

ASX RELEASE

COLLINS FOODS LIMITED – APPOINTS HELEN MOORE AS CHIEF OPERATING OFFICER – KFC AUSTRALIA

Tuesday, 12 January 2021: Collins Foods Limited (ASX: CKF) is pleased to welcome Helen Moore as Chief Operating Officer - KFC Australia, commencing early FY22. Helen will take responsibility for the KFC Australian operations of Collins Foods, encompassing nearly 250 KFC restaurants.

Helen joins Collins Foods from her most recent role as CEO of Oporto, which forms part of the Craveable Brands group, having overall accountability for brand development, strategy and marketing, and the operation of 180 franchised and company owned restaurants across Australia, New Zealand and Sri Lanka. Prior to that, Helen was General Manager – Convenience Development for Caltex Australia and led the creation of its successful new retail and QSR formats, The Foodary and Metro at Caltex.

Helen brings over 15 years' experience in retail and consumer goods, commencing her career in consumer and retail investment banking with JPMorgan and Deutsche Bank before transitioning to senior leadership roles at Woolworths Group.

Collins Foods' CEO Drew O'Malley said, "I am very pleased to welcome Helen to the Collins Foods executive team. Helen's commercial and strategic acumen, along with her operational expertise will see her as an outstanding fit for the role."

ENDS

Authorised for release by the Board

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About us

Collins Foods Limited (ASX: CKF) is a KFC and Taco Bell franchisee in Australia and KFC franchisee in the Netherlands and Germany, the franchisor for Sizzler in Asia. The Company seeks continuous improvement in all areas of its operations and work towards the following mission: "Establish Collins Foods as a leading restaurant holding company, which operates premier brands where people love to eat and are proud to work." For further information please visit www.collinsfoods.com