

2 February 2021

ASX Release

Change of Registered Office Address and Principal Place of Business

Impelus Limited (ASX: IMS) (Impelus, or **Company**) is pleased to advise, in accordance with Listing Rule 3.14, that, effective immediately, its registered office and principal place of business has changed to:

Level 12, 225 George Street Sydney, NSW 2000.

This lodgement has been approved for release by the Company's Chairman.

FOR FURTHER INFORMATION, PLEASE CONTACT:

Brendan Birthistle Chairman, Impelus Limited +61 2 9360 3385 investor.relations@impelus.com

ABOUT IMPELUS LIMITED

Impelus Limited (ASX: IMS) is a Digital Customer Generation company that enables businesses to cost efficiently acquire customers through digital channels, at scale, globally. To learn more please visit www.impelus.com.

DISCLAIMER

Forecasts and estimates may be materially different and may be affected by many factors such as the timely release of products and services, dependencies on third parties, the overall global economy, competition in the industry and other events beyond the control of or unforeseen by Impelus Limited and its subsidiaries.