Form 603

Corporations Act 2001 Section 671B

Notice of initial substantial holder

To Company Name/Scheme BikeExchange Limited

ACN/ARSN 625 305 240

1. Details of substantial holder (1)

Name Emerson Ryan Pty Ltd ACN 641 808 666

Andrew Ryan Holdings Pty Ltd ACN 107 442 802

ACN/ARSN (if applicable) Sarah Ryan Holdings Pty Ltd ACN 107 442 811

Michael Ryan Holdings Pty Ltd ACN 107 442 786

Andrew Emerson Ryan Sarah Emerson Ryan Michael Emerson Ryan

The holder became a substantial holder on 03 / 02 / 2021

2. Details of voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in on the date the substantial holder became a substantial holder are as follows:

| Class of securities (4) | Number of securities | Person's votes (5) | Voting power (6) |
|-------------------------------------|----------------------|--------------------|------------------|
| Fully paid ordinary shares (Shares) | 50,447,670 | 50,447,670 | 17.22% |

3. Details of relevant interests

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

| Holder of relevant interest Nature of relevant interest (7) | | Class and number of securities |
|---|--|--------------------------------|
| Emerson Ryan Pty Ltd ACN 641 808 666 | Emerson Ryan Pty Ltd has a "relevant interest" pursuant to section 608(1)(a) of the Corporations Act 2001 (Cth) (Corporations Act) as the holder of the Shares. | 50,447,670 |
| Andrew Ryan Holdings Pty Ltd ACN 107 442 802 | Andrew Ryan Holdings Pty Ltd has a "relevant interest" pursuant to sections 608(1)(b) and 608(1)(c) of the Corporations Act as it has power to exercise voting rights and power to dispose of the Shares. | 50,447,670 |
| Sarah Ryan Holdings Pty Ltd | Sarah Ryan Holdings Pty Ltd has a "relevant interest" pursuant to sections 608(1)(b) and 608(1)(c) of the Corporations Act as it has power to exercise voting rights and power to dispose of the Shares. | 50,447,670 |
| Michael Ryan Holdings Pty Ltd | Michael Ryan Holdings Pty Ltd has a "relevant interest" pursuant to sections 608(1)(b) and 608(1)(c) of the Corporations Act as it has power to exercise voting rights and power to dispose of the Shares. | 50,447,670 |
| Andrew Emerson Ryan | Andrew Emerson Ryan has a "relevant interest" pursuant to section 608(3)(b) of the Corporations Act as he controls Andrew Ryan Holdings Pty Ltd. | 50,447,670 |
| Sarah Emerson Ryan | Sarah Emerson Ryan has a "relevant interest" pursuant to section 608(3)(b) of the Corporations Act as she controls Sarah Ryan Holdings Pty Ltd. | 50,447,670 |
| Michael Emerson Ryan | Michael Emerson Ryan has a "relevant interest" pursuant to section 608(3)(b) of the Corporations Act as he controls Michael Ryan Holdings Pty Ltd. | 50,447,670 |

4. Details of present registered holders

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

| Registered holder of | Person entitled to be | Class and number of securities |
|--------------------------|--------------------------------------|---|
| securities | registered as holder (8) | |
| Emerson Ryan Pty Ltd ACN | Emerson Ryan Pty Ltd ACN | 50,447,670 |
| 641 808 666 | 641 808 666 | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | securities Emerson Ryan Pty Ltd ACN | securities registered as holder (8) Emerson Ryan Pty Ltd ACN Emerson Ryan Pty Ltd ACN |

5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

| Holder of relevant interest | Date of acquisition | Consideration (9) | | Class and number of securities |
|---|---------------------|-------------------|---|--------------------------------|
| | | Cash | Non-cash | |
| Emerson Ryan Pty Ltd Andrew Ryan Holdings Pty Ltd Sarah Ryan Holdings Pty Ltd Michael Ryan Holdings Pty Ltd Andrew Emerson Ryan Sarah Emerson Ryan Michael Emerson Ryan | 3 February 2021 | | Shares in BikeExchange Holdings Pty Ltd ACN 626 542 265 | 50,447,670 |

6. Associates

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:

| Name and ACN/ARSN (if applicable) | Nature of association |
|-----------------------------------|-----------------------|
| Not applicable | Not applicable |

7. Addresses

The addresses of persons named in this form are as follows:

| Name | Address |
|-------------------------------|--|
| Emerson Ryan Pty Ltd | C/- Liston Newtown Advisory P/L, 242-246 Glenferrie Road, Malvern VIC 3144 |
| Andrew Ryan Holdings Pty Ltd | C/- Liston Newtown Advisory P/L, 242-246 Glenferrie Road, Malvern VIC 3144 |
| Sarah Ryan Holdings Pty Ltd | C/- Liston Newtown Advisory P/L, 242-246 Glenferrie Road, Malvern VIC 3144 |
| Michael Ryan Holdings Pty Ltd | C/- Liston Newtown Advisory P/L, 242-246 Glenferrie Road, Malvern VIC 3144 |
| Andrew Emerson Ryan | 23 Airlie Street, South Yarra VIC 3141 |
| Sarah Emerson Ryan | 1 Tower Court, Armadale VIC 3143 |
| Michael Emerson Ryan | 13 Albany Road, Toorak VIC 3142 |

Signature

| print name | Andrew Emerson Ryan Myrw Kyan 0054083805554403 | capacity | director of Emerson Ryan Pty Ltd and the sole director and secretary of Andrew Ryan Holdings Pty Ltd |
|------------|--|----------|---|
| sign here | —— | date | / /9/2/2021 |
| print name | Sarah Emerson Ryan | capacity | Individual capacity and as a director of Emerson Ryan Pty Ltd and the sole director and secretary of Sarah Ryan |

| | DocuSigned by: | Holdings Pty Ltd | |
|------------|----------------------|------------------|---|
| sign here | Saralı DeBoer | date | / / 9/2/2021 |
| print name | Michael Emerson Ryan | capacity | Individual capacity and the sole director and secretary of Michael Ryan Holdings Pty Ltd |
| sign here | Michael Kyan | date | / / 9/2/2021 |

DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 7 of the form.
- (2) See the definition of "associate" in section 9 of the Corporations Act 2001.
- (3) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.
- (4) The voting shares of a company constitute one class unless divided into separate classes.
- (5) The total number of votes attached to all the voting shares in the company or voting interests in the scheme (if any) that the person or an associate has a relevant interest in.
- (6) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.
- (7) Include details of:
 - (a) any relevant agreement or other circumstances by which the relevant interest was acquired. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement: and
 - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.

- (8) If the substantial holder is unable to determine the identity of the person (eg. if the relevant interest arises because of an option) write "unknown".
- (9) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.