Rule 3.19A.2

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	Sequoia Financial Group Ltd
ABN	90 091 744 884

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	John Larsen
Date of last notice	30 December 2020

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct and Indirect	
Nature of indirect interest (including registered holder)	Interest held in two separate holdings, as follows:	
Note: Provide details of the circumstances giving rise to the relevant interest.	A. Mr John Larsen; and	
	B. Trifern Pty Ltd <super a="" c="" fund="">: Mr Larsen is the director of Trifern Pty Ltd and a beneficiary of the Super Fund A/C>.</super>	
Date of change	15 March 2021	
No. of securities held prior to	A. 102,775 FPOs	
change	B. 1,467,516 FPOs	
	C. 1,000,000 Options	
Class	Employee Incentive Plan Options (Options)	
	Fully Paid Ordinary Shares (FPOs)	
Number acquired	A. 918 FPOs	
_	B. 13,111 FPOs	
	C. Nil	
Number disposed	Nil	

⁺ See chapter 19 for defined terms.

Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	\$0.44772 per FPO, being the issue price of Shares under Sequoia's Dividend Reinvestment Plan (DRP) for its 2021 Interim Dividend, as announced to the ASX on 8 March 2021.	
No. of securities held after change	 A. 103,693 FPOs B. 1,480,627 FPOs C. 1,000,000 Options 	
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Participation in Sequoia's DRP for its 2021 Interim Dividend.	

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺ closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

⁺ See chapter 19 for defined terms.