



ASX Announcement
Spacetalk Ltd. (ASX: SPA)
27 January 2021

Spacetalk expands retailers stocking Adventurer for Kids

Highlights

- **Spacetalk expands distribution of Adventurer – the Company’s new, next-generation 4G smartphone watch for kids – to Harvey Norman, Officeworks and Kogan**
- **Broader retailer rollout follows Adventurer’s successful exclusive launch with JB Hi-Fi in time for Christmas sales, which expired on 31 December 2020**
- **Harvey Norman and Officeworks to range Adventurer at all their retail stores throughout Australia and online, and Kogan to sell online**
- **Demand from tier-1 retailers to range Adventurer is an endorsement of its particularly strong initial sales and consistently positive customer feedback**
- **More Spacetalk devices were sold in Q2 FY21 than during any prior corresponding period**

Spacetalk Ltd. (ASX:SPA) (“Spacetalk” or “Company”), developer of innovative technologies that keep families safe and connected, is pleased to announce that the Company has expanded distribution of the Spacetalk Adventurer device for Kids to Harvey Norman, Officeworks and Kogan.

Spacetalk Adventurer – the Company’s new, next generation 4G smartphone watch for kids aged 5-12 – was launched in December 2020 in time for Christmas sales, exclusively ranging at all JB Hi-Fi’s Australia stores. In its first two weeks, prior to the commencement of advertising campaigns, Spacetalk Adventurer sales exceeded the original Spacetalk Kids device unit sales.

Following the exclusivity period for Adventurer’s launch with JB Hi-Fi, which ceased on 31 December 2020, the Company has had strong retailer demand to range the fun, fashionable and technologically advanced Spacetalk Adventurer, with positive customer feedback highlighting Adventurer’s exciting new features that deliver confidence for the child, enhanced controls for the parent, and new functionalities for the family to stay connected.

The Company has commenced the broader retailer rollout of Adventurer with Harvey Norman, Officeworks and Kogan. Harvey Norman and Officeworks will range Adventurer at all their retail stores throughout Australia and online, and Kogan will sell via its online marketplace. Several other retailers have expressed their interest and are in discussions with the Company in this regard.



Spacetalk CEO Mark Fortunatow said: “We are privileged by the continuing excitement and support of tier-1 retailers to range our Spacetalk devices in their stores. The launch of Adventurer has been particularly strong, with sales and after-market customer feedback both outperforming our every expectation. New bricks-and-mortar and online sales channels with leading consumer retailers like JB Hi-Fi, Harvey Norman, Officeworks and Kogan, have a direct impact on not just our top line but also the reach of our devices, to bring the practical benefits they deliver to more users.”

This announcement has been authorized by Spacetalk CEO Mark Fortunatow.

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About Spacetalk Ltd.

Spacetalk Ltd. (ASX: SPA) is a global technology provider of secure communication solutions for families to stay connected and protected.

Spacetalk’s range of all-in-one smartphone GPS watches for children (Spacetalk Kids and Spacetalk Adventurer) and seniors (Spacetalk Life) are purpose built with tailored features, design qualities and best practice data encryption, security and privacy technologies, for families to stay confidently connected. Fun, fashionable, secure and technologically advanced, Spacetalk devices deliver confidence for the child and senior wearer, enhanced controls for the guardian, and engaging functionalities for the whole family to stay connected.

The Spacetalk App is designed to provide a family environment for fun, engaging and secure media consumption beyond its device control functionalities for the guardian. Every linked contact – parents, grandparents, extended family members and friends – regardless of whether they are Android or iOS users, can interact with linked Spacetalk devices and each other through the Spacetalk App.

Spacetalk was founded in 2001 and listed on the ASX in 2003 as MGM Wireless Limited, which developed the world’s first SMS student absence notification platform for schools and went on to become Australia’s most successful school messaging company. On 12 November 2020 the Company changed its name to Spacetalk Ltd.

To learn more about the Spacetalk devices and app platform, and the Company, please visit: <https://www.spacetalkwatch.com/>. Investor Centre: <https://investors.spacetalkwatch.com/>.