Form 603

Corporations Act 2001 Section 671B

Notice of initial substantial holder

<u>To</u> Company Name/Scheme	iSentia Group Limited
ACN/ARSN	167 541 568

1. Details of substantial holder (1)

Name

TELSTRA SUPER PTY LTD AS TRUSTEE FOR TELSTRA SUPERANNUATION
SCHEME (TELSTRA SUPER)

ACN/ARSN (if applicable)

007 422 522

The holder became a substantial holder on $\frac{07}{01}/\frac{01}{2021}$

2. Details of voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in on the date the substantial holder became a substantial holder are as follows:

Class of securities (4)	Number of securities	Person's votes (5)	Voting power (6)
ORDINARY SHARES	13,648,783	6.78%	6.78%

3. Details of relevant interests

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

Holder of relevant interest	Nature of relevant interest (7)	Class and number of securities
TELSTRA SUPER PTY LTD		ORDINARY SHARES 13,648,783

4. Details of present registered holders

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Class and number of securities
TELSTRA SUPER PTY	JP MORGAN NOMINEES		ORDINARY SHARES 13,648,783

5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

Holder of relevant interest	Date of acquisition	Consideration (9)		Class and number of securities
		Cash	Non-cash	
SEE ATTACHED				

6. Associates

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
N/A	

7. Addresses

The addresses of persons named in this form are as follows:

Name	Address
TELSTRA SUPER PTY LTD	LEVEL 10, 130 LONSDALE STREET, MELBOURNE, VIC

Signature

print name	MICHAEL CHIEN	capacity	COMPLIANCE
sign here		date	08/01/2021

Trade Description	Trade Date	Settlement Date	Security Name	Units	Price Per Share
OS-PUR	07-Jan-2021	11-Jan-2021	ISENTIA GROUP LTD CO	931,211	0.115000
OS-PUR	07-Jan-2021	11-Jan-2021	ISENTIA GROUP LTD CO	4,283,571	0.115000