

ASX ANNOUNCEMENT

20 January 2021

Appointment of Ms Randi Zuckerberg as a Non-Executive Director

Renowned entrepreneur, investor and creator of Facebook Live to help advise global market leader in family safety through its next phase of growth

San Francisco-based Life360, Inc. (Life360 or the Company) (ASX:360) is pleased to announce the appointment of Ms Randi Zuckerberg as a Non-Executive Director, effective 19 January 2021 (US Pacific Time). Known for her work growing Facebook in its early days from an intimate community to the global social network it is today, and for creating Facebook Live, Ms Zuckerberg will advise and help scale Life360 through its next phase of growth.

An acclaimed entrepreneur, investor, bestselling author, award-winning producer and mother of three, Ms Zuckerberg is passionate about the intersection of tech, media and families. She has spent her career educating families through rich content on the intersection of technology, safety and security.

As the founder and CEO of Zuckerberg Media, Ms Zuckerberg supports current and future entrepreneurs through investment, mentorship, and media. She has created award-winning content and experiences that educate families and bring to light issues around digital literacy and safety. Ms Zuckerberg is the best-selling author of four books, including two focused on family and children's content *Dot Complicated* (2015) and *Dot* (2013), which turned into a successful television show on Hulu and NBC. Ms Zuckerberg also hosts a weekly tech business show on SiriusXM called *Randi Zuckerberg Means Business*. She has pioneered various projects around digital family safety and literacy, including *Sue's Tech Kitchen*, an online STEM-focused educational program for children, and multiple other television shows and theatre productions. She has been recognised with an Emmy nomination, two Tony awards, a Drama Desk Award, and a Kidscreen Award. Ms Zuckerberg is also a Non-Executive Director of private financial and investing advice company, *The Motley Fool*.

Ms Zuckerberg said "Similar to what we saw in the early days of Facebook, there's a strong need for people to connect with a more intimate group - and Life360 offers that intimacy for families and so much more. It's exciting to see its success in the family safety space, and I can't wait to use my experience as a product marketer, content creator and a mother to help the company reach its full potential."

Commenting on the appointment, Chairman of the Board, John Philip Coghlan said "Randi's deep experience with product marketing and scaling social networks, coupled with her content around digital safety for families, will be invaluable to Life360 as we continue to build the first-ever family safety membership. We are thrilled to have her and her fresh perspectives on board."

Authorisation

Chris Hulls, Director, Co-Founder and Chief Executive Officer of Life360 authorised this announcement being given to ASX.

About Life360

Life360 operates a platform for today's busy families, bringing them closer together by helping them better know, communicate with and protect the people they care about most. The Company's core offering, the Life360 mobile app, is a market leading app for families, with features that range from communications to driving safety and location sharing. Life360 is based in San Francisco and has more than 25 million monthly active users (MAU) as at September 2020, located in 195 countries.

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