

11 February 2021

Australian Stock Exchange Limited
Company Announcements Office
Exchange Centre
20 Bridge Street
Sydney NSW 2000

Key points

- MOQ will increase its focus and investment in Cyber Security, breaking it away from the traditional silos of the business.
- The Cyber Security business pillar will be headed up by Bruce Irwin effective 1 March 2021.
- This appointment is a result of a significant increase in demand for Cyber Security services in the market.

Announcement: MOQdigital increases focus and investment in Cyber Security

Systems Integrator and Microsoft Gold Security Partner, MOQdigital, has announced today that it has launched a new pillar in the business focused on Cyber Security to compliment its Foundational and Digital services offerings. The new Cyber Security pillar will help customers be more productive and secure while delivering differentiated value across cloud and edge. This new pillar will be headed up by Bruce Irwin. Bruce was previously a Principal Consultant for MOQdigital specialising in Cyber Security Strategy, Governance, Risk and Compliance.

MOQdigital CEO, Joe D’Addio, said “Whilst MOQdigital has been providing a range of skills and services in Cyber Security for many years, we have decided to further focus and invest in this part of the business to meet increasing market demand for high quality service providers. Our goal is to bring a much more integrated approach to Cyber Security for our customers, with a focus on removing the traditional silos seen in the market today and providing an integrated approach across applications, data and infrastructure.”

Mr Irwin said “I am excited by the opportunity to combine the in-depth security knowledge and expertise of MOQdigital with our existing investments such as our Microsoft Azure Sentinel managed services, enabling clients to increase the security of their organisations, in their complex and continuously changing ecosystems.”

MOQdigital continues to drive growth with its recent introduction of a Software Asset Management practice and the expansion into the Western Australia market. D’Addio said “We recognise that security has been a major growth area for our business and for Microsoft in recent years. I am looking forward to having Bruce head up this part of the business and the opportunity it will provide”. Microsoft recently announced the growth in Cyber Security of over 40 percent year-over-year growth, surpassing \$10 billion dollars in revenue, putting MOQdigital in a good position to leverage the ongoing growth.

The change will take effect from 1 March 2021.

This release has been approved by the MOQ Board of Directors.

For further information contact:

Joe D’Addio CEO & Executive Director +61 7 3118 9592 jdaddio@moqdigital.com.au	Danny Loh Company Secretary +61 2 8006 5790 info@moq.com.au
---	--

About MOQ Limited

MOQ is a global award winning, provider of market leading services and solutions, including Consulting, Integration, Managed Services and Solutions around data, applications, and infrastructure that enables digital business. Core to our strategy is to build annuity revenue streams through high value managed services and commercialised IP, such as the Skoolbag product and Wardy VirtualDBA service and to capitalise on the rapidly growing digital economy.

Our purpose is to enable our customers to achieve more through the smart use of technology as they embrace digital transformation. We pride ourselves on building lifetime relationships with our customers by driving outcomes to get the best results their business needs.

For more information, please visit: <https://www.moq.com.au/>