

ASX RELEASE

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Tinybeans Secures DTC Eligibility for US OTC Listing

Tinybeans Group Limited (ASX: TNY) (OTCQX:TNYYF) ("Tinybeans" or "the Company"), the technology platform that connects parents with the most trusted tools and resources on the planet to help every family thrive, is pleased to announce that its OTCQX-quoted ordinary shares are now eligible for electronic clearing and settlement through the Depository Trust & Clearing Corporation ("DTCC") in the United States.

DTCC is a subsidiary of the Depository Trust Company (DTC), a U.S. company that manages the electronic clearing and settlement of publicly traded companies. DTC eligibility is expected to simplify the process of trading and enhance liquidity of the Company's shares on the OTCQX by greatly broadening the pool of brokerage firms that will allow their clients to trade the stock.

Online brokers such as Ameritrade, Fidelity Investments, Charles Schwab and E*TRADE all offer OTCQX trades. Investors trading via other online brokers should inquire of their respective brokers whether OTC shares are made available to them.

Three key advantages of trading (**OTCQX:TNYYF**) stock:

- 1. Trades and settlements in US Dollars (USD);
- 2. Trading in the North American time zone; and
- 3. TNYYF is the same class of Ordinary Shares trading on the Australian Securities Exchange (ASX:TNY), not a synthetic. The shares are simply registered in two different share registries.

Tinybeans CEO, Eddie Geller said:

"I am delighted to share the news that Tinybeans Group now has DTC Eligibility. We receive requests almost daily from US investors who have had difficulty buying our stock and are extremely pleased to announce that we have obtained DTC eligibility, effective immediately. This means the Company's stock can now be traded in USD for those who wish to do so in the American time zone.

This represents an important step forward in increasing liquidity, broadening our shareholder base and building a strong presence for our company within the US capital markets. We would like to thank our DTC filing agent Glendale Securities, our transfer agent AST and our OTC Sponsor and legal advisor Rimon Law for their efforts."

The announcement was approved for release by the CEO.



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Tinybeans Group Limited (ASX: TNY) is a leading app and web platform enabling parents to capture their children's everyday memories and share them privately with families everywhere. The platform provides rich recommendations that spark everyday family inspiration for what to do, what to buy, and which services to use for their children's needs. Being Apple's App of the Day in the U.S. in October 2019 and again in March 2020, puts Tinybeans in the elite company of best apps in the world!

Tinybeans' Red Tricycle website also is Apple's exclusive parenting partner for Apple's newest Maps feature—Guides. With 70 Guides (and counting!) Red Tricycle is Apple's biggest partner. All guides are available here.

Tinybeans serves a deeply engaged user base in over 200 countries/territories and enjoys over 100,000 5-star reviews in the Apple App Store and the Google Play stores.

www.tinybeans.com