

Appendix 3X

Initial Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity	Felix Group Holdings Ltd (Company)
ABN	65 159 858 509

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Michael Trusler
Date of appointment	9 August 2012

Part 1 - Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Number & class of securities
Nil

+ See chapter 19 for defined terms.

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Part 2 – Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of interest Note: Provide details of the circumstances giving rise to the relevant interest.	Number & class of Securities
Ordinary Shares registered in the name of M.A.D. Technologies Pty Ltd. Relevant interest arising under section 608(3) of the <i>Corporations Act 2001</i> (Cth) by virtue of the voting power in respect of M.A.D. Technologies Pty Ltd	8,441,400 ordinary shares in the Company (Ordinary Shares) (8,441,400 Ordinary Shares held in mandatory escrow for 24 months from the Listing Date).
Options registered in the name of Driftway Ventures Co Pty Ltd. Relevant interest arising under section 608(3) of the <i>Corporations Act 2001</i> (Cth) by virtue of the voting power in respect of Driftway Ventures Co Pty Ltd.	366,665 unlisted options to subscribe for the equivalent number of Ordinary Shares at an exercise price equivalent to the offer price under the initial public offering of Ordinary Shares, being \$0.36 and issued under the Senior Management and Director Option Offer and Salary Sacrifice Offer. The options are subject to escrow restrictions for 24 months from the Listing Date and are exercisable by the Director within 3 years from the date on which they vest.
Ordinary Shares registered in the name of Driftway Ventures Co Pty Ltd. Relevant interest arising under section 608(3) of the <i>Corporations Act 2001</i> (Cth) by virtue of the voting power in respect of Driftway Ventures Co Pty Ltd	20,370 Ordinary Shares which will be held in mandatory escrow for 24 months from the Listing Date.

Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	Nil
Nature of interest	

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Name of registered holder (if issued securities)	
No. and class of securities to which interest relates	

+ See chapter 19 for defined terms.

11/3/2002

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