



PINCHme Group Inc.
611 Broadway, Suite 907a
New York, N.Y. 10012 U.S.A.
www.pinchme.com

PINCHme.com Inc. (ASX: PIN)

**ASX ANNOUNCEMENT
9 February 2021**

PINCHme – Despatch of buy-back documents

Further to recent announcements, PINCHme.com Inc. (**ASX: PIN** or the “**Company**”), the New York based product sampling and digital promotions platform advises that, in accordance with the proposed timetable for the delisting and off-market buy-back facility that was approved by security holders at the Company’s Special Meeting on 29 January 2021 (**Facility**), the buy-back acceptance forms were despatched today and the Facility is now open.

The Facility will close at 5:00pm (AEDT) on 26 February 2021.

Security holders are encouraged to refer to the Notice of Special Meeting and Proxy Statement that was issued to security holders on 18 January 2021 (which is also available here: <https://investors.pinchme.com/investor-centre/?page=asx-announcements>) for more information regarding the Facility (including the terms and conditions, such as the cap on the Facility).

Investors can also access their acceptance forms for the Facility from the Link Market Services website, which can be found here: <https://events.miraqle.com/PIN-OFFER>

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This ASX announcement was approved for release by the Board.

FOR MORE INFORMATION, PLEASE CONTACT:

Jeremy Reid, CEO
jreid@pinch.me
Ph: +1 714 234 8312

Ronn Bechler, Market Eye
ronn.bechler@marketeye.com.au
Ph: +61 400 009 774