



22 January 2021

### Appointment of General Counsel and Joint Company Secretary

Ecofibre Limited (Ecofibre, the Company) (ASX:EOF, US ADR: EOFBY) is pleased to announce that Ms Robin Sheldon has been appointed as General Counsel and Joint Company Secretary of Ecofibre.

Ms Sheldon will be a joint Company Secretary with Mr Jonathan Brown, the current Company Secretary and Chief Financial Officer of Ecofibre. Pursuant to Listing Rule 12.6, Mr Brown will remain responsible for communication with the ASX in relation to listing rule matters.

Ms Sheldon has 29 years experience in corporate law. Prior to joining Ecofibre, Ms. Sheldon was employed by Thomas Jefferson University as Sr, VP of Jefferson Strategic Ventures, VP of its Innovation Pillar and Associate Counsel. Prior to Jefferson, Robin was a partner at Fox Rothschild, LP, where she specialized in mergers & acquisitions, private equity and intellectual property issues, especially in the biotech area. She was the General Counsel of Half.com, Inc. (acquired by eBay, Inc.), Associate Counsel for Sanchez Computers, and Counsel for SEI Investments. Robin has been an adjunct professor at Temple University's Beasley School of Law, and frequent lecturer on the ethics of Intellectual Property. She has served on the board of directors, and has been secretary, of Global Links - a nonprofit dedicated to putting US medical surplus to productive use around the world - for over 25 years.

The Board wishes to take this opportunity to welcome Ms Sheldon to the Company.





### **Investor Relations and Media please contact:**

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### **About Ecofibre**

Ecofibre is a provider of hemp products in the United States and Australia.

In the United States, the Company produces nutraceutical products for human and pet consumption, as well as topical creams and salves. See [www.anandahemp.com](http://www.anandahemp.com) and [www.anandaprofessional.com](http://www.anandaprofessional.com).

In Australia, the Company grows and produces hemp food products including protein powders, de-hulled hemp seed and hemp oil. See [www.anandafood.com](http://www.anandafood.com).

The Company also develops and produces innovative hemp-based textile products in the United States. See [www.hempblack.com](http://www.hempblack.com).

The Company owns or controls key parts of the value chain in each business, from breeding, growing and production to sales and marketing. Our value proposition to customers is built on strong brands and quality products.

### **Authorisation**

This document is authorised to be given to the Australian Securities Exchange (ASX) by the Board of the Company.

