+Record date

Wednesday December 23, 2020

Offer closing date

Monday January 25, 2021

+Issue date

Monday February 1, 2021

Total number of +securities proposed to be issued for a placement or other type of issue

		Maximum Number of
ASX +security code	+Security description	+securities to be issued

DMC ORDINARY FULLY PAID 408,333,335

Proposed +issue date

Thursday December 31, 2020

Refer to next page for full details of the announcement

Part 1 - Entity and announcement details

1.1 Name of +Entity

DESIGN MILK CO LIMITED

We (the entity named above) give ASX the following information about a proposed issue of +securities and, if ASX agrees to +quote any of the +securities (including any rights) on a +deferred settlement basis, we agree to the matters set out in Appendix 3B of the ASX Listing Rules.

1.2 Registered Number Type

Registration Number

ABN

15006908701

1.3 ASX issuer code

DMC

1.4 The announcement is

☑ New announcement

1.5 Date of this announcement

Thursday December 24, 2020

1.6 The Proposed issue is:

☑ An offer of +securities under a +securities purchase plan

☑ A placement or other type of issue

Part 4 - Details of proposed offer under securities purchase plan

Part 4A - Conditions

4A.1 - Are any of the following approvals required for the offer of +securities under the +securities purchase plan issue to be unconditional?

- +Security holder approval
- Court approval
- Lodgement of court order with +ASIC
- ACCC approval
- FIRB approval
- Another approval/condition external to the entity

☑ No

Part 4B - Offer details

Class or classes of +securities that will participate in the proposed issue and class or classes of +securities proposed to be issued

ASX +security code and description

DMC: ORDINARY FULLY PAID

Will the proposed issue of this +security include an offer of attaching +securities? ☑ No

Details of +securities proposed to be issued

ASX +security code and description

DMC: ORDINARY FULLY PAID

Maximum total number of those +securities that could be issued if all offers under the +securities purchase plan are accepted

33,333,333

Will the offer be conditional on applications for a minimum number of +securities being received or a minimum amount being raised (i.e. a minimum subscription condition)?
☑ No

Will the offer be conditional on applications for a maximum number of +securities being received or a maximum amount being raised (i.e. a maximum subscription condition)?
⊗ No



Will individual security holders be required to accept the offer for a minimum number or value of +securities (i.e. a minimum acceptance condition)?

Yes

Is the minimum acceptance unit based or dollar based?
☑ Dollar based (\$)

Please enter the minimum acceptance value

\$1,000

Will individual security holders be limited to accepting the offer for a maximum number or value of +securities (i.e. a maximum acceptance condition)?

Yes

Is the maximum acceptance unit based or dollar based?

☑ Dollar based (\$)

Please enter the maximum acceptance value

\$30,000

Describe all the applicable parcels available for this offer in number of securities or dollar value

Parcels are available in \$500 multiples between \$1,000 and \$30,000.

Offer price details

Has the offer price been determined?

Yes

In what currency will the offer What is the offer price per be made? +security?

be made? +security?

AUD - Australian Dollar AUD 0.00600

Oversubscription & Scale back details

Will a scale back be applied if the offer is over-subscribed?

✓ Yes

Describe the scale back arrangements

Scale backs on any oversubscriptions will be in a manner the Company sees fit.

Will these +securities rank equally in all respects from their issue date with the existing issued +securities in that class?

Yes

Part 4C - Timetable

4C.1 Date of announcement of +security purchase plan

Thursday December 24, 2020

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Wednesday December 23, 2020

4C.3 Date on which offer documents will be made available to investors

Monday January 4, 2021

4C.4 Offer open date

Monday January 4, 2021

4C.5 Offer closing date

Monday January 25, 2021

4C.6 Announcement of results

Friday January 29, 2021

4C.7 +Issue date

Monday February 1, 2021

Part 4D - Listing Rule requirements

Part 4E - Fees and expenses

4E.1 Will there be a lead manager or broker to the proposed offer?
⊗ No

4E.2 Is the proposed offer to be underwritten?

☑ No

4E.3 Will brokers who lodge acceptances or renunciations on behalf of eligible +security holders be paid a handling fee or commission?

☑ No

4E.4 Details of any other material fees or costs to be incurred by the entity in connection with the proposed offer

Part 4F - Further Information

4F.01 The purpose(s) for which the entity intends to use the cash raised by the proposed issue

General working capital and investment in the business.

4F.1 Will the entity be changing its dividend/distribution policy if the proposed offer is successful?
⊗ No

4F.2 Countries in which the entity has +security holders who will not be eligible to accept the proposed offer

China, Japan, Jersey, Singapore, United Kingdom, United States

4F.3 URL on the entity's website where investors can download information about the proposed offer

https://design-milk.com/design-milk-co-investor-relations/

4F.4 Any other information the entity wishes to provide about the proposed offer

Part 7 - Details of proposed placement or other issue

Part 7A - Conditions

7A.1 - Are any of the following approvals required for the placement or other type of issue?

- +Security holder approval
- Court approval
- Lodgement of court order with +ASIC
- ACCC approval
- FIRB approval
- Another approval/condition external to the entity

Yes

7A.1a Conditions

Approval/Condition
+Security holder approval

Priday February 12, 2021

| Sthe date estimated or actual? | ** Approval received/condition met?

| Estimated | ** Approval received/condition met?

Comments

The placement consists of two tranches. Tranche 1 Placement Shares will be issued by using the Company's remaining placement capacity of 70,448,275 shares under Listing Rule 7.1. The remainder of the shares subscribed for will be issued subject to shareholder approval (Tranche 2). Tranche 2 also includes subscriptions by Directors which require shareholder approval under Listing Rule 10.11.

Part 7B - Issue details

Is the proposed security a 'New class' (+securities in a class that is not yet quoted or recorded by ASX) or an 'Existing class' (additional securities in a class that is already quoted or recorded by ASX)?

Existing class

Will the proposed issue of this +security include an offer of attaching +securities? ☑ No

Details of +securities proposed to be issued

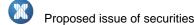
ASX +security code and description

DMC: ORDINARY FULLY PAID

Number of +securities proposed to be issued

408,333,335

Offer price details



Are the +securities proposed to be issued being issued for a cash consideration?

✓ Yes

In what currency is the cash consideration being paid?

What is the issue price per +security?

AUD - Australian Dollar

AUD 0.00600

Will these +securities rank equally in all respects from their issue date with the existing issued +securities in that class?

✓ Yes

Part 7C - Timetable

7C.1 Proposed +issue date

Thursday December 31, 2020

Part 7D - Listing Rule requirements

7D.1 Has the entity obtained, or is it obtaining, +security holder approval for the entire issue under listing rule 7.1?
☑ No

7D.1b Are any of the +securities proposed to be issued without +security holder approval using the entity's 15% placement capacity under listing rule 7.1? ☑ Yes

7D.1b (i) How many +securities are proposed to be issued without security holder approval using the entity's 15% placement capacity under listing rule 7.1?

70,448,275

7D.1c Are any of the +securities proposed to be issued without +security holder approval using the entity's additional 10% placement capacity under listing rule 7.1A (if applicable)?

⊗ No

7D.2 Is a party referred to in listing rule 10.11 participating in the proposed issue?

✓ Yes

7D.3 Will any of the +securities to be issued be +restricted securities for the purposes of the listing rules?
⊗ No

7D.4 Will any of the +securities to be issued be subject to +voluntary escrow?
⊗ No

Part 7E - Fees and expense	es.
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7E.1 Will there be a lead manager or broker to the proposed issue? $\ensuremath{\mathfrak{C}}$ No

7E.2 Is the proposed issue to be underwritten?

☑ No

7E.4 Details of any other material fees or costs to be incurred by the entity in connection with the proposed issue

Part 7F - Further Information

7F.01 The purpose(s) for which the entity is issuing the securities

General working capital and investment in the business

7F.1 Will the entity be changing its dividend/distribution policy if the proposed issue proceeds? $\ensuremath{\mathfrak{C}}$ No

7F.2 Any other information the entity wishes to provide about the proposed issue