



ACN: 010721749
E1/ 5 Grevillea Place
Brisbane Airport Qld 4008
www.cellnet.com.au

8 February 2021

Advance notice of FY21 half-year results announcement

Cellnet Group Limited (ASX: CLT) (“Cellnet”) announces that it will release its half-year results for the financial period ending 31 December 2020 prior to the market opening on Wednesday, 24 February 2021.

Cellnet Chief Executive, Dave Clark, and Chief Financial Officer, Chris Barnes, will be available to discuss the results with investors by appointment following its release.

To register interest in a Cellnet results briefing please email ir@cellnet.com.au.

Cellnet appointed as exclusive Otterbox mobile gaming partner

Cellnet is also pleased to announce it has partnered with OtterBox to launch a full portfolio of new gaming products that bridge the gap between console and mobile gaming experiences. Building on the longstanding and market leading partnership in mobile accessories, OtterBox, has now appointed Cellnet as its exclusive gaming distribution partner for all channels in Australia and New Zealand.

Cellnet will distribute the gaming products through its Cellnet, Turn Left Distribution (gaming) and Performance Distribution (online) divisions with products expected to be available within this quarter.

Designed for Xbox, the new line from OtterBox offers a range of premium accessories that complement controllers, smartphone gaming as well as gaming-specific smartphone accessories. With the advent of 5G and innovative new cloud-based platforms such as cloud gaming (beta) with Xbox Game Pass Ultimate, gaming is changing in unprecedented ways.

Smartphone gaming is evolving to merge mobility with the elegance of a console experience. The OtterBox Gaming portfolio enables gamers to enjoy their favourite titles around the house or anywhere on the go without compromising their experience.

Ends

Authorised for release by the Chief Executive Officer.

For further information, please contact Chris Barnes (Company Secretary) on 1300 235 563.

cellnet

BRAND PARTNERS

3sixt

BlueAnt

BRAVEN

CAPCOM[®]

COACH

COLLECTIVEMINDS 

defunc

gobay[®]

GRIFFIN

 HUAWEI

HYPERKIN[®]
PLAY WELL. LIVE WELL.

IFROGZ

incase

INCIPIO 


kate spade
NEW YORK

KONAMI

KONTROLFREEK 

KT

LIFEPROOF[®]

MARVELOUS!

MAXIMUM GAMES[™]

 mophie.


MY ARCADE[®]

next level RACING

oppo

Otter BOX


PanzerGlass[™]

plantronics.

POWERGUARD[®]

RIG


Rising Star Games

SAMSUNG

SENNHEISER

S SOUL

STEALTH

Strontium[®]

SUBSONIC[™]

tech21 

THRUSTMASTER[®]

TREND MICRO[™]

UAG

wave

ZAGG[®]

 **ZENS**[®]



ABOUT CELLNET (ASX: CLT)

Established in 1992, Cellnet listed on the Australian Stock Exchange (ASX) in 1999 and is a leading distributor of lifestyle technology products, employing more than 70 people across Australia and New Zealand.

Cellnet represents global brands and sources products in high velocity categories including mobile, AV and IT accessories, audio, and gaming software and accessories into retail, business, and online channels.

Cellnet has extensive reach in Australasia, combining distribution of market leading brands with its own '3sixT' brand together with innovative category management services.

In 2017, Wentronic Holdings GmbH acquired a majority shareholding in Cellnet. Wentronic distributes AV, IT and mobility accessories throughout Europe, Asia, and Africa. The investment by Wentronic provides a strong strategic partnership whereby Cellnet and Wentronic can ensure products are sourced in the most cost-efficient manner.

In 2018 Cellnet diversified its product offering into gaming with the acquisition of Turn Left Distribution and in 2019 acquired Powerguard to enter the surge protection power category. In April 2020 Cellnet acquired Performance Distribution, a strategic purchase for infrastructure, knowledge, and experience to accelerate its online business across Australia and New Zealand.

