Form 605

Corporations Act 2001 Section 671B

Notice of ceasing to be a substantial holder

To Company Name/Scheme OOH!MEDIA LIMITED

ACN/ARSN <u>ACN 602 195 380</u>

1. Details of substantial holder (1)

Name Credit Suisse Holdings (Australia) Limited (on behalf of Credit Suisse Group AG and its affiliates)

ACN/ARSN (if applicable) 008 496 713

The holder ceased to be a substantial holder on 12-Mar-2021
The previous notice was given to the company on 11-Mar-2021

The previous notice was dated 11-Mar-2021

2. Changes in relevant interests

Particulars of each change in , or change in the nature of, a relevant interest (2) of the substantial holder or an associate (3)in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

| Date of change | Person whose relevant interest changed | Nature of change (4) | Consideration given in relation to change (5) | Class (6) and number of securities affected | Person's votes affected |
|----------------|---------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------|---------------------------------------------------|-------------------------|
| 12-Mar-21 | Credit Suisse Equities (Australia) Limited ACN 007 016 300 (CSA) | Following completion of the sale of securities under the Block Trade Agreement entered into between CSA and HMI Capital Fund GP, LLC as the general partner of HMI Capital Partners L.P. and HMI Capital Fund GP, LLC as the general partner of Merckx Capital Partners, L.P. on 9 March 2021 (a copy of which is attached to Credit Suisse Holdings (Australia) Limited's Form 603 dated 9 March 2021) (BTA), CSA ceased to have a relevant interest in 49,100,000 fully paid ordinary shares in the Company, being the number of shares in which it acquired a relevant interest in by virtue of entering into the BTA. | TBC | -49,100,000 Shares | -49,100,000 |
| 10-Mar-21 | Credit Suisse Equities (Australia) Limited | Disposed on market | 210,348.59 AUD | -129,668 Shares | -129,668 |

| 10-Mar-21 | Credit Suisse Equities (Australia) Limited | Disposed on market | 15,506.86 AUD | -9,569 Shares | -9,569 |
|-----------|--------------------------------------------------|--------------------|------------------|------------------|-----------|
| 10-Mar-21 | Credit Suisse Equities (Australia) Limited | Disposed on market | 867.47 AUD | -521 Shares | -521 |
| 10-Mar-21 | Credit Suisse Equities (Australia) Limited | Disposed on market | 864.66 AUD | -533 Shares | -533 |
| 10-Mar-21 | Credit Suisse Equities (Australia) Limited | Disposed on market | 1,952.34 AUD | -1,189 Shares | -1,189 |
| 10-Mar-21 | Credit Suisse Equities (Australia) Limited | Disposed on market | 21,774.54 AUD | -13,325 Shares | -13,325 |
| 10-Mar-21 | Credit Suisse Equities (Australia) Limited | Disposed on market | 983.54 AUD | -609 Shares | -609 |
| 10-Mar-21 | Credit Suisse Equities (Australia) Limited | Acquired on market | 111,665.50 AUD | 69,198 Shares | 69,198 |
| 10-Mar-21 | Credit Suisse Equities (Australia) Limited | Acquired on market | 153,719.63 AUD | 95,183 Shares | 95,183 |
| 10-Mar-21 | Credit Suisse Equities (Australia) Limited | Acquired on market | 7,568.33 AUD | 4,687 Shares | 4,687 |
| 10-Mar-21 | Credit Suisse Equities (Australia) Limited | Acquired on market | 24,641.81 AUD | 15,265 Shares | 15,265 |
| 10-Mar-21 | Credit Suisse Equities (Australia) Limited | Acquired on market | 32,397.39 AUD | 20,000 Shares | 20,000 |
| 10-Mar-21 | Credit Suisse Equities (Australia) Limited | Acquired on market | 50,633.36 AUD | 31,331 Shares | 31,331 |
| 10-Mar-21 | Credit Suisse Equities (Australia) Limited | Acquired on market | 13,756.57 AUD | 8,518 Shares | 8,518 |
| 10-Mar-21 | Credit Suisse Equities (Australia) Limited | Acquired on market | 16,773.29 AUD | 10,423 Shares | 10,423 |
| 10-Mar-21 | Credit Suisse Equities (Australia) Limited | Acquired on market | 160,227.54 AUD | 98,998 Shares | 98,998 |
| 10-Mar-21 | Credit Suisse Equities (Australia) Limited | Acquired on market | 8,791.07 AUD | 5,447 Shares | 5,447 |
| 10-Mar-21 | Credit Suisse Equities (Australia) Limited | Acquired on market | 8,049.60 AUD | 4,991 Shares | 4,991 |
| 10-Mar-21 | Credit Suisse Equities (Australia) Limited | Acquired on market | 265,818.27 AUD | 169,311 Shares | 169,311 |
| 10-Mar-21 | Credit Suisse Equities (Australia) Limited | Acquired on market | 1,704,759.38 AUD | 1,085,834 Shares | 1,085,834 |
| 10-Mar-21 | Credit Suisse Equities (Australia) Limited | Acquired on market | 75,212.42 AUD | 47,906 Shares | 47,906 |
| 11-Mar-21 | Credit Suisse Equities (Australia) Limited | Disposed on market | 203.45 AUD | -124 Shares | -124 |
| 11-Mar-21 | Credit Suisse Equities (Australia) Limited | Disposed on market | 214.79 AUD | -129 Shares | -129 |
| 11-Mar-21 | Credit Suisse Equities (Australia) Limited | Disposed on market | 3,221.93 AUD | -1,995 Shares | -1,995 |
| 11-Mar-21 | Credit Suisse Equities (Australia) Limited | Disposed on market | 237,379.03 AUD | -143,209 Shares | -143,209 |

| 11-Mar-21 | Credit Suisse Equities (Australia) Limited | Disposed on market | 29,239.14 AUD | -17,658 Shares | -17,658 |
|-----------|--------------------------------------------------|--------------------|----------------|----------------|---------|
| 11-Mar-21 | Credit Suisse Equities (Australia) Limited | Disposed on market | 55,018.54 AUD | -33,067 Shares | -33,067 |
| 11-Mar-21 | Credit Suisse Equities (Australia) Limited | Acquired on market | 3,178.0 AUD | 1,816 Shares | 1,816 |
| 11-Mar-21 | Credit Suisse Equities (Australia) Limited | Acquired on market | 19,508.45 AUD | 11,358 Shares | 11,358 |
| 11-Mar-21 | Credit Suisse Equities (Australia) Limited | Acquired on market | 6,298.03 AUD | 3,658 Shares | 3,658 |
| 11-Mar-21 | Credit Suisse Equities (Australia) Limited | Acquired on market | 55,483.75 AUD | 31,705 Shares | 31,705 |
| 11-Mar-21 | Credit Suisse Equities (Australia) Limited | Acquired on market | 75,507.43 AUD | 44,079 Shares | 44,079 |
| 11-Mar-21 | Credit Suisse Equities (Australia) Limited | Acquired on market | 92,382.24 AUD | 53,730 Shares | 53,730 |
| 11-Mar-21 | Credit Suisse Equities (Australia) Limited | Acquired on market | 15,211.0 AUD | 8,692 Shares | 8,692 |
| 11-Mar-21 | Credit Suisse Equities (Australia) Limited | Acquired on market | 3,613.54 AUD | 2,094 Shares | 2,094 |
| 11-Mar-21 | Credit Suisse Equities (Australia) Limited | Acquired on market | 14,029.56 AUD | 8,105 Shares | 8,105 |
| 11-Mar-21 | Credit Suisse Equities (Australia) Limited | Acquired on market | 38,130.0 AUD | 22,000 Shares | 22,000 |
| 11-Mar-21 | Credit Suisse Equities (Australia) Limited | Acquired on market | 12,481.41 AUD | 7,381 Shares | 7,381 |
| 11-Mar-21 | Credit Suisse Equities (Australia) Limited | Acquired on market | 4,857.52 AUD | 2,823 Shares | 2,823 |
| 11-Mar-21 | Credit Suisse Equities (Australia) Limited | Acquired on market | 23,333.57 AUD | 13,523 Shares | 13,523 |
| 12-Mar-21 | Credit Suisse Equities (Australia) Limited | Disposed on market | 42,849.38 AUD | -26,543 Shares | -26,543 |
| 12-Mar-21 | Credit Suisse Equities (Australia) Limited | Disposed on market | 14,224.73 AUD | -8,843 Shares | -8,843 |
| 12-Mar-21 | Credit Suisse Equities (Australia) Limited | Disposed on market | 1,193.49 AUD | -739 Shares | -739 |
| 12-Mar-21 | Credit Suisse Equities (Australia) Limited | Disposed on market | 55,004.62 AUD | -34,168 Shares | -34,168 |
| 12-Mar-21 | Credit Suisse Equities (Australia) Limited | Disposed on market | 16,456.34 AUD | -10,223 Shares | -10,223 |
| 12-Mar-21 | Credit Suisse Equities (Australia) Limited | Disposed on market | 1,854.87 AUD | -1,149 Shares | -1,149 |
| 12-Mar-21 | Credit Suisse Equities (Australia) Limited | Disposed on market | 102,344.22 AUD | -63,397 Shares | -63,397 |
| 12-Mar-21 | Credit Suisse Equities (Australia) Limited | Disposed on market | 64,400.0 AUD | -40,000 Shares | -40,000 |
| 12-Mar-21 | Credit Suisse Equities (Australia) Limited | Disposed on market | 125,850.56 AUD | -77,716 Shares | -77,716 |

| 12-Mar-21 | Credit Suisse Equities (Australia) Limited | Acquired on market | 11,552.31 AUD | 6,266 Shares | 6,266 |
|-----------|--------------------------------------------------|----------------------------------------------------------------|----------------------------------|-----------------|----------|
| 12-Mar-21 | Credit Suisse Equities (Australia) Limited | Acquired on market | 4,609.21 AUD | 2,502 Shares | 2,502 |
| 12-Mar-21 | Credit Suisse Equities (Australia) Limited | Acquired on market | 128,138.24 AUD | 68,940 Shares | 68,940 |
| 12-Mar-21 | Credit Suisse Equities (Australia) Limited | Acquired on market | 71,539.18 AUD | 38,459 Shares | 38,459 |
| 12-Mar-21 | Credit Suisse Equities (Australia) Limited | Acquired on market | 20,775.72 AUD | 11,251 Shares | 11,251 |
| 12-Mar-21 | Credit Suisse Equities (Australia) Limited | Acquired on market | 195,710.09 AUD | 105,044 Shares | 105,044 |
| 12-Mar-21 | Credit Suisse Equities (Australia) Limited | Acquired on market | 176,915.49 AUD | 96,322 Shares | 96,322 |
| 12-Mar-21 | Credit Suisse Equities (Australia) Limited | Acquired on market | 3,425.63 AUD | 1,827 Shares | 1,827 |
| 12-Mar-21 | Credit Suisse Equities (Australia) Limited | Acquired on market | 27,149.69 AUD | 14,975 Shares | 14,975 |
| 12-Mar-21 | Credit Suisse Equities (Australia) Limited | Acquired on market | 103,716.65 AUD | 55,938 Shares | 55,938 |
| 12-Mar-21 | Credit Suisse Equities (Australia) Limited | Acquired on market | 27,007.24 AUD | 14,390 Shares | 14,390 |
| 11-Mar-21 | Credit Suisse AG, Dublin branch | Stock borrowed under Master prime brokerage agreement | Refer to Annexure A of Notice | 147,000 Shares | 147,000 |
| 11-Mar-21 | Credit Suisse AG, Dublin branch | Stock borrowed under Master prime brokerage agreement | Refer to Annexure A of Notice | 17,892 Shares | 17,892 |
| 11-Mar-21 | Credit Suisse AG, Dublin branch | Stock borrowed under Master prime brokerage agreement | Refer to Annexure A of Notice | 93,000 Shares | 93,000 |
| 11-Mar-21 | Credit Suisse AG, Dublin branch | Stock borrowed under Master prime brokerage agreement | Refer to Annexure A of Notice | 81,000 Shares | 81,000 |
| 12-Mar-21 | Credit Suisse AG, Dublin branch | Stock returned under Master prime brokerage agreement | Refer to Annexure A of Notice | -156,665 Shares | -156,665 |
| 12-Mar-21 | Credit Suisse AG, Dublin branch | Stock returned under Master prime brokerage agreement | Refer to Annexure A of Notice | -8,227 Shares | -8,227 |

3. Changes in association

The persons who have become associates (3) of, ceased to be associates of, or have changed the nature of their association (7) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

| Name and ACN/ARSN (if applicable) | Nature of association |
|-----------------------------------|-----------------------|
| N/A | |

4. Addresses

The addresses of persons named in this form are as follows:

| Name | Address |
|----------------------------------------------------------------------------------|---------------------------------------------------------------------------|
| Credit Suisse (Australia) Limited | Level 31, Gateway, 1 Macquarie Place, Sydney NSW 2000, Australia |
| Credit Suisse Holdings (Australia) Limited (ACN 008 496 713) | Level 31, Gateway, 1 Macquarie Place, Sydney NSW 2000, Australia |
| Credit Suisse Equities (Australia) Limited (ACN 068 232 708) | Level 31, Gateway, 1 Macquarie Place, Sydney NSW 2000, Australia |
| Credit Suisse Fourth Nominees Pty Limited (ACN 069 126 432) | Level 31, Gateway, 1 Macquarie Place, Sydney NSW 2000, Australia |
| Credit Suisse AG, Dublin Branch | Kilmore House, Park lane, Spencer Dock, Dublin 1, Ireland |
| Credit Suisse Funds AG | Giesshübelstrasse 30,Zurich,8045 |
| Credit Suisse Securities (Europe) Limited (ARBN 099554131) | One Cabot Square,London,E14 4QJ |
| HMI Capital Fund GP, LLC as the general partner of HMI Capital Partners L.P. | 555 California Street Suite 4900, San Francisco, CA, 94104, United States |
| HMI Capital Fund GP, LLC as the general partner of Merckx Capital Partners, L.P. | 555 California Street Suite 4900, San Francisco, CA, 94104, United States |

Signature

| print name | Winston Loke | capacity | Authorised Signatory |
|------------|--------------|----------|----------------------|
| sign here | | date | 16-Mar-2021 |

Annexure "A"

This is Annexure "A" referred to in the Form 605 "Notice of ceasing to be a substantial holder"

| Signature | | Credit Suisse Holdings (Australia) Limited (ACN 008 496 713) | | | |
|-----------|------------|--------------------------------------------------------------|----------|----------------------|--|
| | print name | Winston Loke | capacity | Authorised Signatory | |
| | sign here | | date | 16-Mar-2021 | |
| | | M | | | |

Prescribed information Schedule Type of agreement Master Prime Brokerage Securities Lending Agreement Parties to agreement Credit Suisse AG, Dublin Branch and L1 Capital LS (Master) Fund Transfer date 11-Mar-2021 Holder of voting rights Borrower Are there any restrictions on voting rights? No If yes, detail N/A Scheduled return date (if any) N/A Does the borrower have the right to return early? Yes If yes, detail At Will Does the lender have the right to recall early? Yes If yes, detail With 4 business days prior notice or earlier upon agreement. Will the securities be returned on settlement? Yes If yes, detail any exceptions If an event of default occurs in respect of either the lender or the borrower, the obligation of the borrower to deliver the securities to the lender will be netted off against the obligation of the lender to return securities or cash held by the lender as collateral.

Prescribed information Schedule Type of agreement Master Prime Brokerage Securities Lending Agreement Parties to agreement Credit Suisse AG, Dublin Branch and Regal Investment Fund Transfer date 11-Mar-2021 Holder of voting rights Borrower Are there any restrictions on voting rights? No If yes, detail N/A Scheduled return date (if any) N/A Does the borrower have the right to return early? Yes If yes, detail At Will Does the lender have the right to recall early? Yes If yes, detail With 4 business days prior notice or earlier upon agreement. Will the securities be returned on settlement? Yes If yes, detail any exceptions If an event of default occurs in respect of either the lender or the borrower, the obligation of the borrower to deliver the securities to the lender will be netted off against the obligation of the lender to return securities or cash held by the lender as collateral.

Prescribed information Schedule Type of agreement Master Prime Brokerage Securities Lending Agreement Parties to agreement Credit Suisse AG, Dublin Branch and L1 Long Short Fund Limited Transfer date 11-Mar-2021 Holder of voting rights Borrower Are there any restrictions on voting rights? No If yes, detail N/A Scheduled return date (if any) N/A Does the borrower have the right to return early? Yes If yes, detail At Will Does the lender have the right to recall early? Yes If yes, detail With 4 business days prior notice or earlier upon agreement. Will the securities be returned on settlement? Yes If yes, detail any exceptions If an event of default occurs in respect of either the lender or the borrower, the obligation of the borrower to deliver the securities to the lender will be netted off against the obligation of the lender to return securities or cash held by the lender as collateral.

Prescribed information Schedule Type of agreement Master Prime Brokerage Securities Lending Agreement Parties to agreement Credit Suisse AG, Dublin Branch and Tasman Market Neutral Fund Transfer date 12-Mar-2021 Holder of voting rights Borrower Are there any restrictions on voting rights? No N/A If yes, detail Scheduled return date (if any) N/A Does the borrower have the right to return early? Yes If yes, detail At Will Does the lender have the right to recall early? Yes If yes, detail With 4 business days prior notice or earlier upon agreement. Will the securities be returned on settlement? Yes If an event of default occurs in respect of either If yes, detail any exceptions the lender or the borrower, the obligation of the borrower to deliver the securities to the lender will be netted off against the obligation of the lender to return securities or cash held by the lender as collateral.