Rule 3.19A.2

Appendix 3YChange of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

| Name of entity | Sequoia Financial Group Ltd |
|----------------|-----------------------------|
| ABN | 90 091 744 884 |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

| Name of Director | Charles Augustine Sweeney |
|---------------------|---------------------------|
| Date of last notice | 30 December 2020 |

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

| Direct or indirect interest | Indirect | |
|--|--|--|
| Nature of indirect interest (including registered holder) | Mr Sweeney is a trustee and a beneficiary of the Sweeney Family Super Fund. The registered holder is: | |
| Note: Provide details of the circumstances giving rise to the relevant interest. | MR C A SWEENEY & MS P M CONNOLLY <sweeney a="" c="" family="" fund="" s=""></sweeney> | |
| Date of change | 15 March 2021 | |
| No. of securities held prior to change | 303,624 FPOs 500,000 Options | |
| Class | Employee Incentive Plan Options (Options) Fully Paid Ordinary Shares (FPOs) | |
| Number acquired | 2,712 FPOs | |
| Number disposed | Nil | |
| Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation | \$0.44772 per FPO, being the issue price of Shares under Sequoia's Dividend Reinvestment Plan (DRP) for its 2021 Interim Dividend, as announced to the ASX on 8 March 2021. | |
| No. of securities held after change | 306,336 FPOs 500,000 Options | |

⁺ See chapter 19 for defined terms.

| Nature of change | Participation in Sequoia's DRP for its 2021 Interim Dividend. |
|-------------------------------------|---|
| Example: on-market trade, off- | |
| market trade, exercise of options, | |
| issue of securities under dividend | |
| reinvestment plan, participation in | |
| buy-back | |

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

| Detail of contract | N/A |
|--|-----|
| Nature of interest | N/A |
| Name of registered holder (if issued securities) | N/A |
| Date of change | N/A |
| No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed | N/A |
| Interest acquired | N/A |
| Interest disposed | N/A |
| Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation | N/A |
| Interest after change | N/A |

Part 3 - +Closed period

| Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required? | No |
|---|-----|
| If so, was prior written clearance provided to allow the trade to proceed during this period? | N/A |
| If prior written clearance was provided, on what date was this provided? | N/A |

⁺ See chapter 19 for defined terms.